#### References



Ten Tools for Design
Thinking

Thinking

The Casesolutions.com

IDT 7078

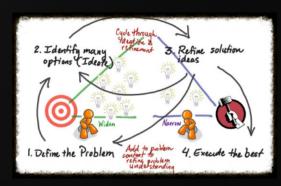
April 23, 2014

Memphis, TN

Making the Connection

Why Visible Thinking?

# Ten Tools for Design Thinking

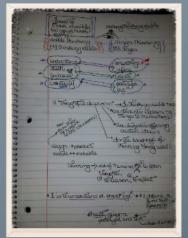


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#### What is Design Thinking?

Design thinking begins with the end in mind, applies empathic understanding, creativity, prototypes, and tests.

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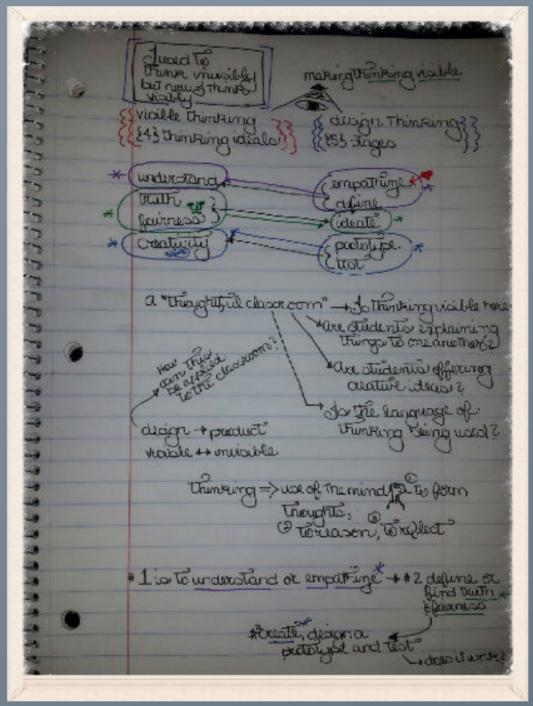
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#### What is Visible Thinking?

Project Zero identifies four "thinking ideals" - understanding, truth, fairness, and creativity.

#### Quote

"I used to think invisibly but now I think visibly." ~Deborah Taylor



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#### **Selected Design Thinking Tools**

- Visualization (e.g., Piktochart)
- Mind mapping (e.g., Wisemapping)
- Prototyping (e.g., Storyboarding)
- Storytelling (e.g. Articulate Storyline)

#### Thecasesolutions.com

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Source: Ten tools for design thinking <a href="http://tinyurl.com/nj5e5xw">http://tinyurl.com/nj5e5xw</a>

### Thecasesolutions.com







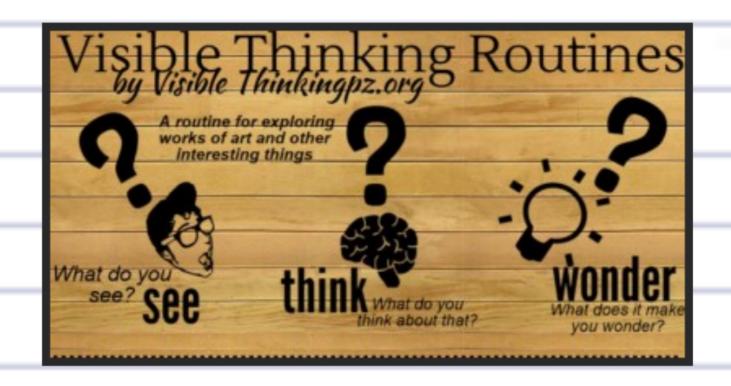
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## Why Make Thinking Visible?

**Notes from Project Zero's Visible Thinking** 



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#### Project Zero and Design Thinking

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