



Walmart Update, 2011, Spanish Version

Walmart

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Photo: Walmart is leading the way in retail and e-commerce.



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Wal-Mart Stores, Inc. (NYSE: WMT)
American multinational retail corporation.
Headquartered in Bentonville, Arkansas, U.S.

Fortune Global 500 (2012):

- # 3rd largest public corporation.
- # 1st private employer (+2.2M employees).
- # 1st retailer in the World. (+10K units)
- # 48% stake is owned by Walton family.
- # 51% sales from grocery.

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Founded by Sam Walton in 1962

Walton's philosophy was price it low, pile it high, and watch it fly.



1st Store @ Rogers, AR. (1962)

Retail revolution.

The lowest prices. Anytime. Anywhere

1970's



Walmart goes national.
A decade of incredible growth.
It becomes WMT @ NYSE.

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1980's



Decade of firsts.
Sam's Clubs & Supercenter opened.
\$1 billion in annual sales.

TheCaseSolutions.com **1990's**



America's top retailer.
Every Day Low Prices went
international.

TheCaseSolutions.com 2000's



New Millennium
Globalization takes over.
Technology & Sustainability