



We're all Connected: The Power of the Social Media Ecosystem

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Issue

• The company's sales are declining.

• The company's market share is decreasing.

• The company's reputation is being damaged.

• The company's stock price is falling.

Where is it Occurring?

• The company is operating in the United States.

• The company is operating in the European Union.

• The company is operating in the Asia-Pacific region.

Who is Affected?

• The company's customers are affected.

• The company's employees are affected.

• The company's investors are affected.

What are the Causes?

• The company's products are of poor quality.

• The company's customer service is poor.

• The company's marketing strategy is ineffective.

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Issue

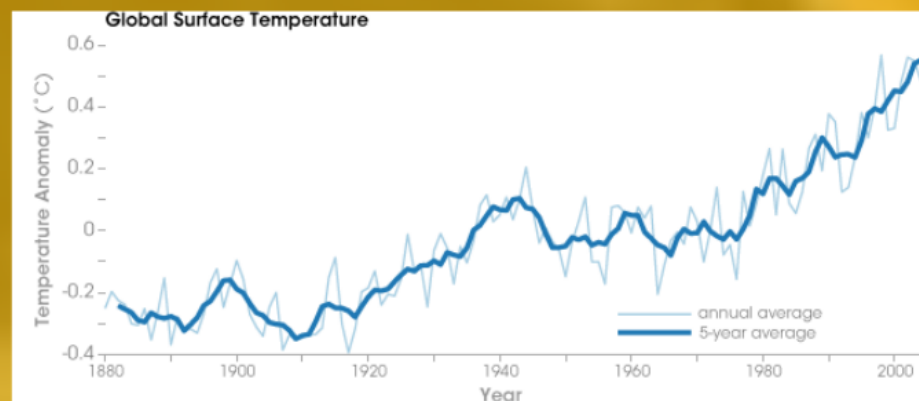
- Pollution
- Rapid Population Growth
- Climate Change
- Global Warming
- Carbon Dioxide
- Acid Rain



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Where Is It Occurring?

Environmental Sustainability is all over the world. We use vehicles such as cars to get to places and there is factories which are causing pollution and global warming occurring, these are changing the world's cycle around such as the earth's temperature increasing.



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Who Is Affected?

Humans, animals and living species are affected by pollution, rapid population growth, climate change, global warming, carbon dioxide and acid rain.



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What Are The Causes?

- Pollution
- Rapid Population Growth
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History/Background

- Water pollution has been happening since the beginning of human history.
- Rapid population growth started around 1974 which were about 4 billion people on earth. Ever since then every 11-14 years another billion are added to earth population.
- Global warming started in 1975 were greenhouse gases started to become more popular.



Who Is Involved?

- Environmental sustainability does not only involve one country. It involves the whole world.



What Is The Impact?

- Increase of asthma or lung cancer. Chest pain, throat inflammation and more diseases that can be caused by air pollution.
- The emission of greenhouse gases leading to global warming.
- Population growth will lead to less supplies on earth.

