

Seventh Generation: The Marketside Offer

Company History

Thecasesolutions.com

Was started off in 1988 as a small reseller of filament film in Burlington Vermont called Neche Marketing.

We took over a company called Global Home America.

The core of the enterprises that work these changed all our product to non toxic brands over quickly.

Sales immediately jumped from \$100,000 in first year sales grew to \$7 million two years later.

Company Products

Household Products

- Bleach/Detergent
- Dish Washing
- Hand Soap
- Laundry
- Recycled Paper/Tush Soap
- Surface Cleaners
- Ultra Power Plus Detergent

Baby

- Diapers/Wipes
- Laundry

Feminine Care

- Organic Tampons/Pads

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Free & Clear

- Baby
- Dish Washing
- Laundry
- Surface Cleaners

All are available in Canada!

Mission

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In every deliberation, we must consider the impact of our decisions on the next seven generations. With that in mind, the company manufactures and sells household products carefully designed and produced to leave as little impact on the natural environment as possible.

Come Clean Campaign

Thecasesolutions.com

It's time for The Cleaning Industry to #ComeClean and make the products we use in the home. Our CEO Julie Reiche just says we need to do it all at the #ComeCleanIndustrySummit.

You want to keep your family safe and healthy like a responsible parent? Well you should make right on the package, because you know your kids are going to spend your family and into your home?

You have a right to know what goes into the products you use in the home and what they are made of. You have a right to know what goes into the products you use in the home and what they are made of. You have a right to know what goes into the products you use in the home and what they are made of.

Chemicals of concern can be found in the term "fragrance" in everyday items you're cleaning products. There are all that have been linked to chronic health effects including allergies, asthma, cancer and reproductive harm.

Purple Cow

What makes us stand out from other companies, is we sell products we need to live a more responsible, and natural life style.

Thecasesolutions.com

Difficulties/Solutions

When we were a small company we expanded to quickly from profits starting at 100,000 to 8 million.

- Hiring experts in research
- build stronger relationships with suppliers and customers

Thecasesolutions.com

We also increased from 30 to 100 employees and had trouble with logistics of managing them.

Ownership

- Health insurance
- Time Off
- On site fitness center

YouTube Link

Website Link

Thecasesolutions.com

Facebook Link

Thecasesolutions.com

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Company History

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We started off in 1988 as a small mail-order fulfillment firm in Burlington, Vermont called niche Marketing.

We took over a company called Cal Sol Renew America.

Then one of the entrepreneurs that took their charge off our product to non toxic through our rapidly.

Sales immediately jumped from \$100,000 in first year sales grew to \$7 million two years later.

Company Products

Thecasesolutions.com

Household Products

- Botanical Disinfectants
- Dish Washing
- Hand Soap
- Laundry
- Hospital Goggles/ Wash Bags
- Surface Cleaners
- Ultra Power Plus Detergent

Baby

- Diapers/ Wipes
- Laundry

Feminine Care

- Organic Tampons/ Pads

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Come Clean Campaign

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It's time for the cleaning industry to #ComeClean and choose their ingredients right on their labels. Our CEO has made the pledge to come clean on our #ComeClean Initiative in Sacramento.

You want to keep your family safe and healthy. But if your cleaning products are full of toxic chemicals, how do you know what you're bringing around your family and into your home?

You have a right to know and you have the products you use. Food and personal care products are required to have certain labels, but they aren't regulated in place for the ingredients labeling of household cleaning products - especially for the ingredients that went into these products.

Chemicals of concern can hide behind the terms "fragrance" in fragrances, laboratory grade cleaning products, chemicals that have been linked to cancer, health effects including asthma, cancer, and reproductive harm.

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Then one of the entrepreneurs that work there changed all our product to non toxic Triumph came quickly.

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Company Products

Household Products

- Botanical Disinfectants
- Dish Washing
- Hand Soap
- Laundry
- Recycled Paper/Trash Bags
- Surface Cleaners
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Come Clean Campaign

It's time for the cleaning industry to #ComeClean and disclose their ingredients right on their labels. Our CEO John Replogle joins supporters of bill AB 708 at the #ComeClean Rally in Sacramento.

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You want to keep your family safe and healthy. But if companies don't tell you what's inside right on the package, how do you know what you're bringing around your family and into your home?

You have a right to know what goes into the products you use. Food and personal care products are required to have content labels, but there are no regulations in place for the ingredient labeling of household cleaning products - especially for the fragrances that scent those products.

Chemicals of concern can hide behind the term "fragrance" in ingredient lists on your cleaning products - chemicals that have been linked to serious health effects including allergies, asthma, cancer, and reproductive harm.

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