

# Taj Hotels, Resorts and Palaces

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### Market Segments

- Taj (luxury full-service hotels, resorts and palaces)
- Taj Executive (resort and spa brand)
- Taj Sofaris (mid-life lodges)
- Taj luxury residence (studio shed apartment)
- The Gateway Hotel (upscale/mid-market full service hotels and resorts)
- Single (economy hotels)
- TAXI - PRIVATE LUXURY JETS
- TAXIS - AIR CATERING



**HISTORY**

Dr. Lalit K. Jain, founder of Thecasesolutions.com, is the only person in the world who has been awarded the title of 'Thecasesolutions.com'.



Properties around the globe

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Taj Hotels Resorts and Palaces comprises 93 hotels in 55 locations across India with an additional 16 international hotels.

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• The Taj Mahal Palace    • Taj Lake Palace

Ownership Model

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**Taj**

Thecasesolutions.com is a leading provider of Taj Hotels, Resorts and Palaces. It is a 100% owned subsidiary of Thecasesolutions.com.

# Taj Hotels, Resorts and Palaces

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### Market Segments

- Taj (luxury full service hotels, resorts and palaces)
- Taj Exotica (resort and spa brand)
- Taj Safaris (wildlife lodges)
- Taj luxury residences (flamboyant apartment)
- The Gateway Hotel (apartment/ mid-market full service hotels and resorts)
- Ginger (economy hotels)
- TALISA - PRIVATE LUXURY JETS
- DASAATS - AIR CATERING



**HISTORY**  
 The Taj Group of Hotels, Resorts and Palaces is a part of Thecasesolutions.com. It is a part of the world's largest hotel chain. The Taj Group of Hotels, Resorts and Palaces is a part of Thecasesolutions.com. It is a part of the world's largest hotel chain.



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# HISTORY

Mr. Jamsetji N. Tata, opened its first property, The Taj Mahal Palace Hotel, Bombay in 1903.

In 1980, the Taj Group took its first step internationally by opening its first hotel outside India, the Taj Sheba Hotel in Sana'a, Yemen

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In 2006 the Taj group partnered with many various hotel groups which lead to rapid expansion over the next few years.



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- The Taj Mahal Palace



- Taj Lake Palace



## Ownership Model

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Founder- Jamsetji Tata

- Ratan Tata- Tata Trust and owner

MD & CEO

Rakesh Sarna (1 September 2014 - Present)

The parent company is the well known Tata Group also founded by Jamsetji Tata.

Is a hotel chain not a franchise.



# Properties around the globe

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- Taj Mahal palace Delhi
- #300



- Taj palace Mumbai
- #560

The Taj Umald  
• bhawan palace  
• #347



## India

The Taj Lake Palace  
#10 in worlds ranking of top  
100 Udaipur, India  
Score of 95.75  
#66

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## Maldives

Taj exotica resort and spa  
#64 vila

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## South Africa

Taj Cape Town  
#175



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## Sri Lanka

Taj samudra  
#160



## United Arab Emirates

Taj Dubai  
#147



## United Kingdom

Taj London  
• St James court #338  
• Taj 51 Buckingham suites and residence #51



## United states

Boston  
• Taj Boston #27  
New york  
• The Pierre #140  
San Francisco  
• Taj campton place #110



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- Taj palace Mumbai
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