

Sofame Technologies Inc.: Sparking Growth in a Mature Manufacturing Company



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....AND THANKS FOR WATCHING!!!

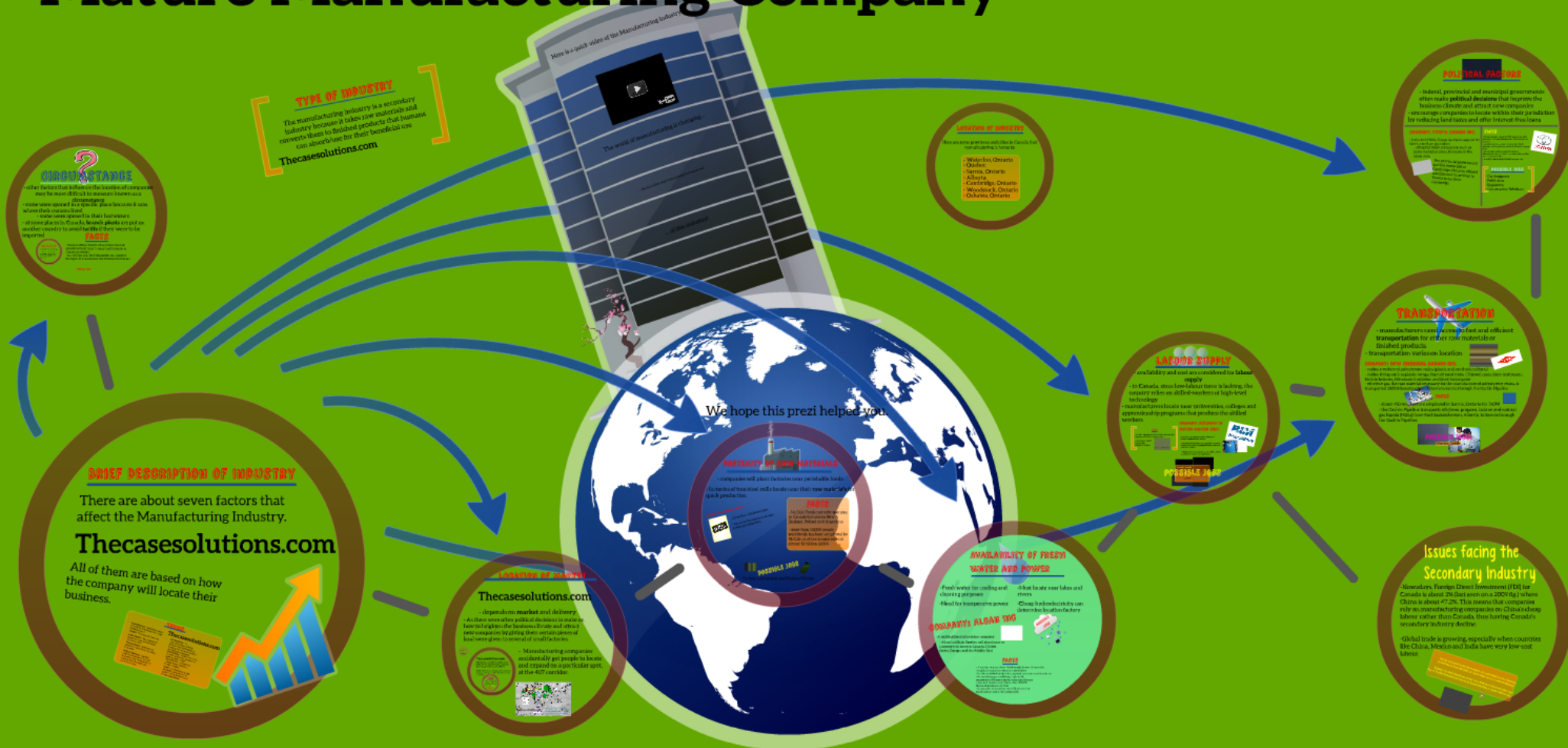
Sources:

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http://www.thestar.com/business/2013/04/18/auto_manufacturing_in_canada_in_longterm_decline_report_wars.html

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TYPE OF INDUSTRY

The manufacturing industry is a secondary industry because it takes raw materials and converts them to finished products that humans can absorb/use for their beneficial use

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BRIEF DESCRIPTION OF INDUSTRY

There are about seven factors that affect the Manufacturing Industry.

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All of them are based on how the company will locate their business.



TERMS

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Raw Materials - Something used by an industry to be made into a more finished product

Market - Customers of a country

Labor Supply - Total number of people working and looking for work in an area

Transportation - Movement of people or supplies from one place to another.

Political Decisions - decision made by government that will help attract new business or, if it is not careful, that will drive investment away

Circumstance - in manufacturing, particular influences on the location of factories that are more general and difficult to measure

Entrepreneur - person who takes a risk by setting up a business in order to make a profit

Branch Plant - A Canadian company controlled by a foreign company.

Tariff - tax charged on goods imported into a country to protect local industries from foreign competition

LOCATION OF MARKET

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- depends on **market** and delivery
- As there were often political decisions to make on how to heighten the business climate and attract new companies by giving them certain pieces of land were given to several of small factories.

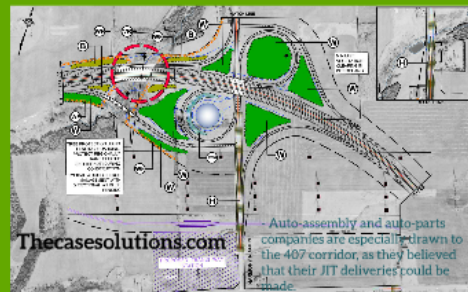
- Manufacturing companies accidentally get people to locate and expand on a particular spot, at the 407 corridor.



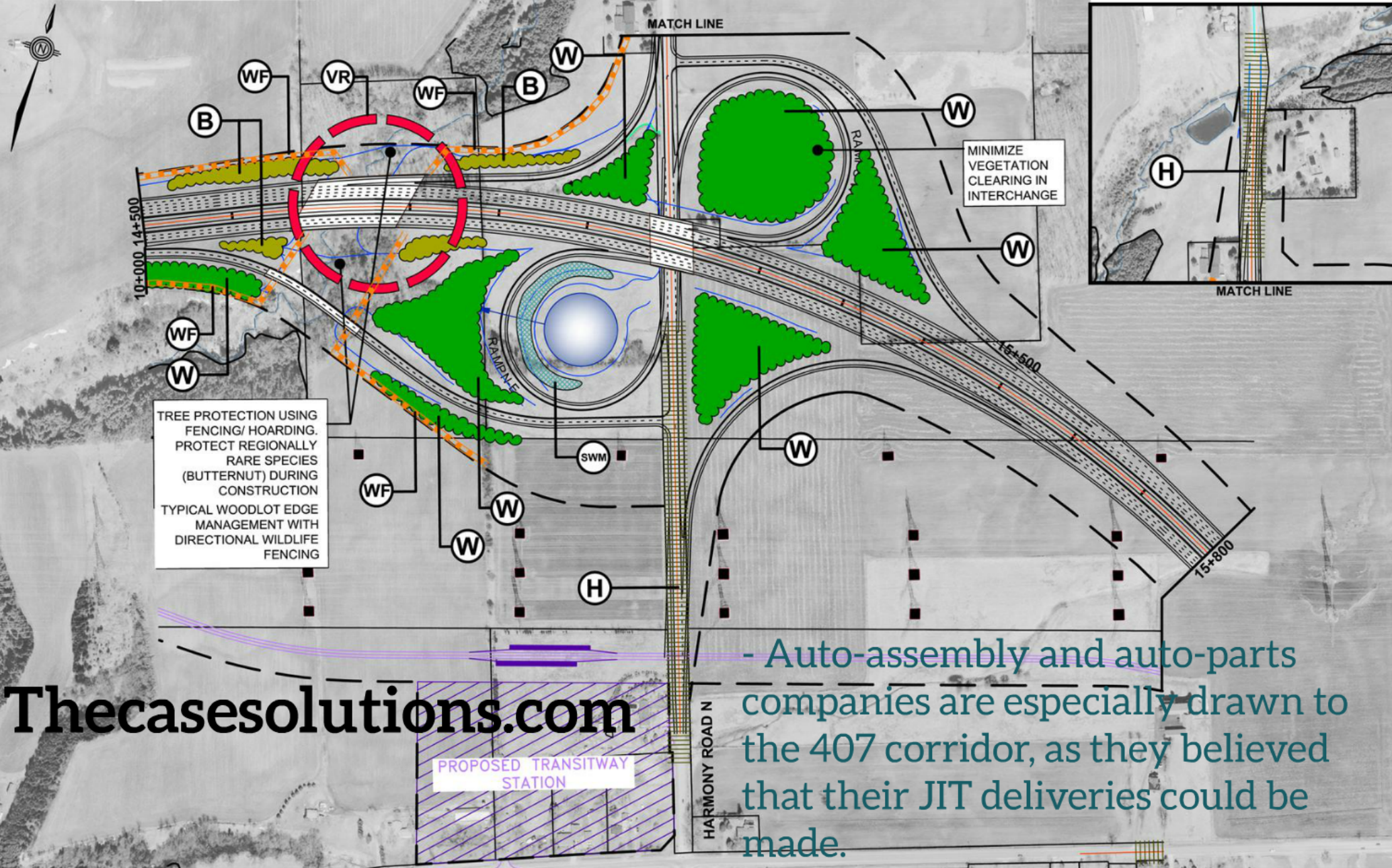
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-Sometimes the location of market doesn't matter for the company, if they depend on their transportation systems, like JIT.

-But if their business strategy is to be flexible on time, and response then their location is important.



- Auto-assembly and auto-parts companies are especially drawn to the 407 corridor, as they believed that their JIT deliveries could be made.



TREE PROTECTION USING FENCING/ HOARDING. PROTECT REGIONALLY RARE SPECIES (BUTTERNUT) DURING CONSTRUCTION
 TYPICAL WOODLOT EDGE MANAGEMENT WITH DIRECTIONAL WILDLIFE FENCING

MINIMIZE VEGETATION CLEARING IN INTERCHANGE

PROPOSED TRANSITWAY STATION

- Auto-assembly and auto-parts companies are especially drawn to the 407 corridor, as they believed that their JIT deliveries could be made.

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JUST IN TIME DELIVERY

(JIT)

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- Just in Time delivery is a type of delivery, used by many manufacturing companies, that they found to be the most reliable in terms of transporting their goods.
- Many big manufacturing companies rely on Just-in-time deliveries to make deliveries as they provide the correct quantities to their customers. Yet their deliveries can be delayed for days

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- company chooses location where people of oil-drilling and oil production industries need vital parts.
- It has been hard to export goods, after the added security has been added near the borders, as people have taken precautions from the 9/11 attacks.

GLOBAL TRANSPORTATION - PLANNING TOOL, OPERATIONS
MODELS FOR SUPPLYING FACTORY, ASSEMBLY
PLANTS RELATIVE TO MARKET

FACTS



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