

Wiphold (B): Institutionalizing (Abridged) Case Solution

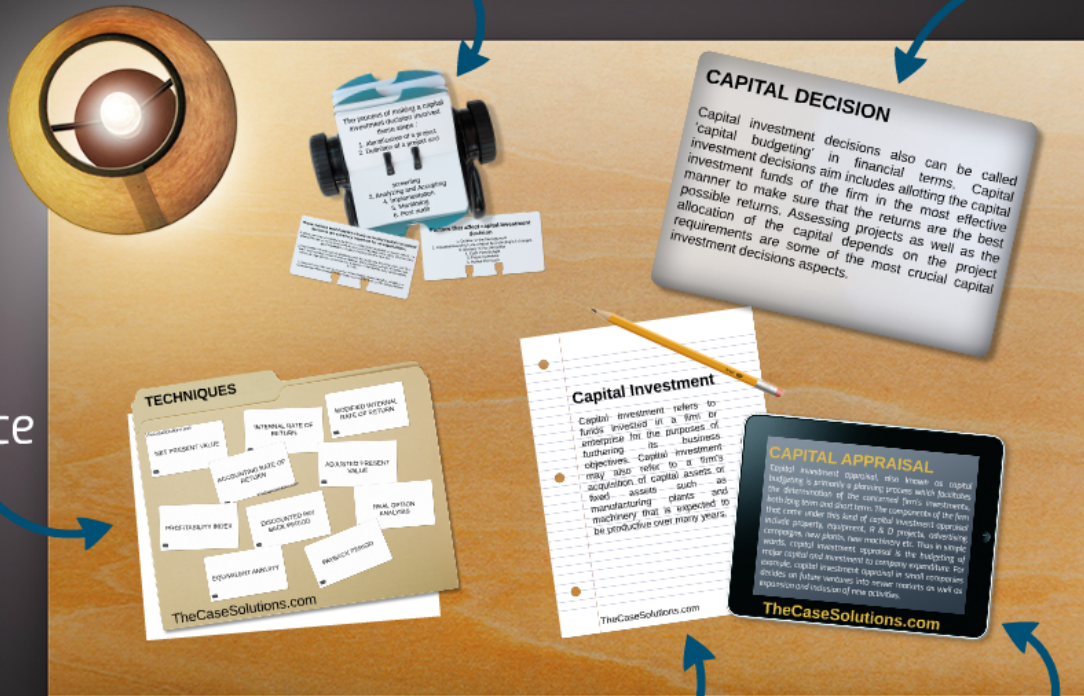
References

Skills

Experience

Education

Interests



CAPITAL INVESTMENT

Capital Appraisal
Capital Decision

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Reporter :

Ma. Regina B. Gulco

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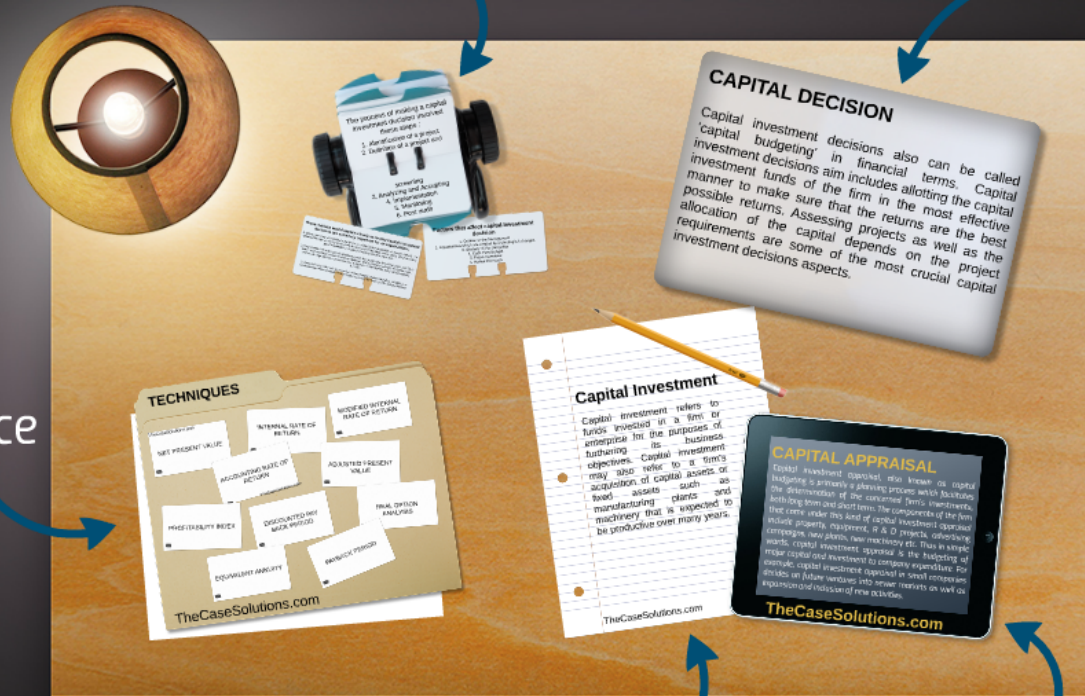
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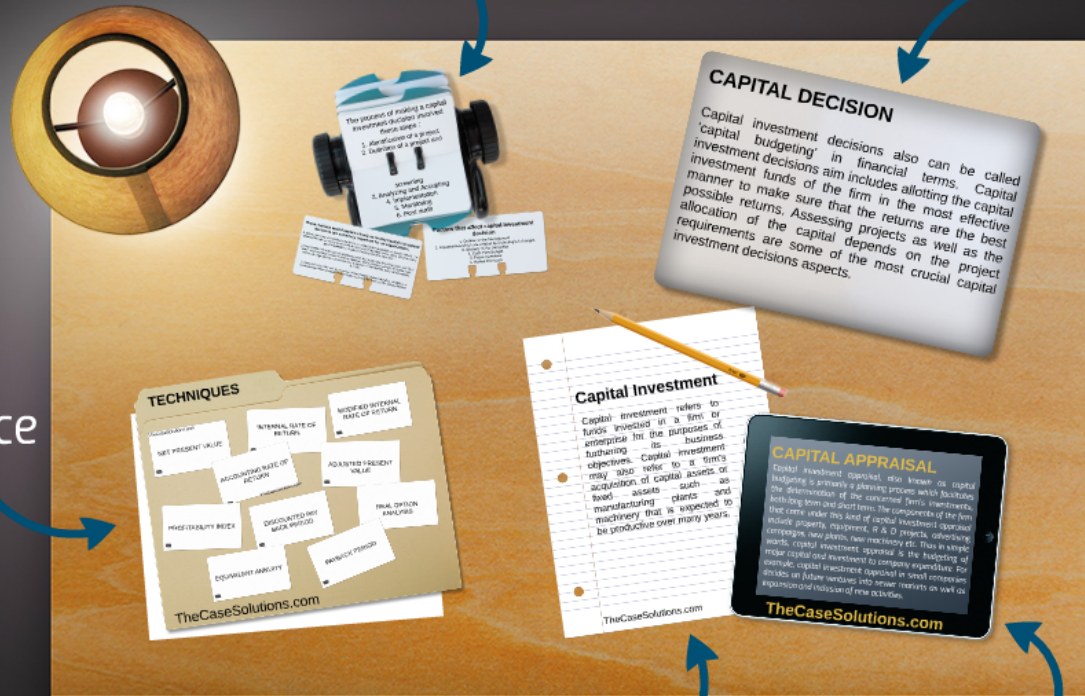
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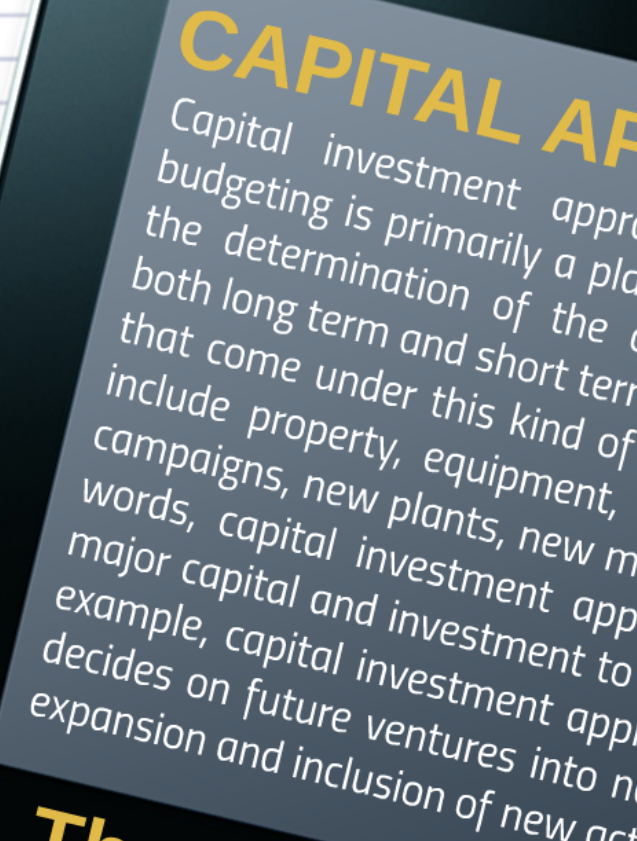
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Capital Investment

Capital investment refers to funds invested in a firm or enterprise for the purposes of furthering its business objectives. Capital investment may also refer to a firm's acquisition of capital assets or fixed assets such as manufacturing plants and machinery that is expected to be productive over many years.



CAPITAL AP
Capital investment app
budgeting is primarily a pla
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include property, equipment,
campaigns, new plants, new m
words, capital investment app
major capital and investment to
example, capital investment app
decides on future ventures into n
expansion and inclusion of new act

CAPITAL APPRAISAL

Capital investment appraisal, also known as capital budgeting is primarily a planning process which facilitates the determination of the concerned firm's investments, both long term and short term. The components of the firm that come under this kind of capital investment appraisal include property, equipment, R & D projects, advertising campaigns, new plants, new machinery etc. Thus in simple words, capital investment appraisal is the budgeting of major capital and investment to company expenditure. For example, capital investment appraisal in small companies decides on future ventures into newer markets as well as expansion and inclusion of new activities.

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TECHNIQUES

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NET PRESENT VALUE



INTERNAL RATE OF
RETURN



MODIFIED INTERNAL
RATE OF RETURN



ACCOUNTING RATE OF
RETURN



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ADJUSTED PRESENT
VALUE



PROFITABILITY INDEX



DISCOUNTED PAY
BACK PERIOD



REAL OPTION
ANALYSIS

EQUIVALENT ANNUITY



PAYBACK PERIOD



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NET PRESENT VALUE



ACCOUNTING RATE OF RETURN



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