



# Two and a Half Cheers for Conscious Capitalism

## TheCaseSolutions.com

**Types of Capitalism**

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**What is Conscientious Capitalism?**

Conscientious enterprises or people are those seeking awareness of the effects of their actions and implementing practices that benefit both human beings and the environment.

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**Higher Purpose**

Do you consider a company's social responsibility when purchasing their products?

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**Stakeholder Integration**

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**Conscious Culture & Leadership**

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# Types of Capitalism

## State-Guided



## Oligarchic



## Entrepreneurial



Entrepreneur Company -  
new or existing entity that  
provides new services or  
products

What drives economic  
growth?

Where does Conscious Capitalism fit  
within these categories?

## Big Firm



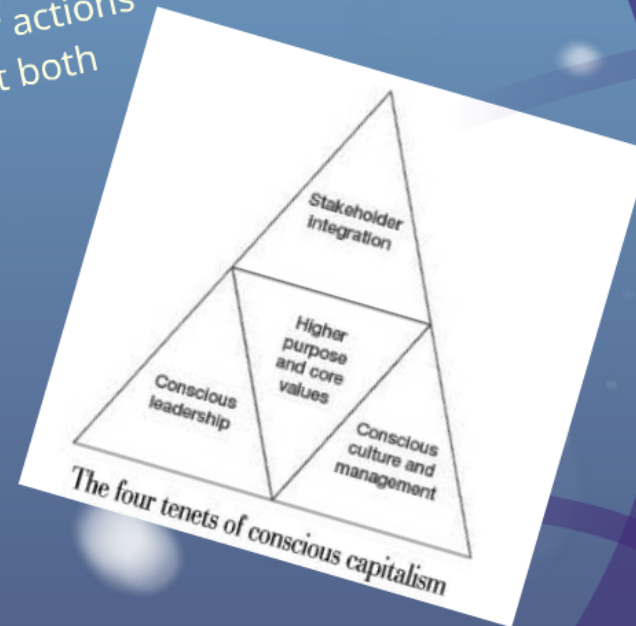
## What is Capitalism?

An economy is capitalist when  
most or at least a substantial  
proportion of its means of  
production are in private hands

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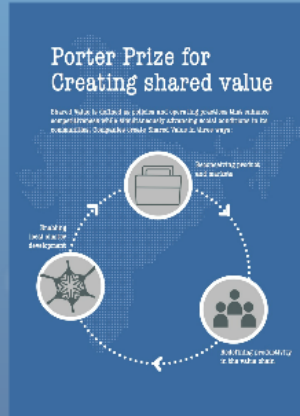
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# Higher Purpose



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# Inspired Team Members



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# Patient Investors



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# Collaborative Suppliers



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# Community and Environment



How can capitalism be environmentally conscientious?

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