MicroSoft
Corporation
Microsoft's IP Ventures
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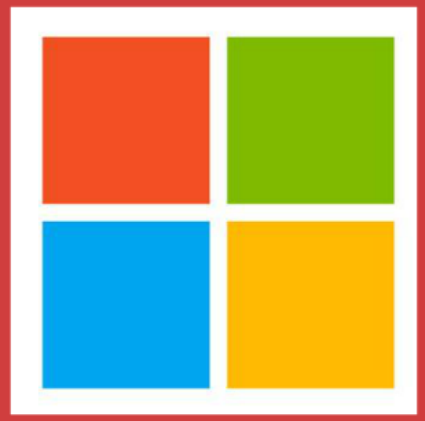
Microsoft Corporation



BY; CATHERINE HOUGHT, NATASHA SPIVAKOW-FINANZIERE, AREEBA ARIF, MARYAM AHMED, NADYA ZEBDAWI

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Agenda

- History
- About Microsoft
- Past Management Issues
- Current Problem
- Management Style
- Management Problem
- Management Thinking
- Contribution to Microsoft Problem

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Microsoft Corporation History

1965-1975

- Bill Gates and Paul Allen, founders of Microsoft were childhood friends before they were corporate rulers
- Gates drops out of Harvard to join Allen and develop an interpreter for Altair microcomputer

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1975-1985

- Micro-Soft is officially created in Albuquerque when Paul Allen comes up with the name by combining microcomputer and software
- The business reaches international connections when an office is founded in Japan
- Microsoft becomes incorporated June 25th 1961 with Gates as president and chairman of the board and Allen executive vice president
- By 1983 Microsoft had made $55 million in sales

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1985-2005

- In 1991 Microsoft Research was founded, an organization in Microsoft for researching computer science subjects
- Fortune Magazine claimed Microsoft to be the "1993 Most Innovative Company Operating in the U.S."
- Microsoft has dominated the worldwide market as the company claims 80% of the world's PC usage

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2005-Present

- In 2006, Bill Gates announced his plans for a two-year transition period out of his high intensity position as CEO
- -In late 2007, Microsoft signs a five-year, $500 million contract with Viacom that includes content sharing and advertisements, also making Viacom a publisher partner for game development
- In February 2014, Satya Nadella succeeded Steve Ballmer as CEO of Microsoft.

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