



NOVOCURE LTD.

BEHAVIOR DATA TheCaseSolutions.com



SELF DATA TheCaseSolutions.com



Your results are explained below.

There has been much research on how people describe others, and five major dimensions of human personality have been found. They are often referred to as the OCEAN model of personality, because of the acronym from the names of the five dimensions.

As you read your results, if you strongly agree with an item, click "agree". If you strongly disagree with an item, click "disagree". Doing this won't change your results, but it will help me make this site better for future visitors like you!

Openness to Experience/Intellect

High scorers tend to be original, creative, curious, complex; Low scorers tend to be conventional, down to earth, narrow interests, uncreative.

Your percentile: 90

Summary and Analysis of Behavior Data TheCaseSolutions.com

B data is Behavioral Data, which is the data taken from observing a participant their natural environment. In this case, it was taken from my Facebook page. I did not edit or change my Facebook page when analyzing it for this project. The purpose of behavioral data is to see a person in their natural environment, where they are not influenced by their own opinions of themselves. In the Beck et al article, they explained how by examining a person's Facebook page you could tell certain aspects of their personality, but not all. Their studies also confirmed that a Facebook page is actually a more natural form of data collection rather than a way to show off a life for yourself that you want others to see.

I didn't include a full screenshot of my Facebook for privacy reasons, but by looking at my Facebook you can see a profile picture of me outdoors, as well as a picture of me with three famous comedians. I believe that this, though vague, is already an accurate perception and gives insight into my personality. love spending time outdoors and equally love movies and comedy. I don't post frequently on my Facebook page, but my recent posts have been more on the political side. I think this shows that I try to stay culturally aware and that I am a passionate and opinionated person. My lack of posts show that I am most likely low on Extraversion. According to the Beck et al article, extraversion is one of the traits that was most accurate to guess by looking at someone's social media profile. After analyzing my Facebook profile and my own personality, I agree with the way my Behavior data portrays my personality. My Facebook profile shows that I am open to experience because of the pictures I have posted from different trips and experiences, which also shows that I am higher for extraversion.

Informant Data

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Informant 1

THE BIG FIVE PROJECT PERSONALITY TEST



Informant 2



TRAIT APPROAGH ANALYSIS

SUMMARY AND ANALYSIS OF SELF DATA TheCaseSolutions.com

Self data are self-judgments. In this project, it was taken by me taking the Big Five Personality Test and rating myself in certain aspects. This shows how I view myself.

According to my results on the Big Five Traits test, I am extremely high on openness to experience, low on conscientiousness, high on extravertedness and agreeableness, and extremely low on neuroticism. I of course found that I agreed with these results, especially considering I chose the answers. I expected to be a bit higher on agreeableness, but the others were accurate in my opinion. I have experienced many different events in my life that have forced me to adapt to new environments. They have formed me into a more open person as well as someone who handles stress very well. I am also passionate about people and get lonely very easily, so I enjoy being around others and am extroverted in result. I am scatterbrained and easily distracted which leads to a lack of conscientiousness. I was raised in a home by parents who were from a different country and have different opinions than many others from my hometown so I was raised in a way that led me to be understanding of other cultures and opinions, which leads me to be more agreeable. I also have family in different countries, and have gotten the opportunity to travel to different places for that reason. My parents were also more lenient to allow me to travel to new places because they understood that it was a great opportunity for me and supported that decision. This had led me to be more open to new experiences but also calm/relaxed and agreeable. After taking the Big Five Test I agree with the results overall, and say they are an accurate representation of my personality.

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APPROACH

AMALYSIS

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Summary of Life Data

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L data, or life data, are concrete, real-life facts about yourself. For this project, I am using a picture of my bedroom. This picture was taken as soon as I got home from class, and I had no time to change the environment for the sake of the picture. This allows a person to see the state of my room, and learn more about my personality. According to Funder, you can tell a lot bout a person through their environment. For example, my bedroom would be a great way to gain insight as to my level of conscientousness, and most likely openness to experience as well.

Analysis of Life Data

My life data is a pretry accurate description of my personality. I scored low on conscientiousness, and that is clearly guessed by the picture of my room. In the picture, my bed is not made. I have a single tapestry hung on my wall, and I have books and random objects lying on the floor in front of my bed. A picture of my closet would come across much the same, with dothes and hangers thrown everywhere. I share a room with two other girls, which influences my habits. One other roommate is low on conscientiousness as well and we share a closet, which is why our sides of the room and our closet is generally unorganized. Among the titems on the floor by my bed are a ukulele, camera, laptop, and tennis shoes. By looking at these things one can assume that I am extraverted and open to experience, taking part in different activities.

Summary of Informant Data

The two informants I chose were my sister, and a college friend who I met my freshman year. My half-sister is 15 years older than me and has known me my entire life, and my friend from college is a guy who I would consider an average friend, meaning that we may see each other once every week or two, and he has only seen me in social environments, with strangers and close friends. My sister had very similar results as I did, but my guy friend had results that were quite different. He viewed me as slightly open to new experiences, conscientious, and highly introverted.

I chose the guy friend because I knew that he did not now me as well, he has only known me in college, he has only seen me in social situations, and he is a guy. I chose my sister for much the opposite reason. She has known me my entire life, she has seen me in almost all situations (most likely more than anyone else in my life), and she is a girl. She is most likely someone who knows me the best.

It was interesting to see the differences in how they viewed me. I expected my sister to have similar results and my friend to have a slightly different perception, but I did not think it would be that different.

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