

Latin America

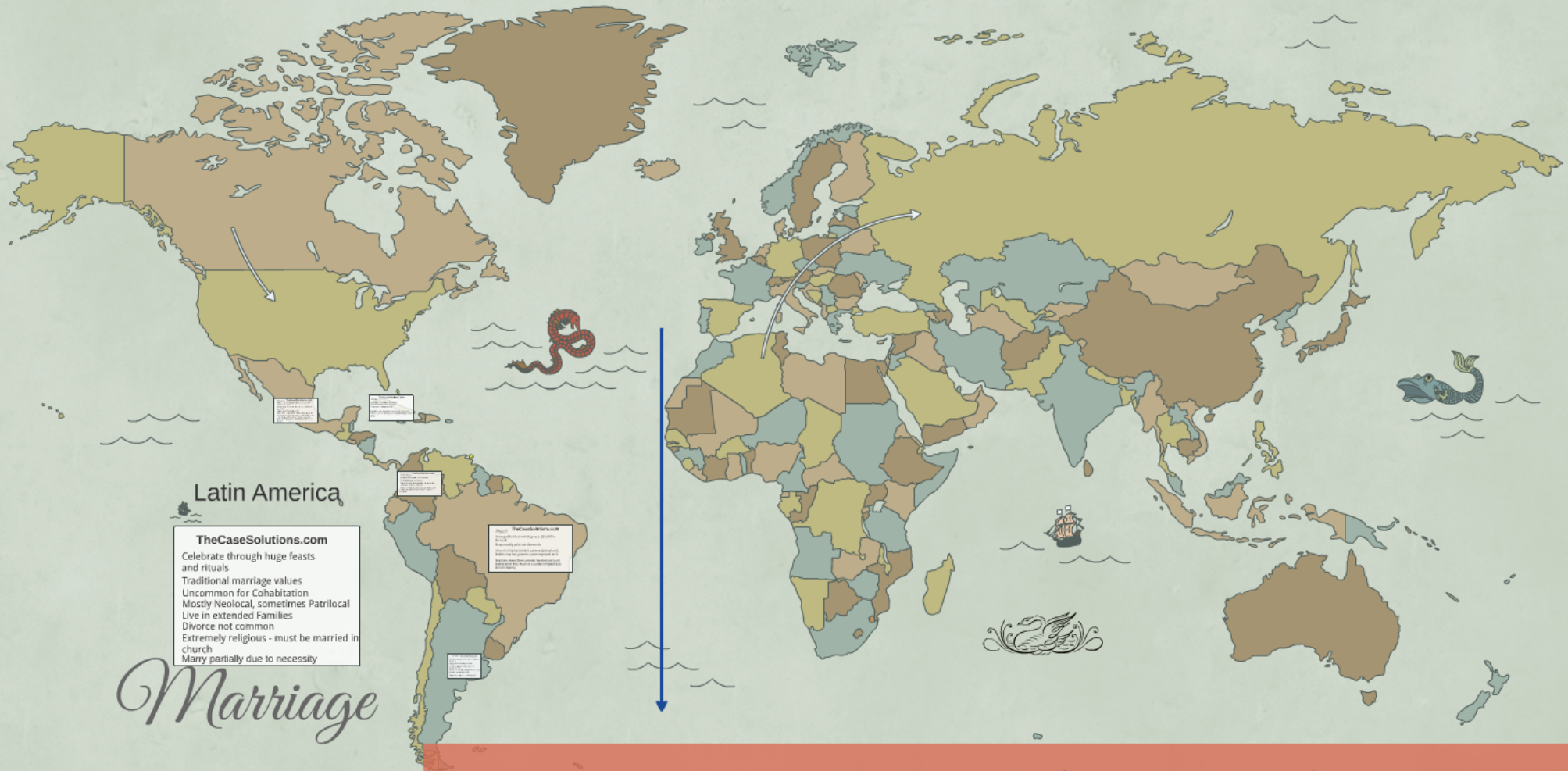
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 Capitalize through huge focus
 and focus
 Traditional marriage values
 Discretion for Capitalization
 Mostly Medical, sometimes Political
 Use as extended families
 Discretionary partners
 Extremely religious - must be married in
 church
 When possible due to necessity

Marriage



**Tribecapital Partners (Colombia): Private
 Equity In Latin America (Abridged)**

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Latin America

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 Celebrate through huge feasts and rituals
 Traditional marriage values
 Uncommon for Cohabitation
 Mostly Neolocal, sometimes Patrilineal
 Live in extended Families
 Divorce not common
 Extremely religious - must be married in church
 Marry partially due to necessity

Marriage



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Cuba

Arranged marriage still around
Marry between same classes
Average marriage age 22

Wedding traditional money dance, each man who dances with bride must pin money on her dress

Mexico **TheCaseSolutions.com**

Women only contribute 35% to the economy,
most housewives

1/4 girls aged 18 and under married, over 50%
have child

Typical age of marriage is 24

The Thirteen Gold Coins - Groom gives bride 13
coins as a symbol of trusting her with his finances.
Bride accepts gift which symbolizes care and
prudence. The 13 coins represent Christ and 12
apostles.

Colombia **TheCaseSolutions.com**

Average 27 for women and 29 for men

Per 1,000 people, 0.2 divorce

Dances in Colombian weddings include Salsa, Merengue, Cumbia, Vallenato

Packed with delicious food such as churros and empanadas and ending off with an asado- a barbeque

Brazil **TheCaseSolutions.com**

Average Brazilian wedding costs \$18,400 to \$41,526

Rings usually gold, not diamonds

Groom's ring has bride's name engraved on it,
Bride's ring has groom's name engraved on it

Brazilian sweet (Bem casado) handed out to all guests once they leave as a symbol of good luck and prosperity

Argentina **TheCaseSolutions.com**

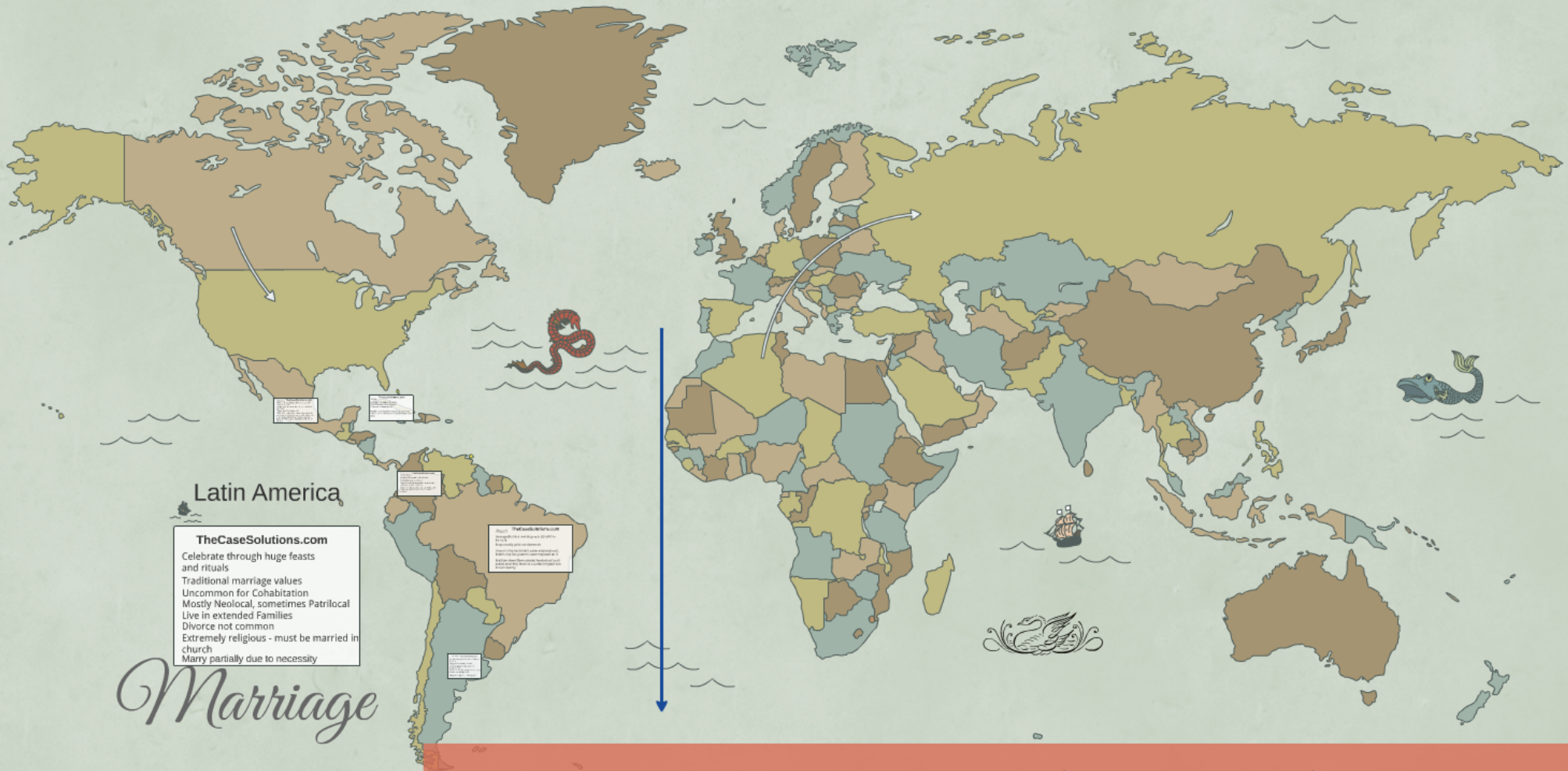
2nd place country to consume most beef in the world

Engagement- Not really romantic...

Parties happen late in the day and go throughout night

Needs to have a civil marriage service, church ceremony not legally binding

Engagement rings silver, real rings gold



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