

The Global Logistics Industry In 2012 Reference.



THANK YOU !!

Conclusions

- Unprecedented growth of e-commerce and home delivery is changing urban freight logistics.
- Increasing range of services from the retailer and direct consolidation strategies have the corner.
- It is hard to determine the impact of the changes in regards to city logistics although it is known that one of them will be wider factors such as demographic changes and the adoption of new consumer technologies.
- It may be necessary to have delivery on other suitable alternatives (pick and collect) may lead consumers to change their travel behaviour.
- New retail developments give rise to very different freight flows and travel patterns and to consider the consolidation points that will be needed in the new distribution channels.





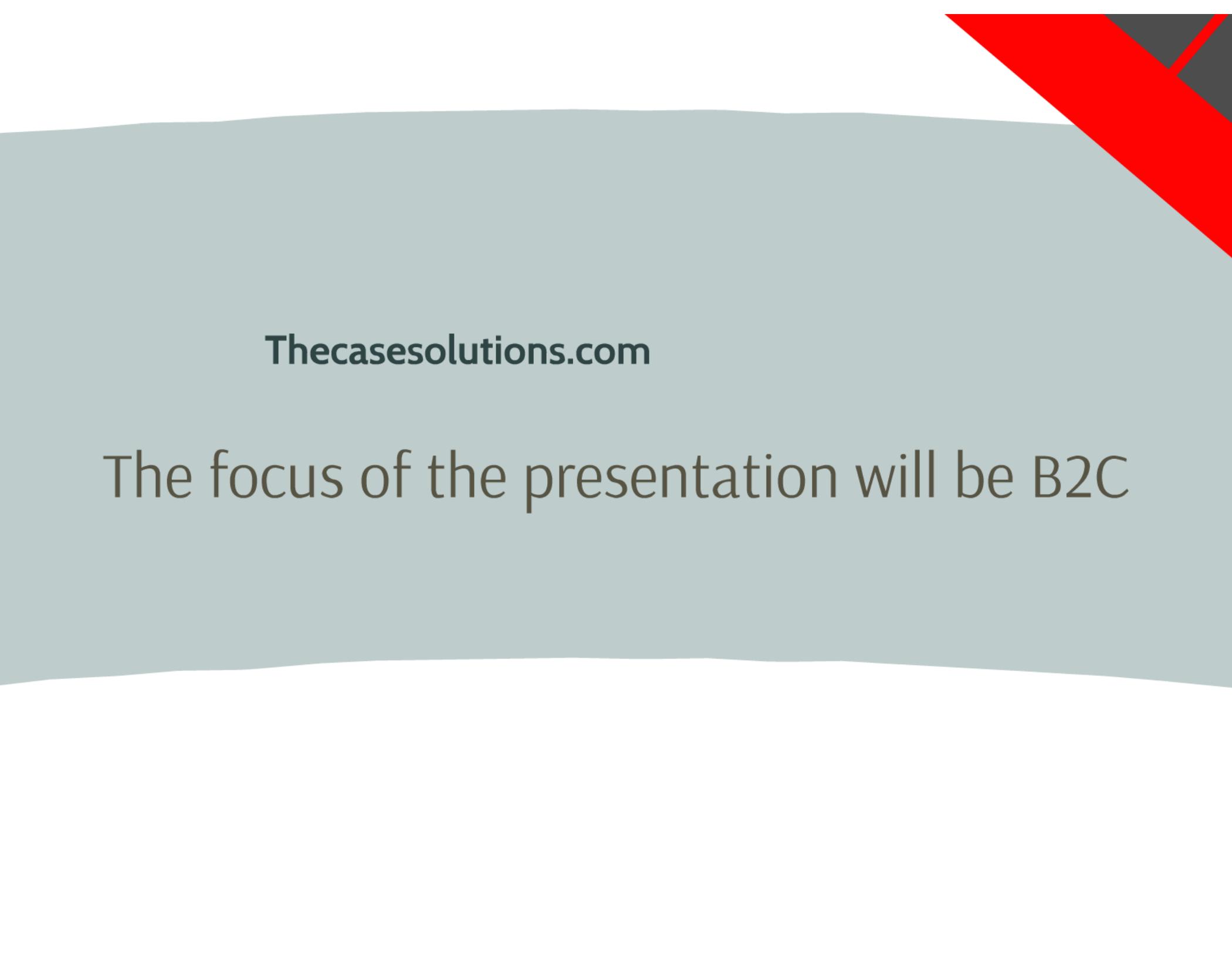
AGENDA

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- Timeline
 - Facts
 - Issues regarding home delivery
 - Impact on total volume of freight and passenger traffic
 - Consolidation and Building
 - Pickup Points and Click and Collect
 - Conclusion
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e-commerce is the purchase of good or services by consumers by the internet



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The focus of the presentation will be B2C

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TIMELINE

- 1979: Michael Aldrich demonstrates the first online shopping system
- 1995: Jeff Bezos launches Amazon.com.
- 1999: Alibaba Group is established in China.
- 2003: Amazon.com posts first yearly profit.
- 2014: Alibaba Group has the largest Initial public offering ever, worth \$25 billion.

FACTS

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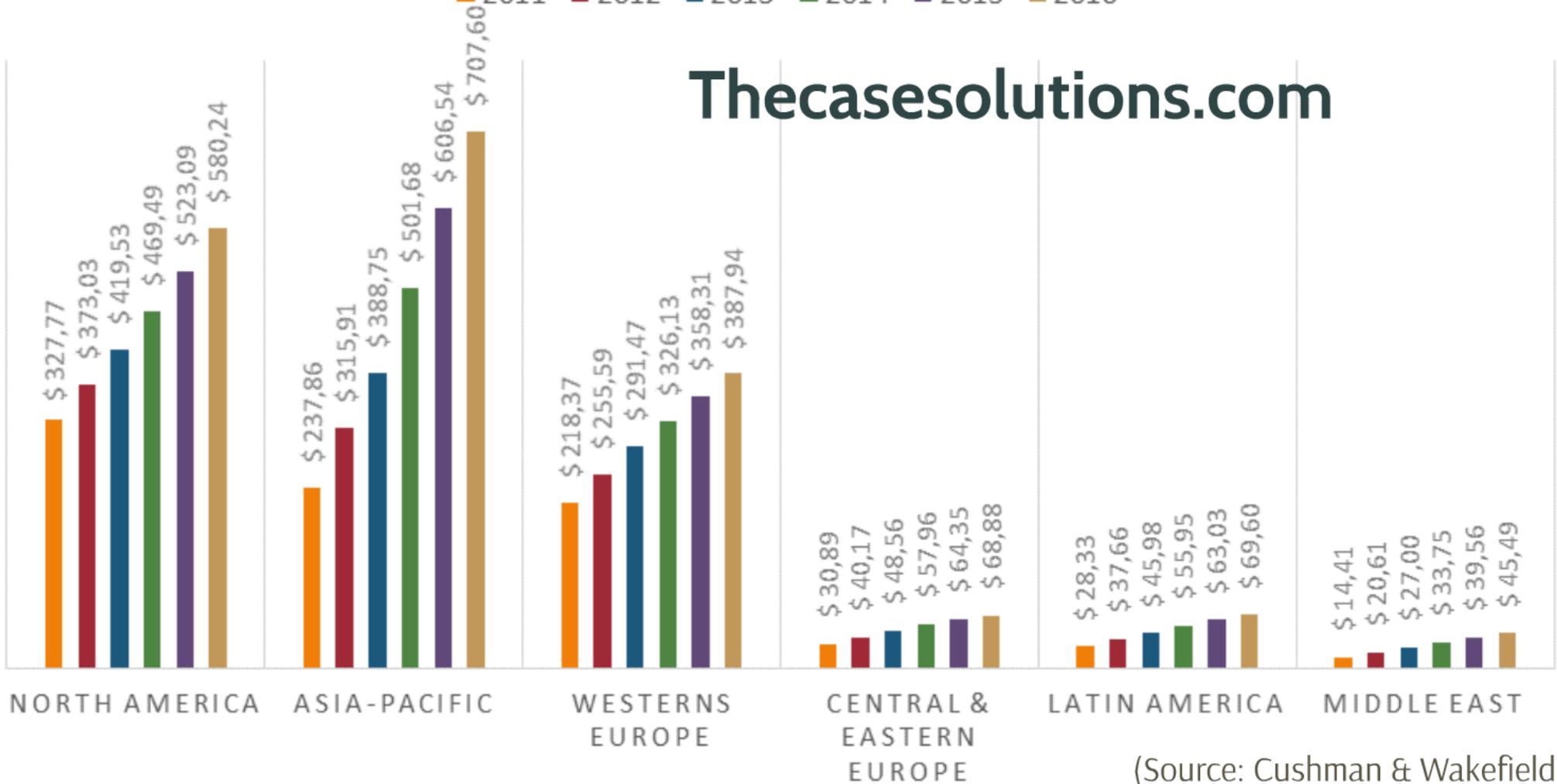
- The global online retail market showed a 14.8% growth from 2007 to 2012, while the total retail growth was just 0.9% over the same period.
- In Europe more than four out of ten EU consumers have purchased goods and services over the Internet in 2011.
- Consumers are most likely to buy online in the UK (71%), Denmark (70%), the Netherlands (69%) and Luxembourg (65%).
- Online shopping is much less common in most Eastern and Southern European countries. The lowest levels of online shopping are recorded in Romania (6%), Bulgaria (7%) and Italy (15%).



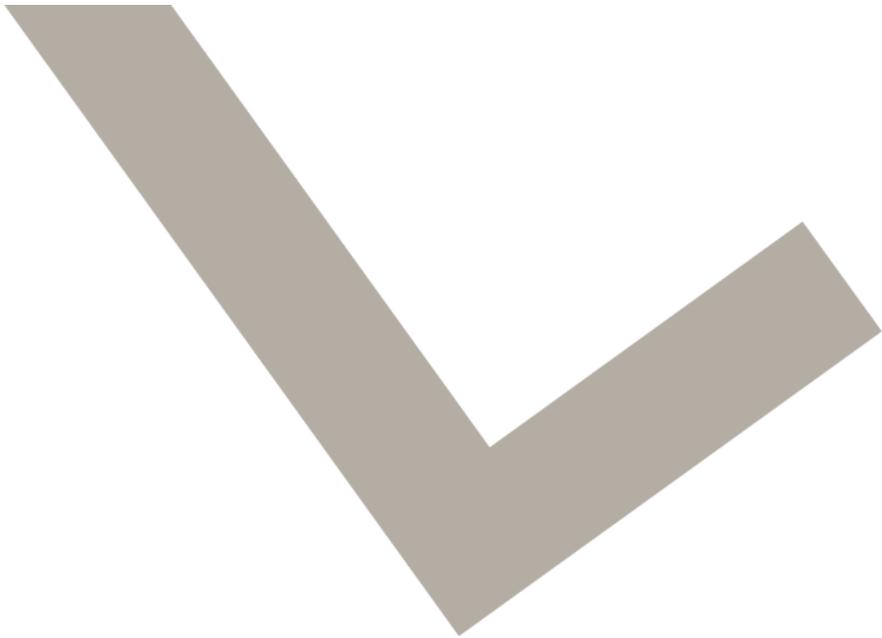
B2C E-COMMERCE SALES GROWTH, WORLDWIDE (IN BILLIONS)

2011 2012 2013 2014 2015 2016

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(Source: Cushman & Wakefield)



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Why e-commerce will continue increasing?

- New demand: aging of the population
- ∴ Older people discover the convenience of internet ordering
- ∴ Young people used to the internet and remote ordering the internet
- ∴ Shopping is hit by the economic crisis and the number of internet shops are just starting to be sold
- ∴ Small share but this will increase, mentioned factors.
- ∴ Purchase goods online.