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**UFIDA (E)**  
 TheCaseSolutions.com



### About UFIDA

**A successful company**

2007: 1.2M  
2008: 1.5M  
2009: 1.8M  
2010: 2.1M

**UFIDA** is a successful company in the ERP market. It has a strong presence in the market and is a leader in the industry. It has a long history and a strong reputation. It is a global company with a presence in many countries. It is a leader in the industry and is a strong competitor. It is a successful company and is a leader in the industry.

**UFIDA ERP and Cloud Computing**

UFIDA ERP is a successful company in the ERP market. It has a strong presence in the market and is a leader in the industry. It has a long history and a strong reputation. It is a global company with a presence in many countries. It is a leader in the industry and is a strong competitor. It is a successful company and is a leader in the industry.

**Cloud Computing**

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### Case summary

**A strong market**

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### UFIDA's future

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### What are the advantages & disadvantages of Cloud Computing?

**Advantages**

- Cost efficiency
- Flexibility
- Scalability
- Automatic software updates
- Disaster recovery
- Security
- Accessibility
- Integration
- Collaboration
- Disaster recovery

**Disadvantages**

- Security issues
- Specific expertise
- Lack of support
- Integration
- Disaster recovery



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Thank you for your attention!

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Internet's evolution: Software + Services

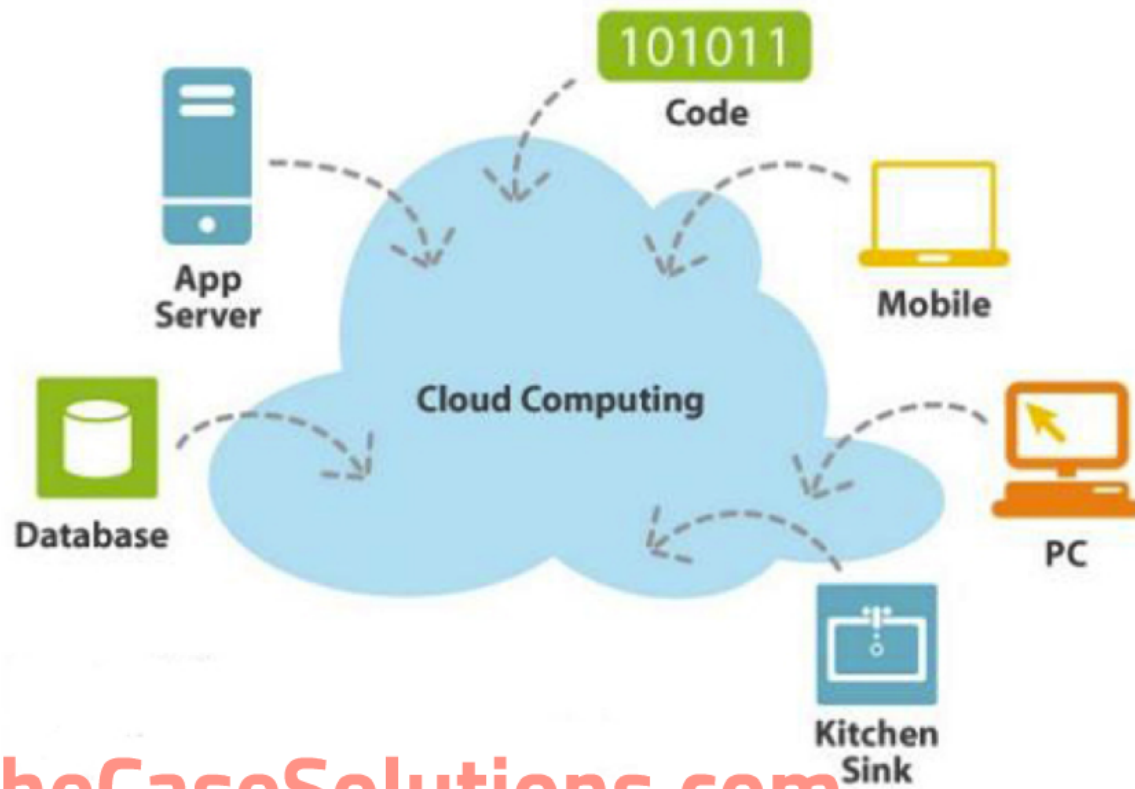
Can be delivered to you as a service wherever and whenever you need

Four characteristics:

- Elasticity and the ability to scale up and down
- Self service provisioning and automatic deprovisioning
- Application programming interfaces (APIs)
- Billing and metering of service usage in a pay-as-you-go model

Google and Amazon already have most of their IT resources in the cloud

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## China

- Software company created in Beijing in 1988
- Provides software solutions to private companies and the Chinese government
- Leading software vendor in China

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# International

- 2011: Foundation of the Taipei Branch Company in Taiwan
- 2011: Joint venture with Atos Origin to set a foot in the Middle-Eastern, European and African market

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# A large selection of software

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**HRM**

18,4%

**CRM**

16,9%

**EAM**

17,4%

**Need for  
innovative services**



**Cloud Computing**  
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# Cloud Computing

## Cloud Computing

Services and  
supplied through the

Service, Platform as  
Infrastructure as a

Cloud Computing

### Question

• What measures can UFIDA take in order to become more cloudy, more mobile, more social and more data-driven?

## UFIDA, ERP and Cloud Computing

- Enterprise software – a multi-faced enterprise resource planning, ERP
- UFIDA and ERP: Largest provider in China
- Cloud Computing and its effect on ERP
- Influence of Cloud Computing on UFIDA

## Cloud Computing strategies

- UFIDA Cloud Strategy and Cloud Platform V1.0
- SaaS (software as a service)
- PaaS (platform as a service)
- IaaS (infrastructure)
- "New Great Wall Plan"
- Integrated platform

### Question

• What is the difference between traditional hosting and cloud hosting?

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