



The Grommet: Managing Operations at a Fast-Paced Start-Up



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A STARTUP IS LIKE LEGO.  
LET ME SHARE A STORY!



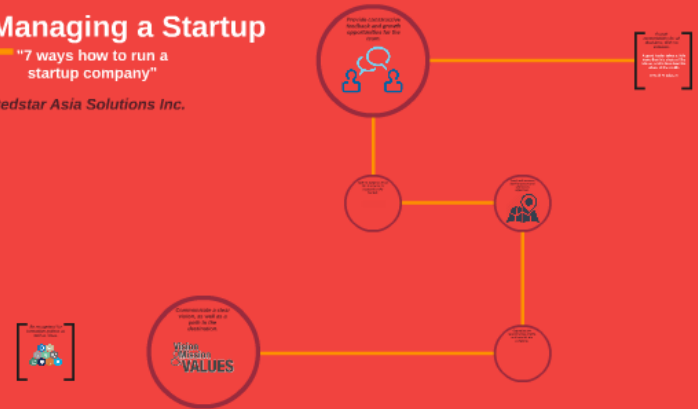
Startup = Building a lego



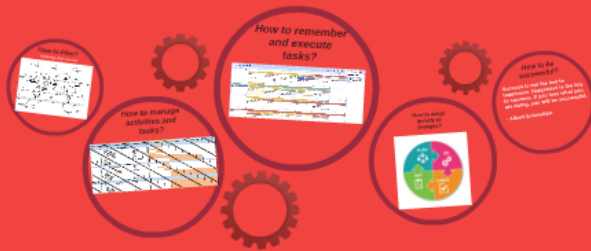
### Managing a Startup

"7 ways how to run a startup company"

Redstar Asia Solutions Inc.



### TOOLS & METHODS TO MANAGE A START-UP



# THANK YOU!

[www.redstar.com.ph](http://www.redstar.com.ph)

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A  
STARTUP IS  
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*Everything  
starts from an  
Idea!*

**Like Lego, startup companies  
start from an idea!**

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***Time is GOLD!***

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You need time to build your Lego.

In a startup operation, time is the biggest investment, like the time you put in when you build a lego!

# ***The Plan***

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In Lego, you need to follow instructions to build it right.

In a startup, creating and following a business plan is the key to success.

# ***CHANGE!***

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When building a Lego, you keep changing blocks until you will find the right fit!

Even if you have a business plan to follow, changes come along the way and you have to adjust based on the right fit for the business.





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## What is your prototype?

You build Lego based on the  
photograph on the box.

Startups require a prototype or what we  
call a Minimum Viable Product that  
helps investors and partners  
**VISUALIZE** the final product.



**PEOPLE WILL ALWAYS SAY YOU ARE  
BUILDING IT WRONG.**

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Just like when you are building a Lego, someone will tell you how to do it, even if the instructions are clear they are wrong.

After achieving your MVP, is it very important to stick to your plan and your VISION!