# Wates Group (B): A New Chairman

TheCaseSolutions.com

Why we chose this



LEGAL ISSUE

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## **Goodyear vs Sears**

Team 1

Eric Hoadley, Basem Ahmed and Veronique Perrottet

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## **Company Information**

#### Goodyear

Tire manufacturer

World's third largest tire manufacturer

Net sales 18.1 Million

Stock price \$28.40

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#### Sears

One of the largest merchandise retailer in the US.

Began selling watches

793 Sears department stores in the US

Stock price is \$40.52

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Breach of Contracts can be extremely interesting

Two very big companies Goodyear is seeking a large sum of
money

## **Facts**

**Agreement between Sears and Goodyear** 

Forecasts were submitted to Goodyear.

Goodyear Manufactured 330,000 co-branded tires

Sears searched for another tire supplier

- putting their tire business out to bid

Sears assured Goodyear, they would win the bid

Sears accepted a bid from a different company

Sears refuses to pay for the 219,994 manufactured tires

Goodyear filed a Complaint

Seeking \$19,500,000

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Breach of Contract and Breach of the Implied Covenant of Good Faith and Fair Dealing

#### Breach of Contract:

Where one party does not honor the terms and conditions of an agreement between another party

#### Implied Covenant of Good faith and Fair Dealing:

"An implied obligation that assumes that the parties to a contract will act in good faith and deal fairly with one another without breaking their word, using shifty means to avoid obligations, or denying what the other party objviously understood." - Harvard Law School