



Michael Patterson (B)

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connections with patients
based recognition in getting
troubled board

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Cleveland Clinic



Cleveland Clinic

By:
Ashley Philo
Mike Wagner
Christa G.
Shiva S.

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Weakness
Larger patient information

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Opportunities

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History
Founded in 1921 by four physicians
One of the first medical specialty clinics
In 1987 Dr. Michael Patterson performed the first
coronary artery bypass operation



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Thecasesolutions.com Strengths

- connection with patients
- brand recognition is strong
- trusted brand

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Weakness

- caregiver patient information

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History

- Founded in 1921 by four physicians
- One of the first nations multi-specialty clinics
- In 1967 Dr. Rene G. Favalara performed the first coronary artery bypass operation

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