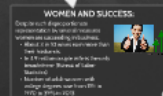




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PLUMROSE LATINOAMERICANA: RELAUNCHING DEVEILED HAM IN VENEZUELA (A)



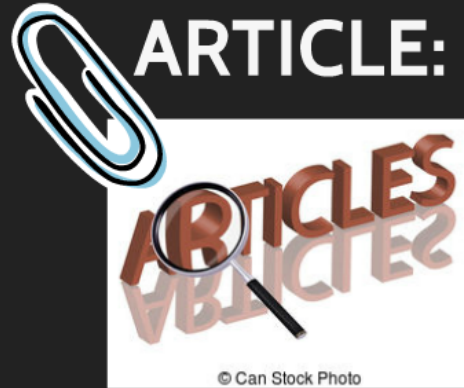
PLUMROSE LATINOAMERICANA: RELAUNCHING DEVEILED HAM IN VENEZUELA (A)

PRESENTED BY:
Hira Sakhawat



COURSE:
Organizational Behavior
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INTRODUCTION TO THE ARTICLE:



- Women in top management by Vickie Elmer.
- Published in 2015 in Saga Business Researcher
- This article mainly focus on the question "Is Business open to female leaders"

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CONTENTS:

- Women and corporate sector
- Why aren't women in top business position
- Male boss versus Female boss
- Are women better leaders than men
- Women benefiting businesses and economy
- Ways to improve this situation
- Conclusion

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WOMEN AND CORPORATE SECTOR

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- Women underrepresented at every level in Corporate sector.
- According to National Association of Corporate directors companies having more women on board generate value.
- Decline in female employment after 50 years of rise. 
- Globally women labor force participation decreased from 52.4% to 49.6% between 1995 and 2015.
- Women participate 30% less than men in labor force.
- Over 60% of the world's employed women work in service sector.
- Women hold 19% of world's board seats and 80% of these seats are occupied by Americans and only 3.7% by Asians. ■

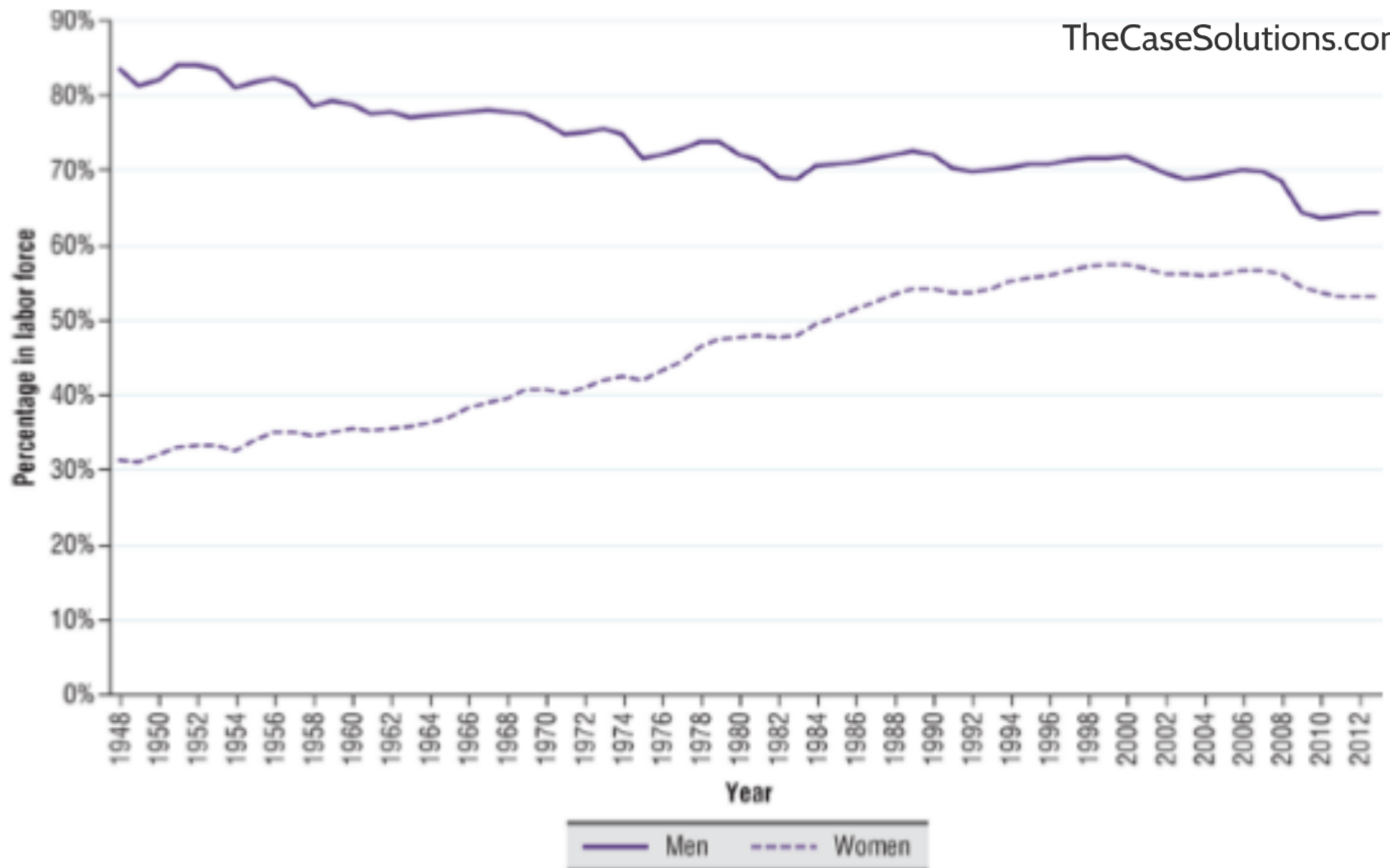


SECTOR

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Note: Noninstitutional population, ages 16 and older.

Source: "Women in the Labor Force: A Databook," U.S. Bureau of Labor Statistics, December 2014, pp. 12–15, <http://tinyurl.com/vn8zf8u8>