



WWF: To Be Truly Local And Truly Global



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What is WWF?

WWF Global, is an organisation helping to prevent the extinction of endangered species.

Their "mission" is to <quote> "stop the degradation of our planets natural environment, and build a future in which humans live in harmony with nature."

WWF focuses it effort towards two broad areas:

- Biodiversity
- Footprint

What do they do?

As a whole, WWF helps:

- Restore the habitats
- Save critical species of wildlife
- And think of new ways to make clean energy.

How are they helping the environment?

Some of the places they are protecting are the:

- Amazon
- Arctic
- Coral Triangle
- Himalayas
- Bomeo
- Coastal east Africa

The WWF are coming up with different ways to make clean energy and keep the environment safe from harm.

What wildlife are they protecting?

They are stopping the extinction of:

- Tigers
- Elephants
- Rhinos
- Gorillas
- Giant pandas
- Marine turtles and other endangered animals, as these animals are a vital part of our ecosystem.



If we were to help the WWF Global and animals, we can do a few things. We can:

- Donate money
- Fundraise
- Volunteer work for the organisation
- Buy a "unique gift" or
- · Adopt an animal