

# One CEO's Trip From Dismissive to Convinced



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## **Agenda**

Introduction to Leadership  
Organizational Control  
Managerial Control  
Leveraging Diversity

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## Becoming an Effective Leader

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Easier said than done  
Effectively without any issues  
Conflicts and disagreements  
Desired Results



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Eliminate competition  
Deal with conflicts  
Delegate properly  
Communicate  
Make quick decisions  
Motivate others  
Be assertive  
Take responsibility  
Be a team player



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Leadership is a Facet of Management

Differences in perspective  
Subordinate as a leader  
Loyalty  
The leader is followed, the manager rules  
Management knows how it works



Planning work and setting expectations  
Continually monitoring performance  
Developing the capacity to perform  
Periodically rating performance in a summary fashion  
Rewarding good performance

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# ve Leader

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SAME SAME  
BUT DIFFERENT



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