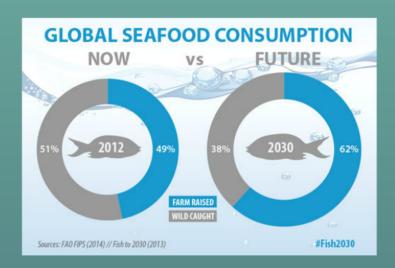
Sustainability Challenges in the Shrimp Industry (A)

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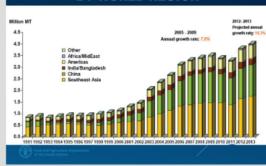


# Background Information Thecasesolutions.com

Why Shrimp?

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SHRIMP AQUACULTURE PRODUCTION
BY WORLD REGION



#### Consumers

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The greatest demand for the world's shrimp come from the US, Asia and the



The United States imports over 350,000 ton Asia is estimated to consume over 1 million tons

#### **Producers**

About 65% of the world's farmed shrimp comes from Asia

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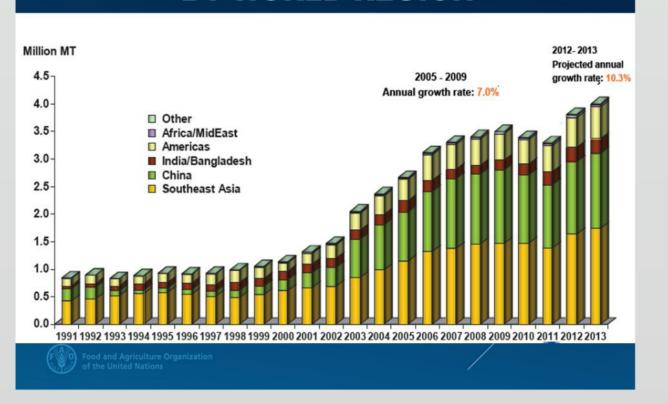
25% is produced in South America



## Why Shrimp? Thecasesolutions.com

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## SHRIMP AQUACULTURE PRODUCTION BY WORLD REGION



About 65 shrimp c

**Theca** 

25% is pr

#### Consumers

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The greatest demand for the world's shrimp come from the US, Asia and the EU.

The EU imports over 790,000 tons

The United States imports over 350,000 tons Asia is estimated to consume over 1 million tons



## Producers

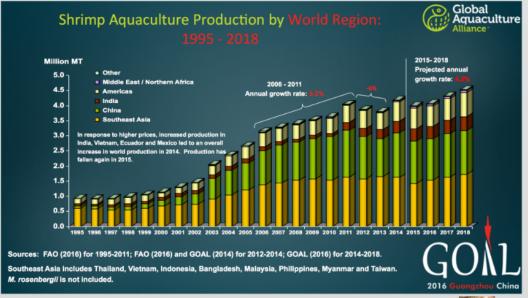
About 65% of the world's farmed shrimp comes from Asia

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25% is produced in South America



## Supply, Demand, Necessity Thecasesolutions.com



Wild catches from the ocean worldwide only provide a maximum sustainable yield of 1.6-2.2 million metric tons per annum

Demand in 2016 was approximately 5.8 million

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Shrimp is very profitable.



Exporting profit margins reach nearly 40%

Accounts for High GDP % in developing countries



es: FAO (2016) for 1995-2011; FAO (2016) and GOAL (2014) for 2012-2014; GOAL (201 east Asia includes Thailand, Vietnam, Indonesia, Bangladesh, Malaysia, Philippines, I enbergii is not included.

Wild catches from the ocean worldwide only provide a maximum sustainable yield of 1.6-2.2 million metric tons per annum

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