



**Transforming Companies
Into Respected Institutions:
A More Holistic View of the
Firm**

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Financial Analysis

Financial analysis is the examination of a business from a variety of perspectives in order to fully understand the greater financial situation and determine how best to strengthen the business. A financial analysis looks at many aspects of a business from its profitability and stability to its solvency and liquidity.

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TheCaseSolutions.com Human Resource Management

used to describe formal systems made for the management of people within an organization. The three main areas responsibilities fall into three major areas:

- staffing
- employee compensation and benefits
- defining/designing work

The purpose of HRM is to maximize the productivity of an organization.

TheCaseSolutions.com Information Management

Application of management techniques to collect information, communicate it within and outside the organization, and process it to enable managers to make quicker and better decisions.

Marketing

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The activity, set of institutions, and processes for creating, communicating, delivering, and exchanging offerings.

Operations

Jobs or tasks consisting of one or more elements or subtasks, performed typically in one location. Operations transform resource or data inputs into desired goods, services, or results, and create and deliver value to the customers. They are generally divided into four basic categories:

- processing
- inspection
- transport
- storage

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Strategic Management TheCaseSolutions.com

managing information to achieve the organization's goals. this includes setting objectives, analyzing the competitive environment, analyzing the internal organization, and evaluating strategies.

Citaions

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- <http://www.yourdictionary.com/financial-analysis#6XQDhgAOKpHZsszS.99>
- <https://www.inc.com/encyclopedia/human-resource-management.html>
- <http://www.businessdictionary.com/definition/information-management.html>
- <https://www.ama.org/AboutAMA/Pages/Definition-of-Marketing.aspx>
- <http://www.businessdictionary.com/definition/operations.html>