

# Thecasesolutions.com

**Sources**  
Thecasesolutions.com

**Chris and Nathan**  
Thecasesolutions.com

**Why are they Successful?**  
They are successful because they are a well known company that sponsor many athletes and they have a brand that is worn by many. They sell their products in almost every clothing store so they are always an option to buy.

**Adidas Summary**  
**Thecasesolutions.com**  
Adidas is a shoe, clothes, and sporting goods item producer. They are one of the most well known companies in the sporting industry and are partnered with some of the most elite athletes in every sport.

**Production**  
**Thecasesolutions.com**  
Land: Adidas uses cotton, wool, and leather between all of their products to make them.  
Labor: The jobs it requires to produce their products are factory workers, visual designer, and product inspectors.  
Capital: The man made products it requires to make some of their products are plastic, polyester, and rubber.



**Packaging**  
**Thecasesolutions.com**  
Land: Items to make cardboard, recycled paper, and natural gases for printing machines used.  
Labor: Production like workers, people out to local stores for the trucks, and the factory inspectors are all jobs that are considered to be part of the packaging phase.  
Capital: Tape, Styrofoam, and the cardboard for all man made products required to package items.



**4 Factors of Production**  
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Land: Natural resources  
Labor: Jobs required to get something done  
**Thecasesolutions.com**  
Capital: Man made resources  
Entrepreneurship: Process of starting your own company

**Distribution**  
Land: To transport the goods they use gasoline, oil, and coal.  
Labor: The jobs to transport the stuff are truck drivers, pilots, or the captain of a big ship.  
Capital: The man made items are planes, semis, and ships.



# TerraCycle (D): Where's The Capital In Eco-Capitalism

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**Packaging**  
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Land: Shoes to make cardboard, recycled paper, and natural gases for sewing machines used.  
Labor: Production like workers, people out to local all over the world, and the factory inspectors are all jobs that are considered to be part of the packaging phase.  
Capital: Tape, Styrofoam, and the cardboard for all man made products required to package items.



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# 4 Factors of Production

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## 1: Natural resources

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**Land: Natural resources**

**Labor: Jobs required to get something done**

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**Capital: Man made resources**

**Entrepreneurship: Process of starting your own company**

# Production

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Land: Adidas uses cotton, wool, and leather between all of their products to make them.

Labor: The jobs it requires to produce their products are factory workers, visual designer, and product inspectors.

Capital: The man made products it requires to make some of their products are plastic, polyester, and rubber





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# Packaging

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Land: Trees to make cardboard, recycled paper, and natural gases for powering machines used.

Labor: Production line workers, people who load stuff on to the trucks, and the factory supervisors are all jobs that are considered to be part of the packaging phase.

Capital: Tape, Styrofoam, and the cardboard are all man made products required to package items





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