

# LUXOTTICA: SUSTAINING GROWTH IN CHALLENGING TIMES



*The Original Mission*

The trade is, simply put, an exchange of commodities made that is not affected by tariffs. The principal purpose of free trade was to make trading "easier" over far and rugged terrain corridors.

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Pharmacological Case  
The National Health Service (NHS) in the United Kingdom  
The National Health Service (NHS) in the United Kingdom  
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*The Disadvantages*

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- Increased Competition
- Increased Unemployment
- Corporate Restructuring
- Economic Underdevelopment
- Pollution

*The Advantages*

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- Increased Production of Goods and Efficiency
- Consumer Satisfaction
- Employment and Economic Growth
- Foreign Exchange
- Increased Export
- Reduced Poverty

*Market*

*Globalization*

*Environmental*

*Government*

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# LUXOTTICA: SUSTAINING GROWTH IN CHALLENGING TIMES



*The Original Man*  
The trade is simply put, international international trade that is not restricted by tariffs. The standard practice of free trade was to make thereby "trade" more fair and regulated between countries.

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*The Cases Solutions for Trade Agreement*  
The European Union  
The European Union

*The Disadvantages*  
**Thecasesolutions.com**

- Increased Competition
- Increased Unemployment
- Corporate Restructuring
- Economic Underdevelopment
- Pollution

*The Advantages*  
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- Increased Production of Goods and Efficiency
- Customer Satisfaction
- Employment and Economic Growth
- Foreign Exchange Gains and Decreased Poverty
- Increased Export
- Minimized War

*Market*

*Globalization*

*Understand*

*Business*

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## The Original Idea

Free trade is, simply put, unrestricted international trade that is not affected by tariffs. The intended purpose of free trade was to make sharing "trade" more fair and regulated between countries.

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The World Trade Organization

WTO



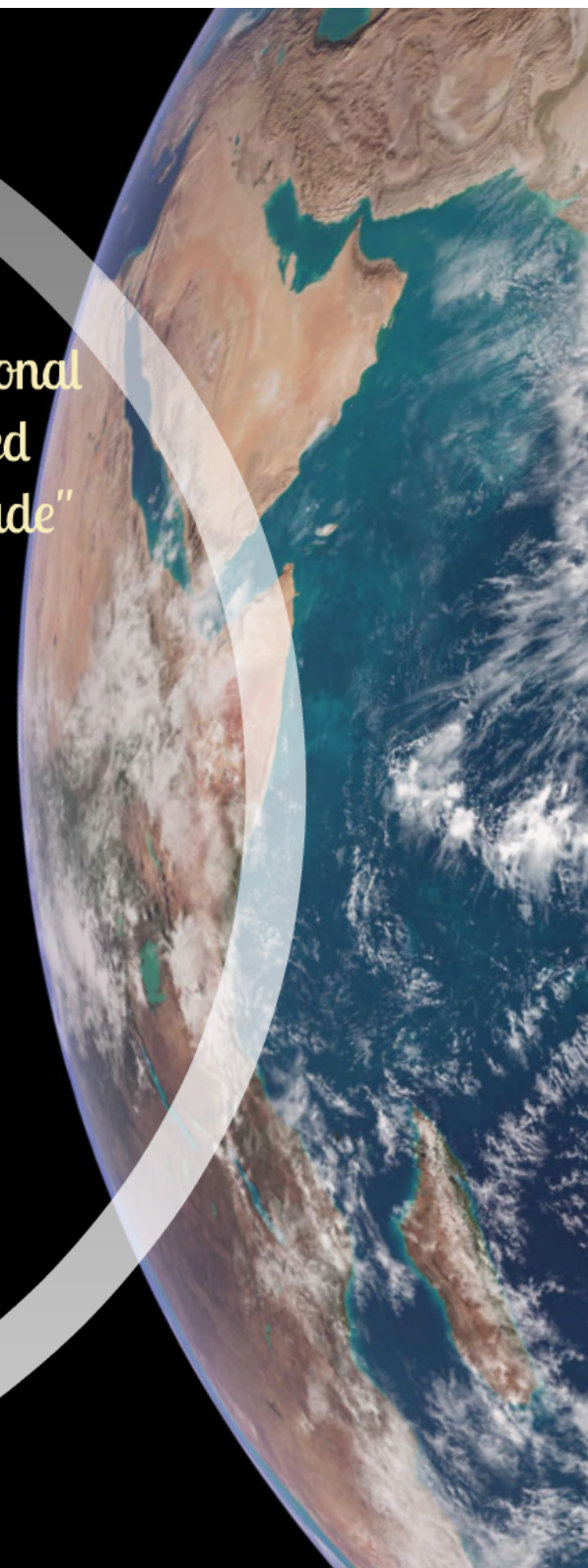
The North American Free Trade Agreement



NAFTA

The European Union

EU



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## The World Trade Organization

### WTO



The World Trade Organization was established in 1995 to oversee and liberalize international trade. It is the largest international organization in the world, with 164 member states.

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## The North American Free Trade Agreement

### NAFTA



The North American Free Trade Agreement (NAFTA) is a trade agreement between the United States, Canada, and Mexico. It was signed in 1992 and came into effect in 1994. The agreement aims to eliminate trade barriers and promote economic growth in the region.

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## The European Union

### EU

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The European Union was established in 1993, following the signing of the Maastricht Treaty. It is a political and economic union of member states located primarily in Europe. The EU's main objectives are to ensure peace, stability, and economic growth in the region.



**The North American Free Trade Agreement was originally established in 1989 between Canada and the United States and in 1994 was expanded to include Mexico. This agreement developed the largest free-trade area in the world covering about 24,709,000 square kilometers. Throughout the years NAFTA has removed all trade barriers between these three countries.**



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The European Union was established in 1991 after forty years of negotiations. The EU created a liberalized trading area in Europe so that goods, services, money and people could move easily between countries. The EU tied member countries closer together by integrating their economies and in some cases replacing their separate national currencies. The union makes decisions together that affect the region as a whole.

# *The Advantages*

## **Thecasesolutions.com**

- Increased Production of Goods and Efficiency
- Consumer Satisfaction
- Employment and Economic Growth
- Foreign Exchange Gains and Decreased Poverty
- Increased Export
- Minimized War





## *The Disadvantages*

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- Increased Competition
- Increased Unemployment
- Corporate Restructuring
- Economic Underdevelopment
- Pollution