

Vehbi Koc and the Making of Turkey's Largest Business Group



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Vehbi Koç's Early Life



Vehbi Koç's Motto is: "I exist so long as my State and country exists"

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Sectors Information

Textile
Food
Automotive
Construction
Energy
Telecommunications
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International Prize

1998, the International Chamber of Commerce (ICC) awarded Vehbi Koç the International Prize for the World's Most Distinguished Business Leader.

Head of Koç Group
-Extensive personality
-Highly-Pragmatic Person
-Highly Motivated
-Open for Improvement
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Business Life Approach

Every time, he turns the all crisis to an opportunities.

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Structure of Economy in Business Life

"Analyse the sector thoroughly
"Good market analyst
"Gives high salary to his employees
"Far-sighted Person
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"He always thoroughly investigated a new business before entering and tried hire people who were experts

"Hardworking Person
-working 16 hours a day, 6 days a week



Other Perspectives of Koç

Philanthropic Person
-Koç High School
-Koç University
-Dokuz Eylül



"Hired who knows the job"

Foundation of
KOÇ /
Employment
-Education
-Population

Population
"Started a lot Family
Planning Foundation

Firsts

"First Holding Company /
Incorporated Company /
Automobile / Foundation /
Company in USA / Turkey
company with Public
Access

Origins of the Koç Group

Companies

"Standard Oil
"Ford
"Otosan
"Tofaş
"Anadol

Politics

"Political Life and
communication with
parties in Turkey

"Wanting to corporate
company culture
"To make public offers
"Continued with
professional employees

Thank You for Listening..

Any Questions?

Muham Çiçek, Nuri-Marcos, EM Anur, Mustafa Nardin



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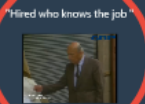
Other Perspectives of Koç

Philanthropic Person
-Koç High School
-Koç University
-Dormitory

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Sectors Information

4 Main Sector and Others
* Energy
* Finance
* Automotive
* Communication
* Hotels
* Food
* Durable Consumer Goods
* Others

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International Prize

In 1987, the International Chamber of Commerce (ICC) had given him the "World Businessman of the Year" award, which he had received in person from the Indian Prime Minister Rajiv Gandhi in New Delhi.

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* Root of Koç Group
* Visionary personality
* Philanthropic Person
* Sophisticated
* Open for Improvement

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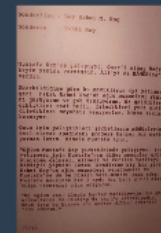
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- *Gived high salary to his employees
- *Far-seeing Person

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