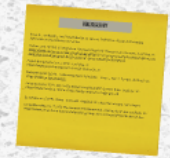
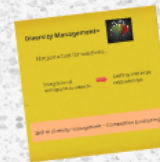




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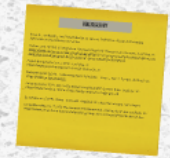
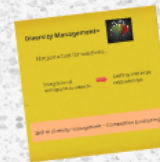


**Leaders Who Make a Difference: Sam Palmisano's Smarter IBM: Day 2**





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**Leaders Who Make a Difference: Sam Palmisano's Smarter IBM: Day 2**



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**DO YOU IMAGINE SPACES WITHOUT DOORS?**



# TECKENTRUP DOOR SOLUTIONS



Specialized door  
production's  
company



"Made in Germany"



Growing in  
diversity



Feuerwehr-Faltor



Employ 900 highly  
qualified workers

2018



International perspective

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Industry Rollgitter

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### POLITICAL FACTORS

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#### IMMIGRATION

SHARE OF FOREIGNERS IN GERMAN POPULATION

**INTEGRATION CONCERNS**

First Wave – "Guests"  
Second Wave – German Descendants  
Third Wave – Due to expansion

**EU MIGRATION** — 2% GDP growth each year between 2011-2016

**German election result 2017**

CDU/CSU	33%
SPD	20.9%
AfD	13.6%
FDP	10.7%
LinK	9.2%
Greens	8.9%

### ECONOMIC FACTORS

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#### GERMANY REAL GDP GROWTH

**COMPARATIVE REAL GDP GROWTH RATE 2017**

**UNEMPLOYMENT RATE**

**MITTELSTAND**

Germany 2.2 growth

### SOCIAL FACTORS

#### DEMOGRAPHY

**CULTURAL BARRIERS**

Most likely to get streamlined  
Lower income level  
Differences among ethnic groups  
The rise of Nazischolas and far right

### LEGAL FACTORS

#### DEMOGRAPHIC SOLUTIONS

- Childcare support
- Increase the retirement age to 67 years
- Responsible migration backgrounds

**GERMAN WORKS COUNCIL**

**COMMON EUROPEAN NORMS FOR GARAGE DOORS**

### TECHNOLOGICAL FACTORS

#### INVEST IN SCIENTIFIC & TECHNOLOGICAL RESEARCH

- Big multinational corporations
- Research Universities

### ENVIRONMENTAL FACTORS

**Air pollution**  
Facing the consequences of global warming

One of the leaders fighting carbon emissions

Incrementation of renewable resources

- Solar energy
- Wind power innovation

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- DIFFERE
- SELLING

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- SMEs COOPERATION
- NEW WAVE OF SKILL
- COMMON LAWS IN TH
- ENVIRONMENTAL PRO





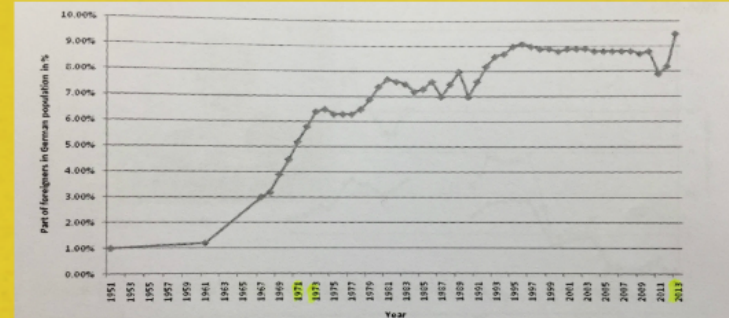
# POLITICAL FACTORS

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### IMMIGRATION

#### SHARE OF FOREIGNERS IN GERMAN POPULATION



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Source: Federal Returning Officer



# ECONOMIC FACTORS

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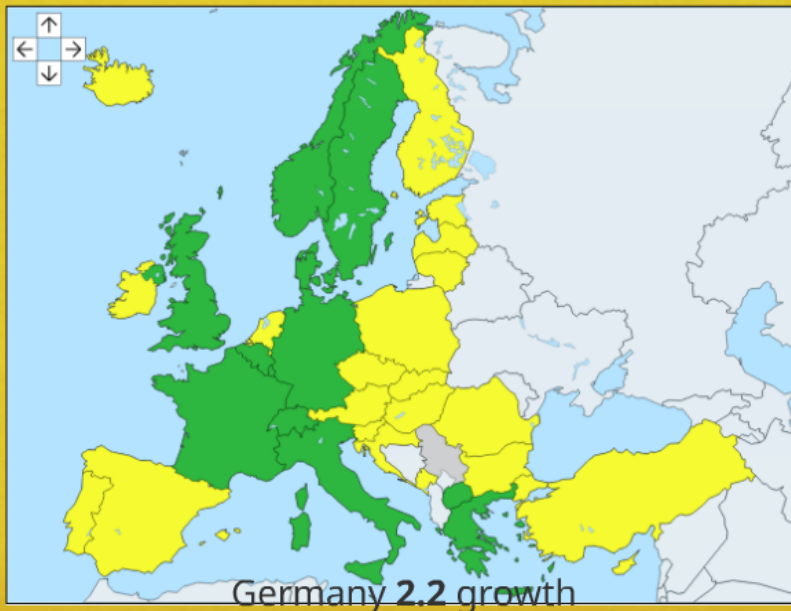
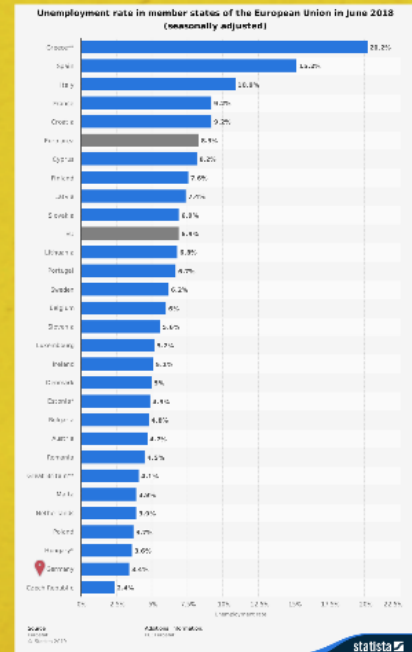
## GERMANY REAL GDP GROWTH



## MITTELSTAND

SMALL & MEDIUM SIZE ENTERPRISES

## UNEMPLOYMENT RATE





Largest national economy  
in Europe



4th largest in the world

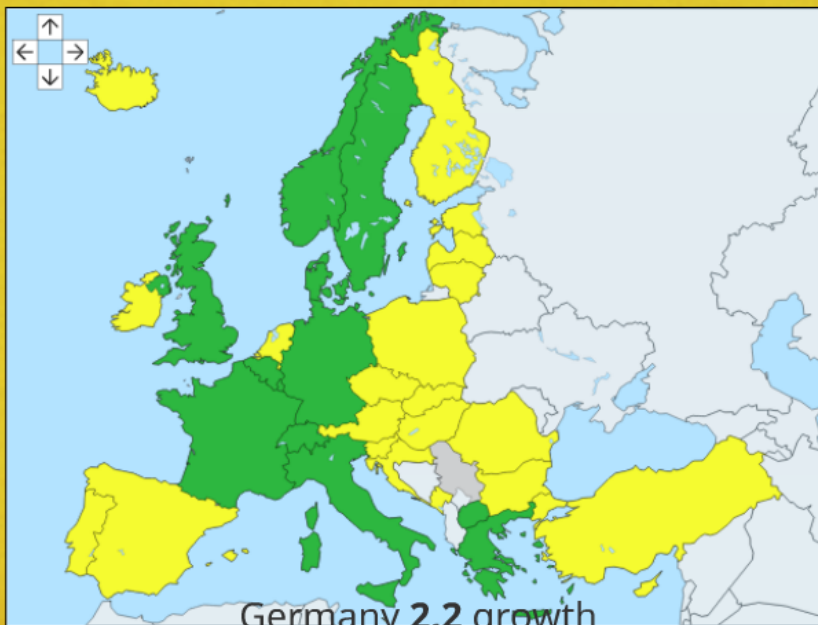
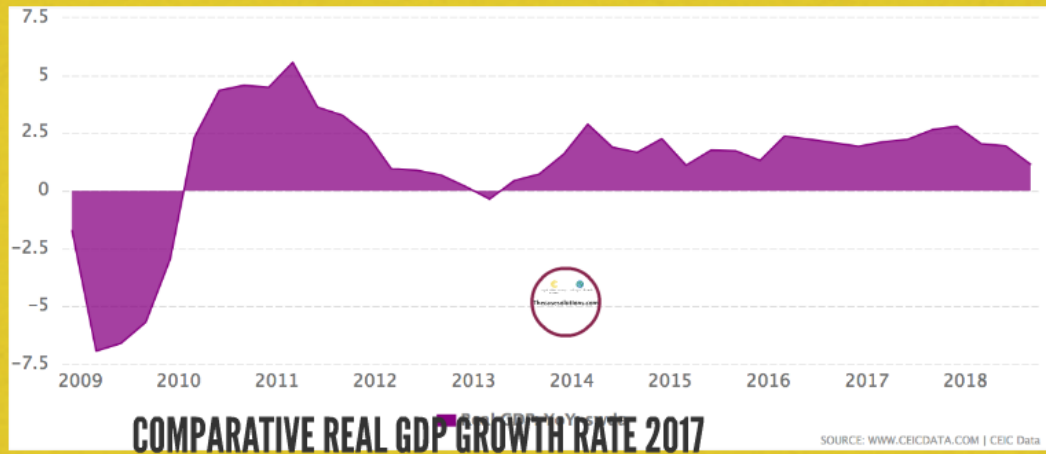
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# ECONOMIC FACTORS

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## GERMANY REAL GDP GROWTH



## UNEMPLOYMENT RATE

