

# Matchstick Inc.: Word of Mouth Marketing (B)

S. van 't Foort

31 October 2013



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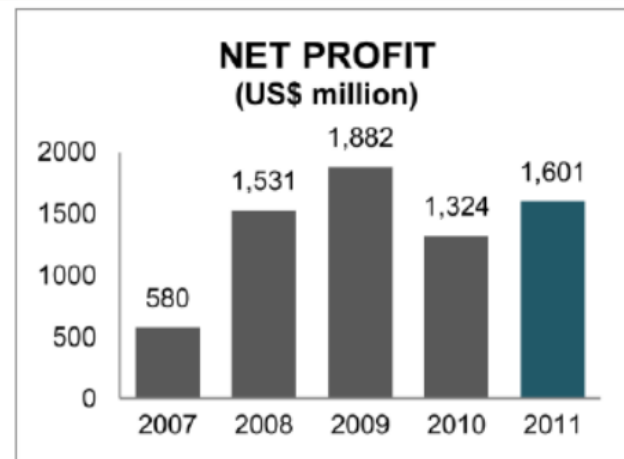
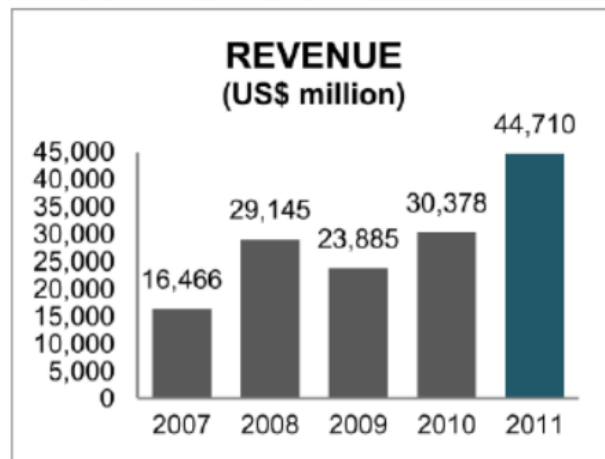
## 1. Presentation overview

1. Wilmar International Limited - background
2. Wilmar and sustainability issues
3. Wilmar: a challenge for the Initiative?



# 1. Wilmar International Limited - background

## Background



## Sustainability policy

Sustainability is an inherent and integral part of what we do



## 2. Wilmar and sustainability issues





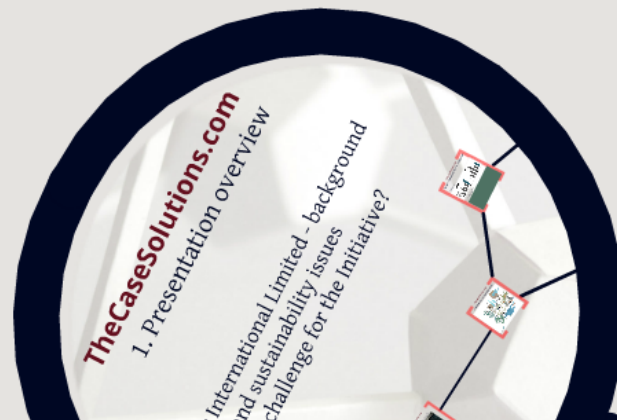
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### 3. Wilmar: a challenge for the Initiative?

