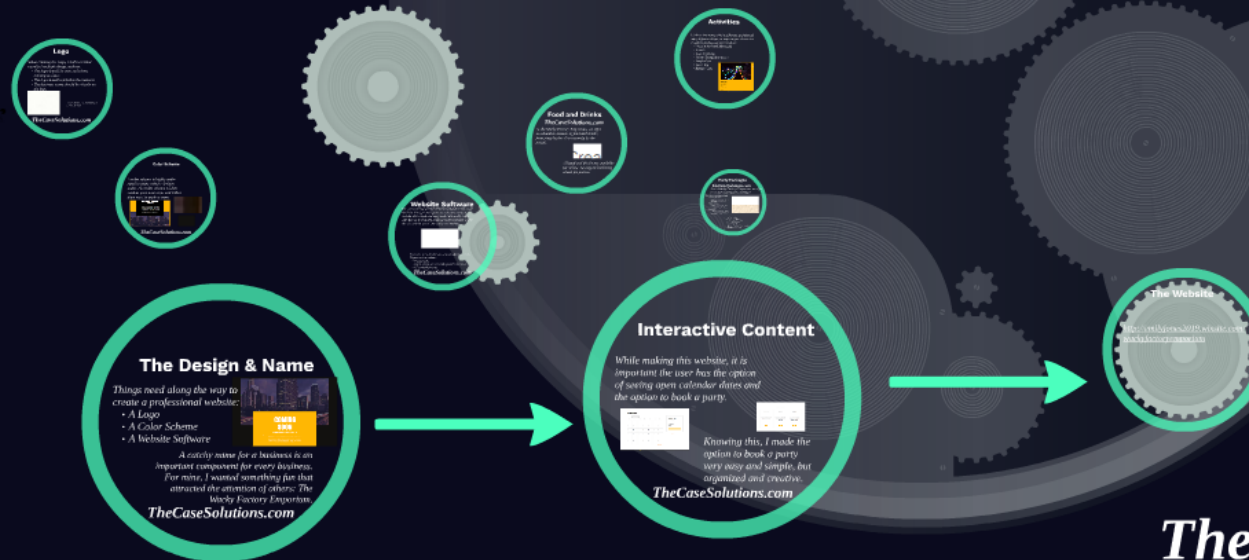
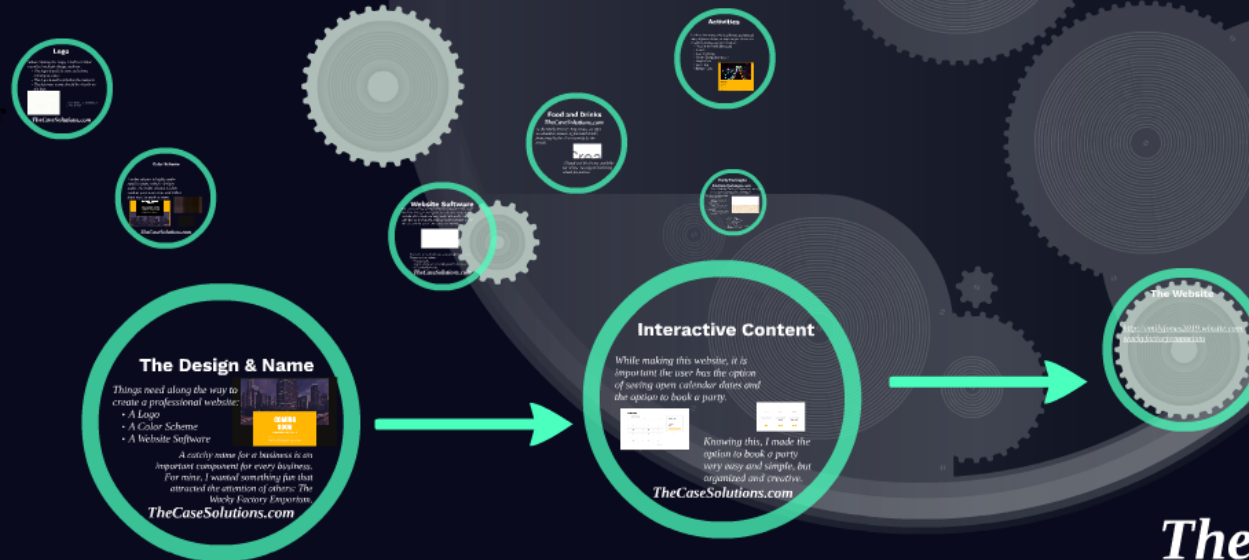


Unveiling User-Generated Content: Designing Websites to Best Present Customer Reviews



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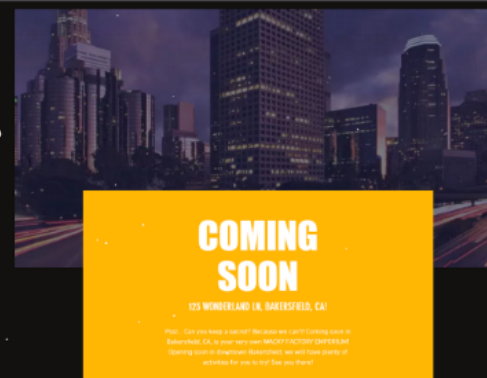


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The Design & Name

Things need along the way to create a professional website:

- *A Logo*
- *A Color Scheme*
- *A Website Software*



A catchy name for a business is an important component for every business. For mine, I wanted something fun that attracted the attention of others: The Wacky Factory Emporium.

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Logo

When creating the Logo, I had to remind myself of multiple things, such as:

- The logo should be neat and clean, nothing too busy*
- The logo should symbolize the business*
- The business name should be clearly on the logo*

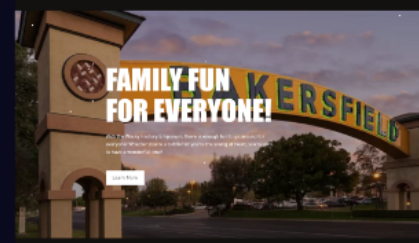
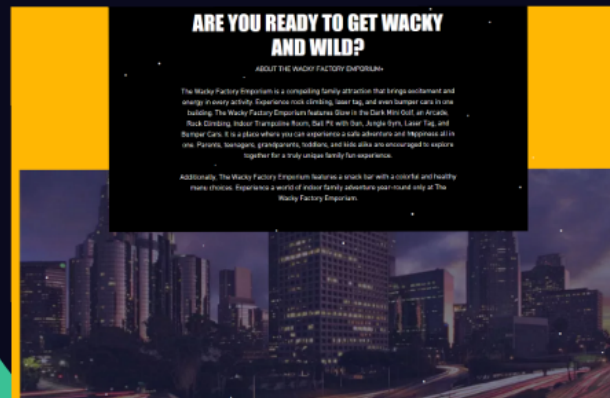


I used Adobe CS5 Photoshop to create the logo.

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Color Scheme

A color scheme is highly under rated in many website designs today. The color scheme is what catches your users eyes and makes them want to explore more.



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Website Software

Wix is a stunning website designing software that using Artificial Design Intelligence to make extravagant website with simple and easy tools. Wix easily helps with the use and development of media elements within the site and the use of innovative technology.



Examples of media elements with the Wacky Factory Emporium Site include:

- *Photographs*
- *Logos, icons, banners and symbolic elements*
- *Text embellishments*

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Interactive Content

While making this website, it is important the user has the option of seeing open calendar dates and the option to book a party.



Knowing this, I made the option to book a party very easy and simple, but organized and creative.

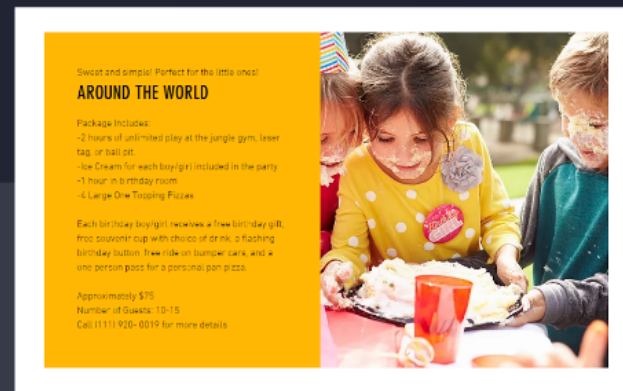
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Party Packages

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At the Wacky Factory Emporium, we offer three outstanding party packages!

Our different packages include:

- *Around The World*
 - *Number of Guests: 10-15*
 - *Estimated Price: \$75*
- *Party Palooza*
 - *Number of Guests: 20-25*
 - *Estimated Price: \$145*
- *Lights Out*
 - *Number of Guests: 25-35*
 - *Estimated Price: \$175*



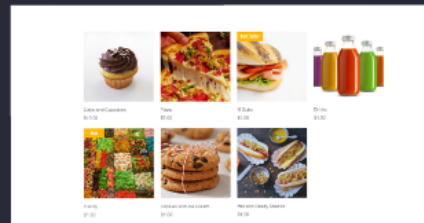
Each package includes:

- *2 hours of unlimited play*
- *Ice Cream for each boy/girl*
- *1 hour in birthday room*
- *Free Birthday Gift*
- *Free souvenir cup with choice of drink*
- *A flashing birthday button*

Food and Drinks

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At the Wacky Factory Emporium, we offer an abundant amount of food and drinks, from pizza by the slice to candy by the pound.



All food and drinks are available for online viewing and ordering ahead for parties.