Making the iPod

-The iPod was a worldwide success. It was unlike any other music/video player anyone has ever seen.
-Once the first iPod became a hit, more and more modifications of it were made every year.
-Apple had never taken any help from other companies, but the iPod was their exception. PortalPlayer designed the iPod, and the music player's interface was taken from Pixo.
-Vinnie Chieco, a freelance copywriter, thought of the name "iPod."

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Success of the iPod

-Total integration: people could get their music off their CD on to their iPod in less than 10 minutes; it was easy and quick.
-Easy to use: if you were a child or a grandparent, you could figure the iPod out; five buttons and a click wheel was all it was.
-Windows support: it didn't only work on macs, it worked on all types of computers.
-iTunes store: this made it easy for music to be transferred right to your house, no need to go to the CD store anymore.
-Fairplay: this restricted people from sharing music online, everyone had to buy their own.

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iPod Nano (2005)

iPod Shuffle (2006)

iPod Touch (2007)
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Innovations

Creation of the iPod

The first iPod was created on October 23, 2001 by Apple. Mp3 players have been around since the 1900's but when the iPod came out it was a huge hit. the iPod was smaller, quicker, easier to carry around, and could hold much more music.
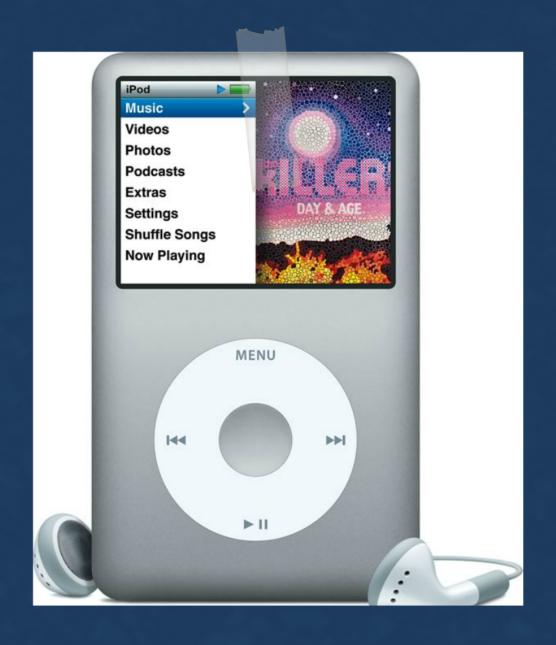
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