

Mass Production and Vertical Integration at Ford in the 1920s

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André Rieu

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André Léon Marie Nicolas Rieu (born 1 October 1949) is a Dutch violinist and conductor best known for creating the waltz-playing Johann Strauss Orchestra.

Personal Life

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André is married to Marjorie Rieu (1951) since 1975 and they have two sons, Marc (1978) and Pierre (1981). Marjorie Rieu works with her husband full-time as production manager. She studied German and Italian, film science, French literature and writes children's books. Apart from Dutch (including his native Limburgish) Rieu also speaks (in order of fluency) English, German, French, Italian and Spanish.

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Career

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Rieu formed the Maastricht Salon Orchestra and performed as a violinist with the Limburg Symphony Orchestra. In 1987, he created the Johann Strauss Orchestra and his own production company. Since then, his melodramatic stage performances and rock-star demeanor have for some been associated with a revival of the waltz music category.



In September 2007 Rieu performed in Australia for the first time a solo, without his Orchestra at the Sandringham Hotel, playing "My Way" and "Waltzing Matilda".

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Honours

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The beginning of the Johan Strauss' Orchestra

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The Orchestra began in 1987 with 12 members and the first concert was given on 1 January 1988. It now performs with between 80 and 150 musicians. Rieu and his orchestra have performed throughout Europe, North and South America, and Japan, winning a number of awards including two World Music Awards.



He records both DVD and CD repertoire at his own recording studios in Maastricht in a wide range of classical music as well as popular and folk music, plus music from well-known soundtracks and musical theatre. His lively orchestral presentations, in tandem with marketing, have attracted worldwide audiences to this subgenre of classical music.

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The Very Best

- > Carl Orff: Carmina Burana
- > Ravel: Ma Mere L'oye
- > Stravinsky: Rite of Spring
- > Beethoven: The Violin Concerto
- > Beethoven: Pastoral Symphonies
- > Bernard Mahler: 4th Symphony
- > Richard Strauss: Vier Letzte Lieder
- > Mozart: Cosi Fan Tutte
- > Verdi: La Traviata