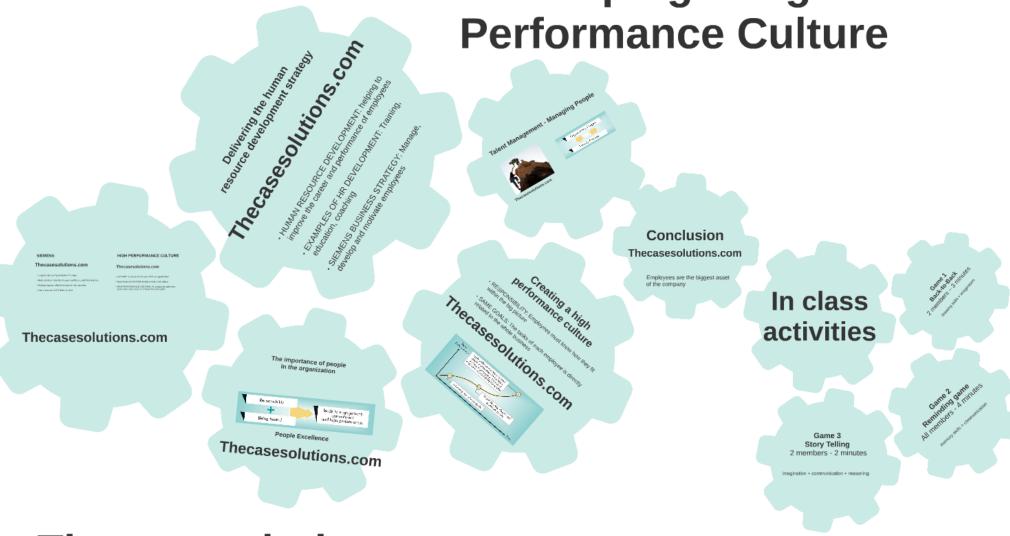




Schulich School of Medicine: Enhancing and Developing a High-Performance Culture



SIEMENS

- Largest engineering company in Europe.
- Main activities: Industry, Energy, Healthcare, and Infrastructure
- Employs approx. 350,000 people in 190 countries
- Had a revenue of €75 billion in 2013

HIGH PERFORMANCE CULTURE

- CULTURE: behavior of humans within an organization
- Organizational CULTURE includes Vision and Values
- HIGH PERFORMANCE CULTURE: All collaborate within the same vision and values to achieve the same goals

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HICH PERFORMANCE CULTUR

Delivering the human resource development strategy

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- HUMAN RESOURCE DEVELOPMENT: helping to improve the career and performance of employees
- EXAMPLES OF HR DEVELOPMENT: Training, education, coaching
- SIEMENS BUSINESS STRATEGY: Manage, develop and motivate employees

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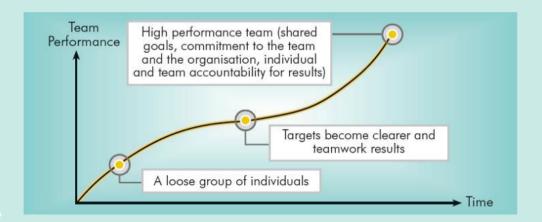




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Creating a high performance culture

- RESPONSIBILITY: Employees must know how they fit within the big picture
- SAME GOALS: The tasks of each employee is directly related to the whole business



Conclusion Thecasesolutions.com

Employees are the biggest asset of the company