

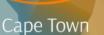
## South Africa (B): Getting Unstuck

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## Overview

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Introduction

Macro-Environment

**OB Concepts** 

Learning Plan for Mentee





## History

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- 1652 Founded as Dutch Cape Colony by Jan van Riebeeck
- 1795 Britain seizes Cape Colony
- 1948 Apartheid is established
- 1961 South Africa leaves the Commonwealth -> Declares as republic
- 1994 Apartheid ends. Nelson Mandela wins elections

#### Culture

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- -"The Rainbow Nation"
  - -One of the most multicultural countries in the world
- Composed of over 51 million people
  - Over 5 different ethnic groups
  - 9+ spoken language
  - 10+ types of religion
- Art in relation to society-Mandela









## Language

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- -IsiZulu
- Pronto-Bantu language 535 different
- Dialect matters when discussing
- Face-to-face contact is important

Allows for greater communication



# Religion Thecasesolutions.com



- Agnostic/Atheist

- About 15%

Most common religion is Christianity

- Strong combination of African culture tied with Christian beliefs
- Tying in African culture helped with applying the readings to them

## Music and Dance

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- European roots
  - Being the Rainbow Nation, though, jazz and gospel in addition to their traditional tribal
    - More modern music inspired by electronic/techno



(Drums, Electric Guitar, Flute, Percussion, Slide Guitar, Synthesizer, Vocals, Electronics)



- Dances reminisce strongly with the black African culture
- Rhythmic and synchronized
- Many locations to dance!

### Art and Clothing

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-Art - a fusion of tribal culture Masks, statues, sculptures and figurines Took advantage of Western art techniques



- Clothing - very traditional
Shares original tribal ancestry with little
Western elements similar to the art
Bright colors with bold patterns







