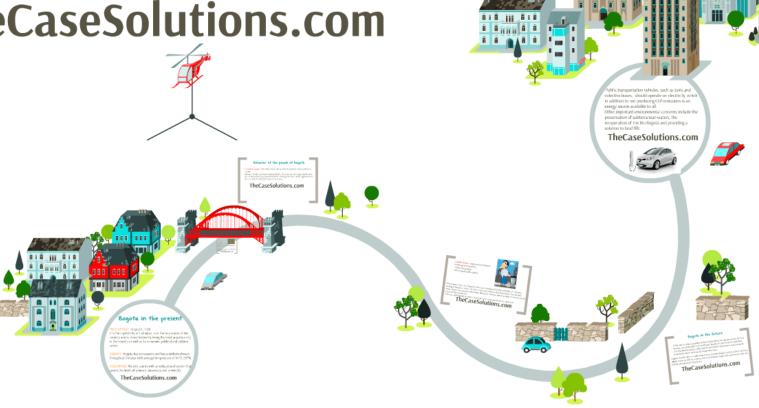
TransMilenio: The Battle Over Avenida Septima TheCaseSolutions.com



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Bogota in the present

FOUNDATION: August 6, 1538

It is the capital city of Colombia, is in the very center of the country and is characterized by being the most populous city in the country as well as its economic, political and cultural center

CLIMATE: Bogota has no seasons and has a uniform climate throughout the year with average temperature of 14 °C (57°F).

EDUCATION: The city counts with an educational system that covers the levels of primary, secondary and university

TRANSPORT

- air transport
- TransMilenio
- Intermunicipal Overland Transport
- Taxis



GASTRONOMY: Like the rest of the country, includes several regional cuisines, with Spanish and indigenous ingredients and various modes of preparation.

Restriction of movement: In vehicular Bogota governing the measurement called Pico y Placa both for private vehicles to public service. This is to restrict during certain days and times the movement of vehicles according to the latest issue of your board

Behavior of the people of Bogotá

1. Public transport: 97% of the citizens who use the Transmilenio behave well in the system.

Between the attitudes more uncomfortable for the users are: not respecting the rows, not to allow others to go down first before entering to the bus and the aggressiveness that is evident between the users of the system

- 2. Public places: inappropriate behavior
- Walking over meadows
- Throw the garbage
- Not respecting the signals



The citizens of the city of Bogotá, often have behaviors that show attitudes of solidarity, seeking to help each other. But other times have attitudes that leave much to be desired. Some citizens are very imprudent when driving, in addition, laws in general of the city are not respected by its residents.

These are undoubtedly problems that have to be addressed for the benefit of all. The CaseSolutions.com

Bogota in the future

If the city continues growing at the rhythm that it has grown during the last decade, it is estimated that it will have double of the current population. the city administration, which will be required to build more road networks and create public services for those new areas.

Bogotá should offer a multi-modal mass transportation system, which includes region trains as well as a metro, the TransMilenio (rapid bus system) and the city should also promote bicycle use.



Public transportation vehicles, such as taxis and colectivo buses, should operate on electricity, which in addition to not producing CO² emissions is an energy source available to all.

Other important environmental concerns include the preservation of subterranean waters, the recuperation of the Rio Bogotá and providing a solution to land fills.





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