
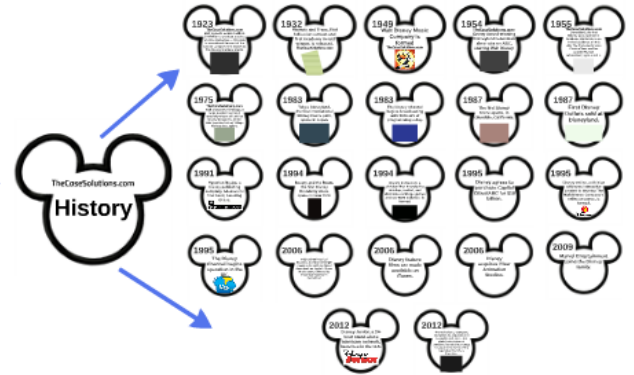


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# History



# 1923

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Walt signed a contract with M. J. Winkler to produce a series of Alice Comedies — this date is considered the start of the Disney company first known as The Disney Brothers Studio.



# 1932

Flowers and Trees, first full-color cartoon and first Academy Award winner, is released.  
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**1949**

**Walt Disney Music  
Company is  
formed**

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**1954**

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Emmy Award-winning  
Disneyland television  
show airs on ABC,  
starring Walt Disney.**



# 1955

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Disneyland, the first  
Disney park, opened in  
Anaheim, California, to an  
invited audience on this  
day. The first guests were  
Kristine Vess and her  
cousin Michael  
Schwartner, ages 5 and 7.





**1975**

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**Walt Disney World Village, a large outdoor mall with specialty shops all built by Disney designers, which later became Disney Village Marketplace, opens.**

