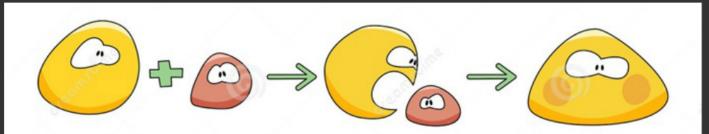
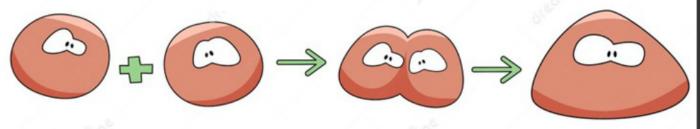


Merger and Acquisition



Acquisition

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Merger

What is Merger?

A *merger* is the combination of two previously separate organizations, typically as more or less equal partners.

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What is Acquisition?

An *acquisition* involves one firm taking over the ownership ('equity') of another, hence the alternative term 'takeover'.

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History of M & A

- The concept of merger and acquisition in India was not popular until the year 1988.
- The key factor contributing to fewer companies involved in the merger is the regulatory and prohibitory provisions of *MRTP Act*, *1969*.
 According to this Act, a company or a firm has to follow a pressurized and burdensome procedure to get approval for merger and acquisitions.

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- The year 1988 witnessed one of the oldest business acquisitions or company mergers in India. It is the well-known ineffective unfriendly takeover bid by Swaraj Paul to overpower DCM Ltd. and Escorts Ltd. Further to that many other Non-Residents Indians had put in their efforts to take control over various companies through their stock exchange portfolio.
- As for now the scenario has completely changed with increasing competition and globalization of business. It is believed that at present India has now emerged as one of the top countries entering into merger and acquisitions.

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Preliminary Assessment or Business Valuation • In this process of assessment not only the current financial performance of the company is examined but also the estimated future market value is considered. TheCaseSolutions.com Stage of Integration Phase of Proposal After complete analysis and review of the target firm's In this final stage, the two firms are integrated through Merger or market performance, in the Acquisition. second step, the proposal for merger or acquisition is given. **M&A Process** Exit Plan Structured Marketing · When a company decides to buy After finalizing the Exit Plan, the out the target firm and the target target firm involves in the firm agrees, then the latter marketing process and tries to involves in Exit Planning. achieve highest selling price. s.com

Laws Governing Merger and Acquisition in India

- Mergers and Acquisitions in India are governed by the Indian Companies Act, 1956, under Sections 391 to 394.
- Indian antagonism law permits the utmost time period of 210 days for the companies for going ahead with the process of merger or acquisition.
- The entry limits for companies merging under the Indian law are considerably high. The entry limits are allocated in context of asset worth or in context of the company's annual incomes.
- The Indian M&A laws also permit the combination of any Indian firm with its international counterparts, providing the cross-border firm has its set up in India.
- There have been recent modifications in the Competition Act, 2002. It has replaced the voluntary announcement system with a mandatory one.

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