

Innovations

Making the iPod

The iPod was a worldwide success. It was unlike any other music/video player anyone had ever seen.
Once the first iPod became a hit, more and more modifications of it were made every year. Apple had never taken any help from other companies, but the iPod was quite exceptional. Paul J. Pater designed the iPod, and the music player's interface was taken from Pano.
-Vivian Chocoi, a freelance copywriter, thought of the name "iPod".

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Success of the iPod

-Total integration: people could get their music off their CD on to their iPod in less than 10 minutes. It was easy and quick.
-Easy to use: if you were a child or a grandparent, you could figure the iPod out: five buttons and a click wheel were all it was.
-Windows support: it didn't only work on macs, it worked on all types of computers.
-iTunes store: this made it easy for music to be transferred right to your house, no need to go to the CD store anymore.
-Fairplay: this restricted people from sharing music online, everyone had to buy their own.

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Creation of the iPod

The first iPod was created on October 23, 2001 by Apple. Mp3 players have been around since the 1990s, but when the iPod came out it was a huge hit. The iPod was smaller, sturdier, easier to carry around, and could hold much more music.

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iPod Classic (2001)

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iPod Mini (2004)

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iPod Nano (2005)



iPod Shuffle (2006)



iPod Touch (2007)

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Customers

Apple's iPod Classic is designed to be used with a scroll wheel. The scroll wheel is a small, circular button that is used to navigate through the iPod's menu. The scroll wheel is located on the front of the iPod, and it is used to scroll through the iPod's menu. The scroll wheel is a key feature of the iPod Classic, and it is what makes the iPod Classic so easy to use.

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Design

The iPod Nano is a small, sleek, and stylish music player. It is designed to be used with a scroll wheel. The scroll wheel is a small, circular button that is used to navigate through the iPod's menu. The scroll wheel is located on the front of the iPod, and it is used to scroll through the iPod's menu. The scroll wheel is a key feature of the iPod Nano, and it is what makes the iPod Nano so easy to use.

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Citations

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Citations

"List of iPod models - Wikipedia, the free encyclopedia." Wikipedia, the free encyclopedia. Web. <http://en.wikipedia.org/wiki/List_of_iPod_models#Models>

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