

# Philips versus Matsushita: The Competitive Battle Continues

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## Dada in Berlin TheCaseSolutions.com



### Dadaism

- Dadaism in Berlin focused on going against the bourgeois
- Members of the movement included Richard Huelsenbeck, Raoul Hausmann, Hannah Hoch, Johannes Baader, John Heartfield, Hans Richter, and more.
- Pictured on the right is the First International Dada Fair in 1920.

Who and what did you decide to study for this project?  
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### Hannah Hoch

- Hannah Hoch's "Cut with the Kitchen Knife Through the Last Weimar Beer-Belly Cultural Epoch in Germany" from 1919 was a piece about how she felt towards social and political issues after WWI in Germany.
- Was displayed at the First International Dada Fair, and is a photomontage (a collage made out of photos).



### Final Results

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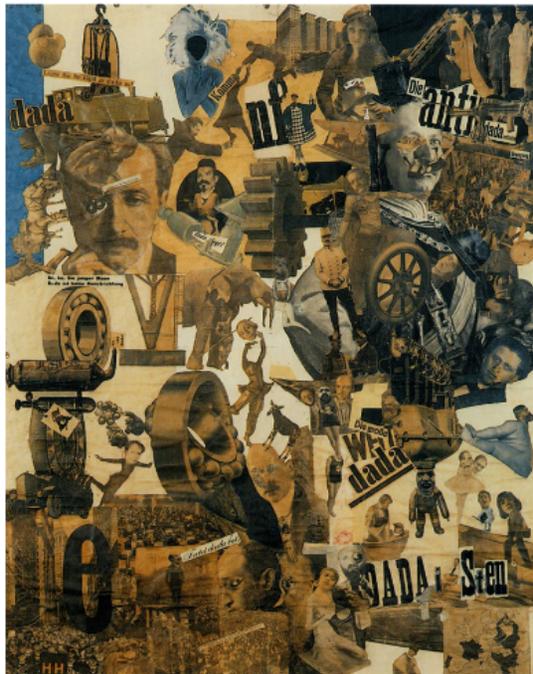


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