

Y U Ranch: Strategy and Sustainability in Cattle Ranching (A)

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The Places that we went to were Harris teeter and the Farmers market.

By: Julia Blackburn, Sarah Horton, and Tristyn Jessica



Strategy

The cattle ranching business would do very well in the short run but the long run is uncertain. The ranching business is a capital intensive business. The ranching business is a capital intensive business. The ranching business is a capital intensive business.

Sustainable Agriculture

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Price Reveal: "What's the price of...?"

What is the price of...? What is the price of...? What is the price of...?

Item	Price
...	...
...	...
...	...

Protein-rich, so it's good for an athlete's diet

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How do eggs from and organic eggs differ from regular eggs?

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Organic, natural, and specialty beefsteaks

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Advantages and Disadvantages

Advantages	Disadvantages
...	...
...	...
...	...

All about coffee

All about coffee. All about coffee. All about coffee.

Variety differences in the farmers market and the grocery store

Variety differences in the farmers market and the grocery store. Variety differences in the farmers market and the grocery store.

All about poaching

All about poaching. All about poaching. All about poaching.

Small green proteins

Small green proteins. Small green proteins. Small green proteins.

Hydroponic proteins

Hydroponic proteins. Hydroponic proteins. Hydroponic proteins.

Phosphorus-based fertilizers

Phosphorus-based fertilizers. Phosphorus-based fertilizers. Phosphorus-based fertilizers.

Items found at the farmers market and items found at the grocery store

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Why are there differences between...

Why are there differences between...? Why are there differences between...?

Organic and specialty proteins

Organic and specialty proteins. Organic and specialty proteins. Organic and specialty proteins.

Which are wild caught and farm raised?

Which are wild caught and farm raised? Which are wild caught and farm raised?

Wild caught	Farm raised
Pros	Pros
Cons	Cons

Meat, is it best for the environment?

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Meats and Pesticides from the concept of the "farm-to-table"

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Unusual Meats

Quail



Octopus



Rabbit contains a lot of proteins and has the least amount of fat.

Octopus also has a good source of minerals.

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The Cattle - our Texas Longhorns would do very poorly in a feedlot setting like domestic cattle, but they are 30% more efficient when consuming rough forages, the grass and hay we provide. Not only are they efficient, they are capable of walking and getting their own feed, can calve unassisted and easily handle the changing seasons, all of which can be summed in other terms up as highly efficient, self propelled, solar powered intelligent harvesting machines capable of turning natural and essential ecotypes (grass) into food for our consumption.

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Sustainable Agriculture

The GRASSES and Rotational Grazing - we practice rotational (constantly moving cattle to fresh pastures) grazing at the Ranch but in a unique way. While the working land on the ranch is all covered in grass, it's the type of grass that matters. There are established both cool season (European heritage grasses that like cool and wet conditions) and warm season (native Tallgrass Prairies preferring hot and dry conditions) in different pastures and hayfields.

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Essential Vitamins & Minerals

We Need Vitamin A, B Complex, C, D, E,
folate, and K

What happens to us when we have deficiencies in iron, vitamin A, or iodine you ask? Well i will tell you.

- 1) Deficiencies in iron causes anemia.
- 2) Deficiencies in vitamin A causes not enough retonil to be produced in the eyes (night blindness)
- 3) Deficiencies in iodine causes you not to have enough thyroxin hormone in the thyroid which causes goitre.

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“Farm Raised”? “Wild Caught”? “Grain Fed”? “Organic”? And “Hormone Free”? What is so good about these things? What is also bad about them?

There are a lot of pros and cons to the items above
and I am going to tell you about them.

	Farm Raised	Wild Caught	Grain Fed	Organic	Hormone Free
Pros	Usually healthy and the costs to maintain them are very low.	Fish are not fed corn which causes E Coli, and animals are not given anti-biotics.	Cows can be fattened faster before slaughter.	It is healthier for you, less to no pesticide use and is better for the environment.	Hormones can end up in the cows manure and then used in plantations. When it rains it could contaminate the lakes and rivers nearby.
Cons	More difficult to control and baby chicks are easy targets for predators.	Wild caught fish may contain mercury and other metals that can effect the nervous system.	This can cause diseases in cows.	More expensive and a strain on natural resources.	Companies that do not use hormones do not reach the level of milk that they want from there cows and have to buy more cows.

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Antibiotics are used on cattle to prevent them from getting infected by having all of the manure around them and the chemicals that are in the corn that they give them.

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Hormones are fed to cattle so that they will gain more weight and the producer can get more money for the cow instead of having a non hormone cow give his a lot less profit.

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