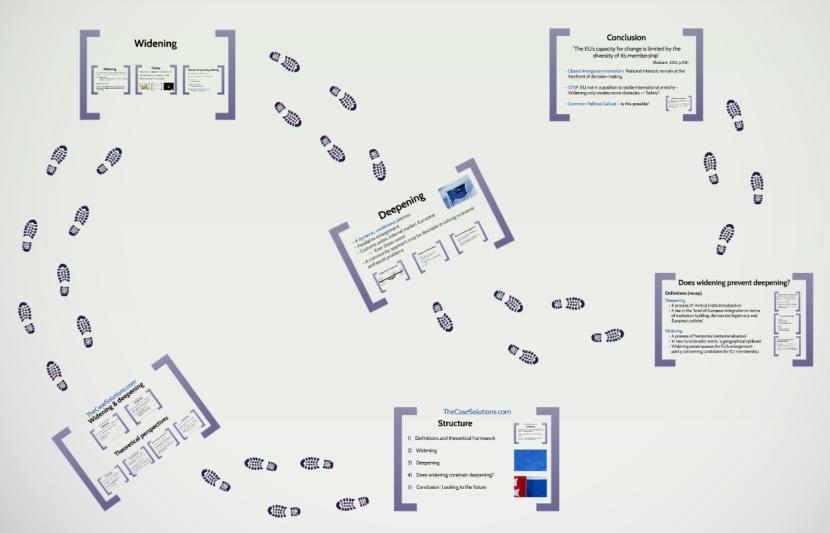
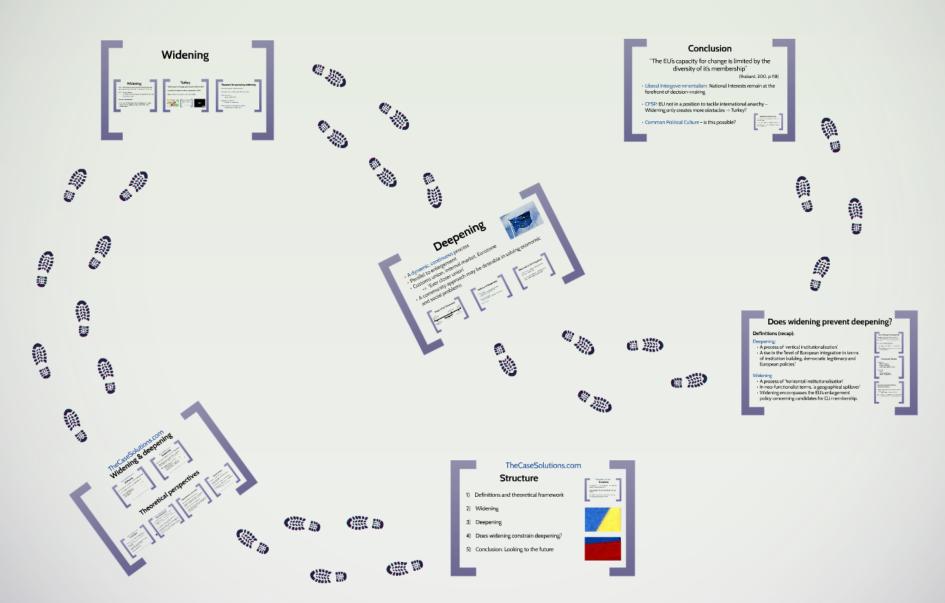
Widening the Lens: The Challenges of Leveraging Boardroom Diversity Case Solution



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Structure

- 1) Definitions and theoretical framework
- 2) Widening
- Deepening
- 4) Does widening constrain deepening?
- 5) Conclusion: Looking to the future

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Questions

- How do you see the EU moving forward from its current 'crossroads' position?
- 2) Do you agree with Sarkozy? Should Turkey join the EU?
- 3) Is further deepening possible whilst so many countries continue to join the EU?





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TheCaseSolutions.com Widening & deepening





Theoretical perspectives

TheCaseSolutions.com Federalism - Ever closer union among the peoples of Europe (Merce et al. 2004 p. 28) - It is possible to balance self-rule and shared rule successfully - It is possible to integrate differing member states without assimilating their identities - Suggests CFSP is possible?



States remain the key actors within Europe States are able to withhold information from the EU if it suits their national interests - acting as 'gatekeepers' Lowest common denominator bargaining Distinction between 'high' and 'low' politics - states may allow further integration in some areas but will always remain resistant in others



Deepening

A "process of gradual and formal vertical institutionalization"

- Striving to strengthen the links which bind member states together; increasing interconnectedness
- Pursuing 'deepening' may encompass;
 - institution building
 - increased democratic legitimacy
 - extending EU competency areas



Barton, H. n.d., Deepening and Widening of the EU [accessed 9/3/2014]

Widening

A "process of gradual and formal horizontal institutionalisation"

- In neo-functionalist terms; 'geographical spillover'
- EU's enlargement policy
 - concerns applications for EU membership



Barton, H. n.d., Deepening and Widening of the EU [accessed 9/3/2014]

Federalism

- 'Ever closer union among the peoples of Europe' (Wiener et al, 2004, p 25)
- It is possible to balance self-rule and shared rule successfully
- It is possible to integrate differing member states without assimilating their identities
- Suggests CFSP is possible?

TheCaseSolutions.com Neo-functionalism

- Increasingly, states are no longer the only important political actors
- Supranational institutions facilitate a bargaining process that upgrades common interests

(Contrast: lowest-common-denominator-bargaining under liberal intergovernmentalism)

Spillover hypothesis: Integration in one sector will inevitably create pressure for further integration in related sectors

Elite socialization hypothesis: Increasingly, elites working at the European level will begin to prioritise European interests over national interests

International Interest Group hypothesis: Increasingly, interest groups will recognise allies in other member states... · pan-European interest groups