

Russia: Revolution and Reform

The Book Revolution

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A Case for Publishers in the Digital Age



While traditional publishers have made attempts to adapt and invest new business models created by Amazon and other online competitors, the digital age continues to drastically change the book publishing industry.

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the technology revolution and the book
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- Screens have become the favored method, compete for attention
- Books, both print and digital, are being created more than ever before
- E-books and print can peacefully coexist but their makers are being affected



sources

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Amazon has monopolized the book market. It has a big and small focus. Amazon has monopolized the book market. It has a big and small focus. Amazon has monopolized the book market. It has a big and small focus.

WHAT PUBLISHERS ARE DOING
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- Allowing old and new words to be used together
- Using digital tools to create and distribute content
- Using new and old technologies to create and distribute content



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While traditional publishers have made attempts to adapt and thwart new business models created by Amazon and other online companies, the digital age continues to drastically change the book publishing industry.

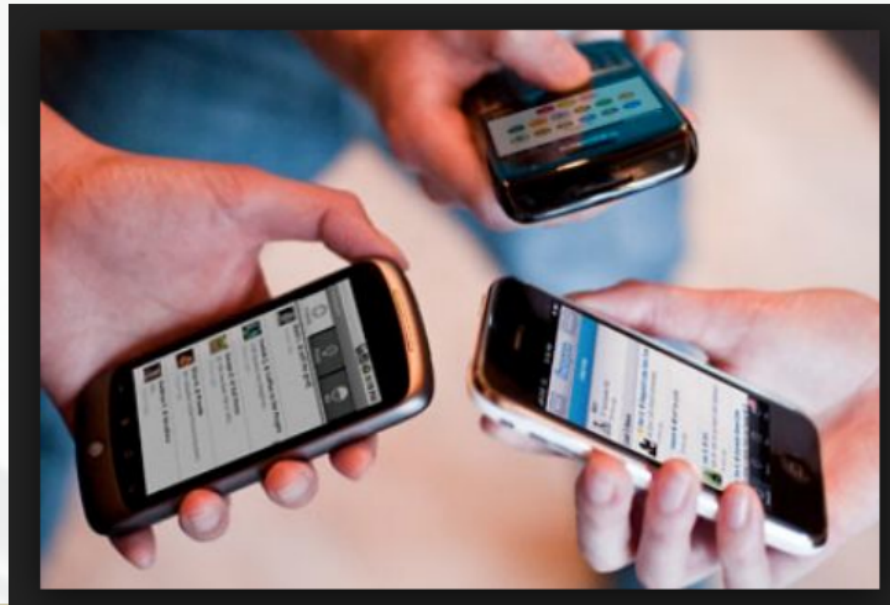
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how publishers are affected

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- Amazon has monopolized the book market
- Bookstores big and small have closed
- Fewer bookstores gives fewer outlets for publishers -> many publishers have merged or gone bankrupt

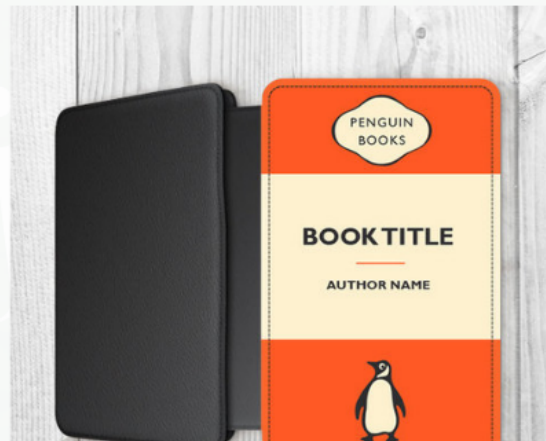
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WHAT PUBLISHERS ARE DOING

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- Adjusting old print model for new media
- Banning together with other sources and themselves
- Joining the e-book bandwagon
- Independent sellers and publishers catering to readers in new ways



- Amazon market
- Bookstore closed
- Fewer book outlets for publishers
- Bankrupt



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