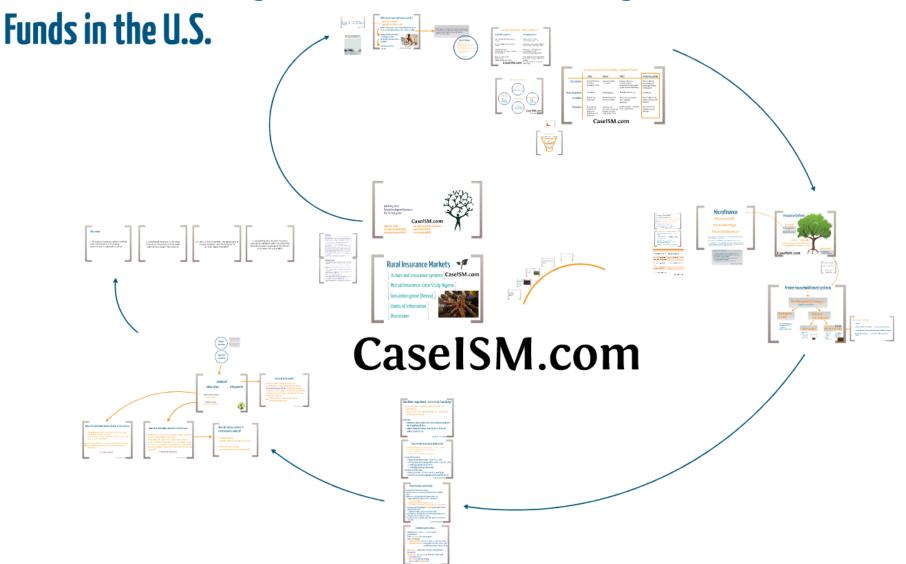
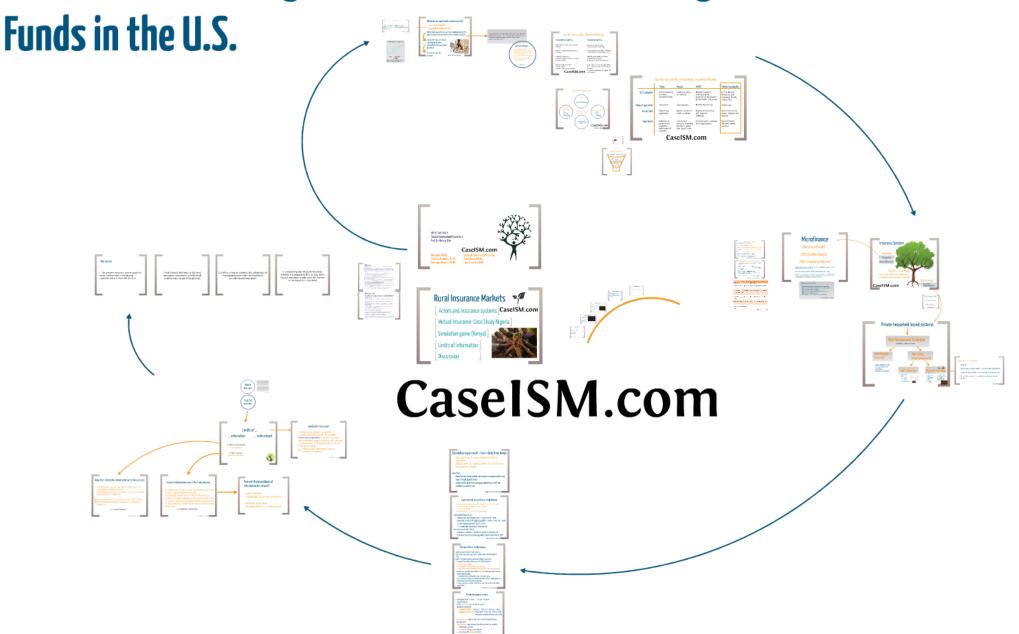
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9th of July, 2013 Tutorial Development Economics Prof. Dr. Michael Kirk

CaseISM.com

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# Rural Insurance Markets



Actors and insurance systems | CaseISM.com

Mutual Insurance: Case Study Nigeria

Simulation game (Kenya)

Limits of information

Discussion



### Social Security differentiated

#### **Industrialized Countries**

- 90% covered with social security systems
- State or marked-based insurance schemes
- central government
- religious groups (muslim countries)
- the firm (China)
- effective labour market
- stable income
- smaller families, less children

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#### **Developing Countries**

- more than 50% are not covered against basic risks
- Reciprocity and economic solidarity at household or community level
- Kinship (patri- and matrilinear)
- neighborhood, friends
- community based organizations
- main source of income: agriculture
- lack of effective labor and financial markets
- everyone contributes to support all (old, young)

#### Actors of Insurances

State

Central & Local Government

Member-based Organizations

- -NGOs
- -Cooperatives
- -Religious Groups

Portfolio of Security of an individual

Market

- -Profit-oriented Firms
- -private contractors

Private Households

- -Family
- -Kinship
- -Neighborhood

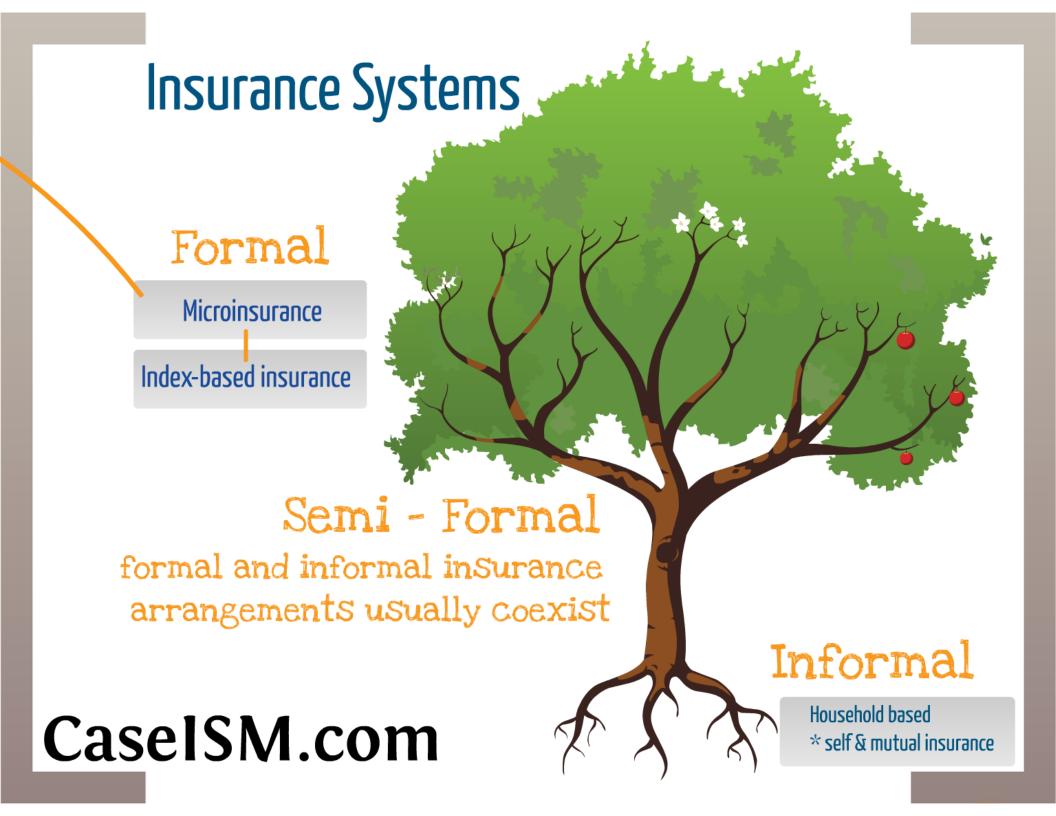
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Jütting 1999

#### Social security providing organizations

	State	Market	MBO'S	Private households
Instruments	Social insurance, transfers, provident funds	Insurance policy or contract	Mutual insurance, voluntary work, provision of local public goods (health education)	Self- & Mutual Insurance, gift exchange, family, remittances
Mode of operation	Top-down	Individualistic	Mainly bottom- up	Bottom-up
Incentives	Rule of law, regulations	Maximization of profit or utility	Balanced reciprocity, self- interest, solidarity	Social norms and values, charity, self interest
Sanctions	Exclusion of people from programs, withdrawal of programs	Commercial pressure, Screening process to select only "good" risks	Social pressure, exclusion from organization	Social pressure, inherent family contract

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## Private-household based systems



The anchor and the backbone for people living in rural areas in developing countries



apply risk-diversifying strategies in order to cope with income variation and expenditure shocks

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