

NEW YORK BAKERY (H): THE SKELETONS IN THE CLOSET



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Brief History of the Industry: 1960 - Present

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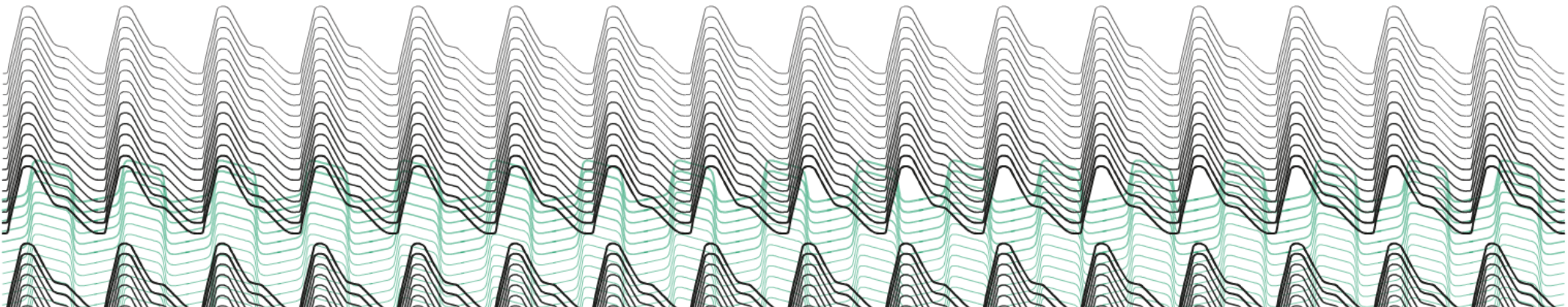


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Thank You!





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of the Industry: 1960 - Present



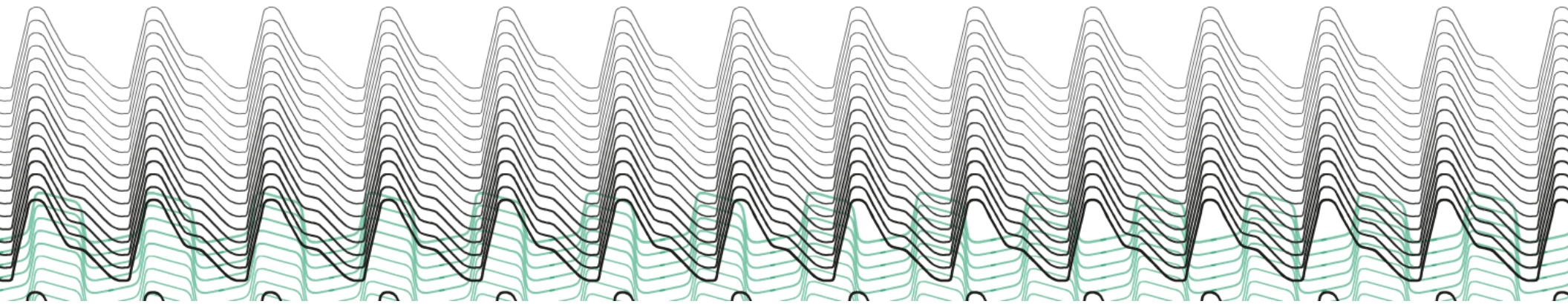
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[Text describing the company's history and services]



Telemedicine
[Text describing telemedicine services]

[Text describing services]

[Text describing services]



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- 1960's:
 - Healthcare drivers - Medicare and Medicaid.
 - IT Drivers - expensive mainframes and storage.
 - Results - Hospitals shared mainframes which were principally used for shared hospital accounting systems
- 1970's:
 - Healthcare driver - Improved communication between departments + need for discrete departmental systems (Labs/pharmacies)
 - IT Drivers - Smaller computers - proliferation of departmental systems, but isolated and not interactive --- "on Islands of their own"
 - Results - Expanded financial & administrative systems, selected clinical department automation
- 1980's:
 - Healthcare drivers - new systems for tracking clinical and financial systems for insurance reimbursements + proliferation of personal computers, nontraditional software applications and emerging network solutions
 - Results - Integrated financial & clinical systems, managed care financial & administrative systems, departmental imaging

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Brief History: 1990 - Present

1990's

- Healthcare driver - competition & consolidation, along with integration of hospitals, providers and managed care
- IT Driver - Broad distribution of computers, cheaper hardware and storage
- Results - expanded clinical departmental solutions, integrated offerings

2000's

- Healthcare driver - integration and the beginnings of outcomes-based reimbursement
- IT Driver - more everything, mobility, emerging cloud computing
- Results - broad-based clinical support, operational department, emerging data warehousing and analytics solutions



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Defining The Med/Health Technology Sectors

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"THE APPLICATION OF ORGANIZED KNOWLEDGE AND SKILLS IN THE FORM OF DEVICES, MEDICINES, VACCINES, PROCEDURES AND SYSTEMS DEVELOPED TO SOLVE A HEALTH PROBLEM AND IMPROVE QUALITY OF LIVES." – WORLD HEALTH ORGANIZATION (WHO)

SUB-SECTORS:

- MEDICAL DEVICES
- SOFTWARE
- WEARABLE TECHNOLOGY
- WIRELESS MEDICAL TECHNOLOGY
- TELEMEDICINE

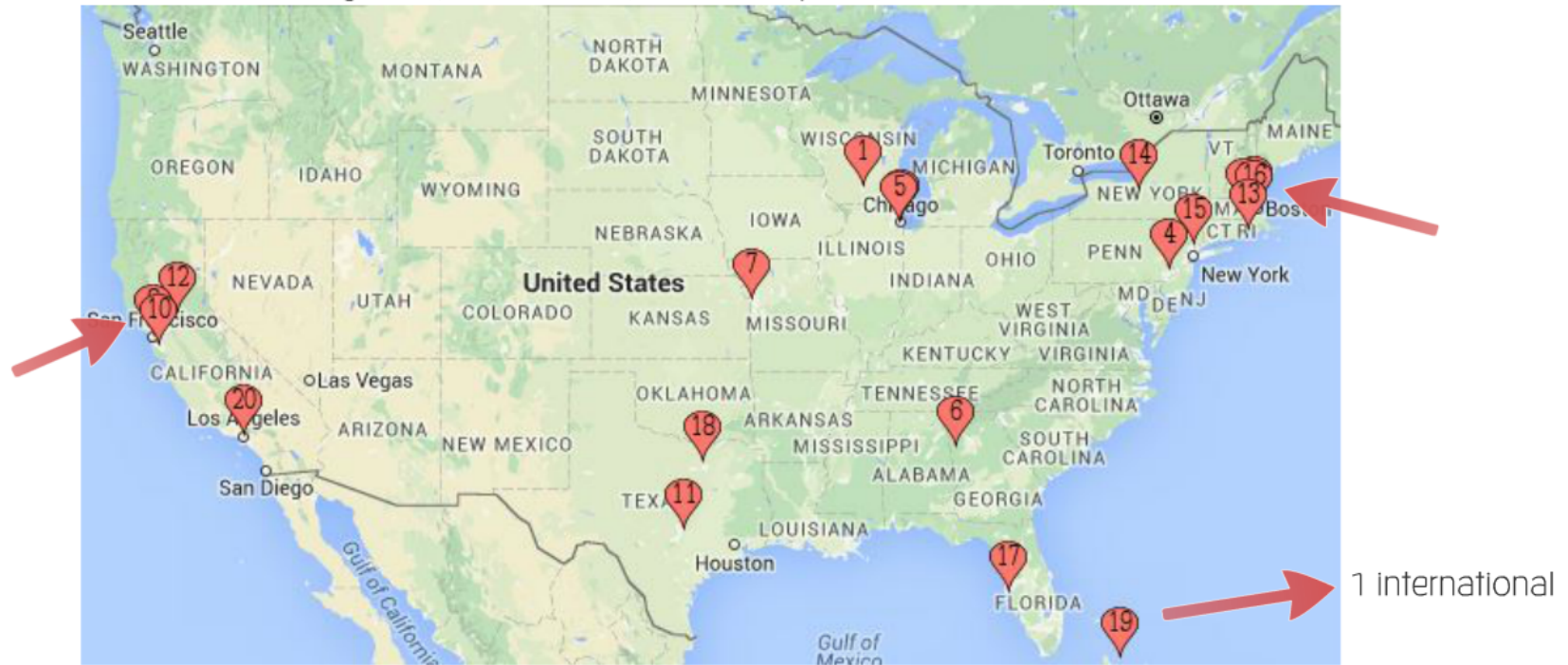
WE WANT SOFTWARE, WIRELESS MEDTECH, TELEMEDICINE!!!!

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- ... encompasses a wide range of healthcare products & services used to diagnose, monitor or treat diseases or medical conditions.
 - intended to improve the quality of healthcare delivered through earlier diagnosis, less invasive treatment options and reductions in hospital stays and rehabilitation times, improving patient's quality of life.
 - Recent advances have focused on cost reduction. Medical technology may broadly include medical devices, information technology, biotech, and healthcare services.
 - A major driver of the sector's growth is the consumerization of MedTech, enhanced by the widespread availability of smartphones, tablets, and general user connectivity.
 - Medical providers are able to reach a large audience at low cost, a trend that stands to be consolidated as wearable technologies spread throughout the market.

Electronic Health Records (EHR)

Electronic Health Records (EHR): digital version of a patient's paper chart. Real-time, patient-centered records that make information available instantly and securely to authorized users (medical history, diagnoses, medications, treatment plans, lab results, etc.)

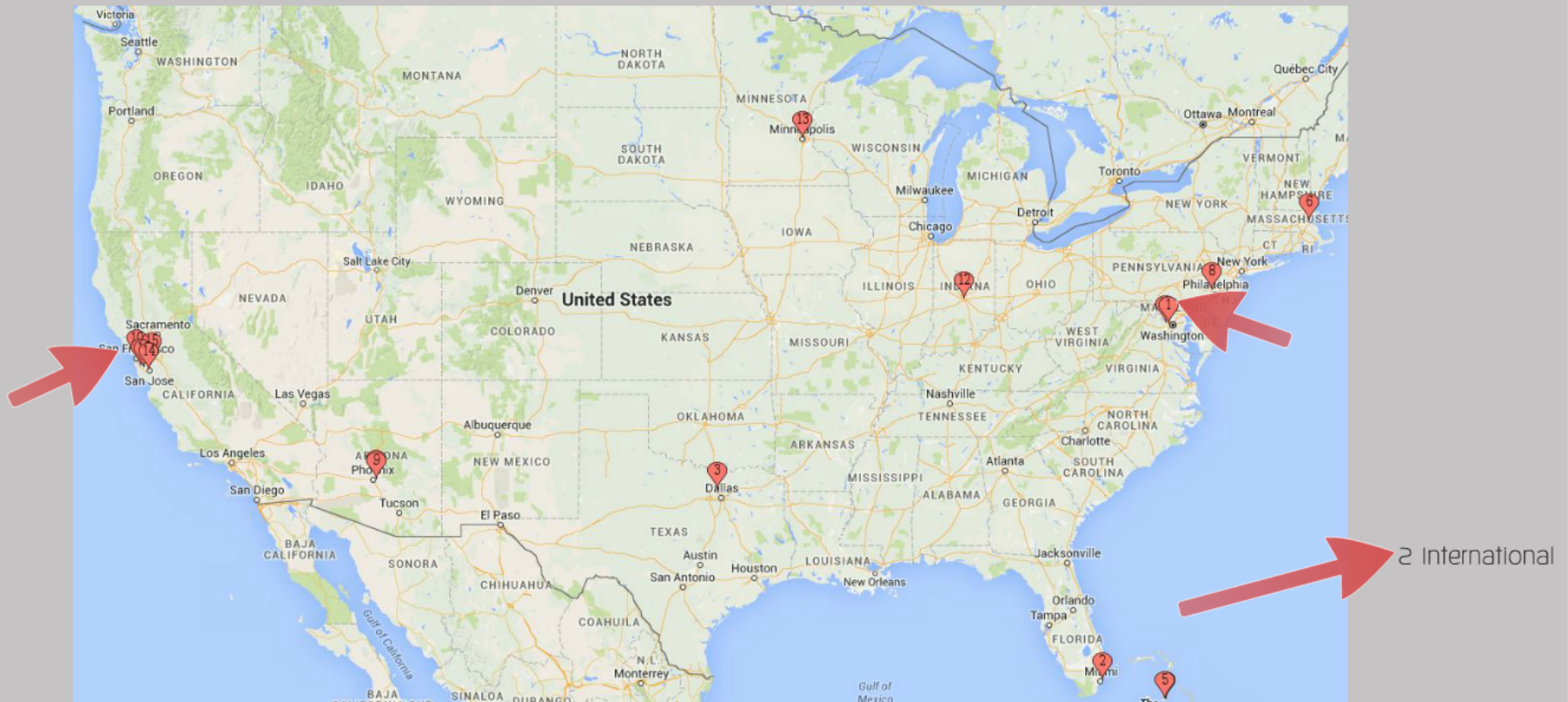


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|---|--|-------------------------------------|
| 1. Epic Systems Corporation (Madison, WI) | 8. Practice Fusion - (San Francisco, CA) | 15. SRSsoft (Montvale, NJ) |
| 2. Allscripts (Chicago, IL) | 9. Athenahealth Inc - (Watertown, MA) | 16. Meditech (Westwood, MA) |
| 3. eClinicalWorks (Westborough, MA) | 10. McKesson (San Francisco, CA) | 17. Compulink (St. Petersburg, FL) |
| 4. NextGen Healthcare (Horsham, PA) | 11. E-MDS (Austin, TX) | 18. Aprima Medical (Carrollton, TX) |
| 5. GE Healthcare (Chicago, IL) | 12. Eyefinity (Rancho Cordova, CA) | 19. Medplus (Hyderabad, India) |
| 6. Greenway Health LLC (Carrollton, GA) | 13. AmazingCharts.com Inc. (N. Kingston, RI) | 20. MedInformatix (L.A., CA) |
| 7. Cerner Corporation (Kansas City, MO) | 14. Medent EMR/EHR (Auburn, NY) | |

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Wireless MedTech + TeleMedicine

Telemedicine: the use of medical information exchanged from one site to another via electronic communications to improve patient's clinical health status. Includes 2-way video, email, smart phones, wireless tools and other telecommunications technology



1. CareClix - Tysons Corner, VA
2. ConsultADoctor - Miami Beach, FL
3. Teladoc - Lewisville, TX
4. memD - Scottsdale, AZ
5. iCliniq - INDIA
6. American Well - Boston, MA

7. MDLive - Redwood City, CA
8. MDAligne - Conshohocken, PA
9. Stat Doctors - Scottsdale, AZ
10. Doctor on Demand - San Francisco, CA
11. Specialists on Call - Reston, VA
12. Livehealth Online - Indianapolis, IN

13. Virtuwel - Minneapolis, MN
14. RingADoc - San Francisco, CA
15. PlushCare - San Francisco, CA
16. Health Tap - San Francisco, CA
17. Health Express - SWEDEN