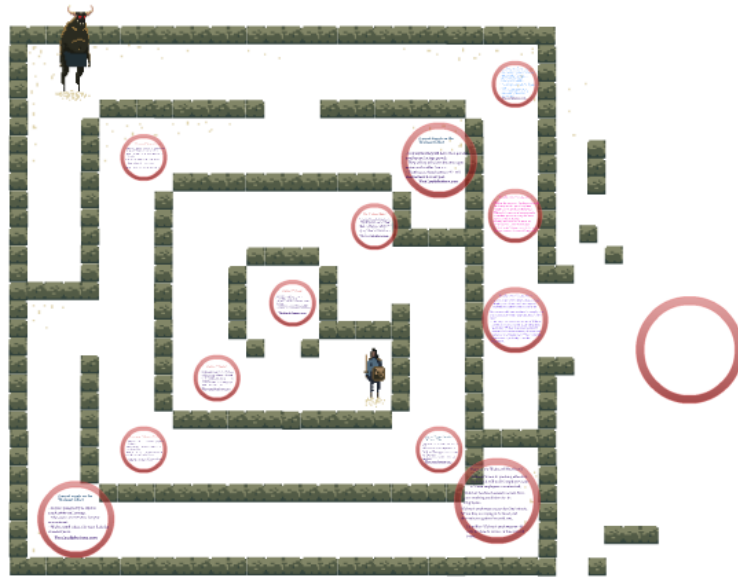


Transformations of Wal-Mart: Experimenting with New Retail Paradigms

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History: Walmart

- July 2, 1962: First Walmart is opened
- 1970s: Walmart goes national
- 1972: Walmart was listed on the New York Stock Exchange
- 1980: Walmart reaches \$1 billion annual sales
- 1990: Walmart is the nations number one retailer

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History: Walmart

- 1996: Walmart opens in China for the first time
- 2000 :H. Lee Scott, Jr. succeeded David Glass as CEO
- 2002:Walmart entered the Japanese market through its investment in Seiyu
- 2010 :Bharti Walmart, a joint venture, opened its first store in India
- 2012:Walmart celebrated 50 years of helping people save money so they can live better

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The Walmart Effect

- Walmart effect- the economic impact felt by local businesses when large firm such as Walmart opens a location in the area. The Walmart effect usually manifests itself by forcing smaller retail firms out of business and reducing wages for competitors' employees. Many local business oppose the introduction of Walmarts into their territories for this reason.

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Current Events about the Walmart Effect

- Walmart pays 27% less on health benefits than other retailers.
- Next year, Walmart will provide guidance of 5 to 7 percent sales growth.
- They will also be delivering growth of 20 to 22 million square feet next year.
- They will continue to grow less than the rate of sales growth.

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Current Events on the Walmart Effect

- they say that they will have 3 to 4 percent retail square footage growth.
- They will try to balance between super centers and smaller formats.
- They hope to have between 95 - 115 small formats for next year.

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Current events on the Walmart Effect

- they are going to try to expense productivity and leverage.
- Also, wants to receive its five year commitment.
- Walmart will reduce this years fical plan from last years.

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Trade and Economics

- Walmart usually manifests itself by forcing smaller retail firms out of business and reducing wages for competitors' employees.
- The Walmart Effect can also cause curb inflation and help keep employee productivity at an optimum level.
- The chain of stores can save consumers billions of dollars, but may also reduce wages and competition in an area.
- Economists say Walmart is too big and chokes out smaller businesses by offering wider varieties of products at more competitive prices.

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