

South Africa (B): Getting Unstuck

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Overview

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Introduction

Macro-Environment

OB Concepts

Learning Plan for Mentee



History

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- 1652 Founded as Dutch Cape Colony by Jan van Riebeeck
- 1795 Britain seizes Cape Colony
- 1948 Apartheid is established
- 1961 South Africa leaves the Commonwealth -> Declares as republic
- 1994 Apartheid ends. Nelson Mandela wins elections

Culture

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- "The Rainbow Nation"
 - One of the most multicultural countries in the world
- Composed of over 51 million people
 - Over 5 different ethnic groups
 - 9+ spoken language
 - 10+ types of religion
- Art in relation to society
- Mandela

Language

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- IsiZulu
- Pronto-Bantu language
- 535 different
- Dialect matters when discussing
- Face-to-face contact is important
- Allows for greater communication



Religion

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- Agnostic/Atheist
- About 80%
- Most common religion is Christianity
- Strong combination of African culture tied with Christian beliefs
- Tying in African culture helped with applying the readings to them

Music and Dance

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- European roots
- Being the Rainbow Nation, though jazz and gospel in addition to their traditional tribal
- More modern music inspired by electronic/techno

(Drums, Electric Guitar, Rute, Percussion, Slide Guitar, Synthesizer, Souls, Electronic)



- Dances reminisce strongly with the Black African culture
- Rhythmic and synchronized
- Many occasions to dance!

Art and Clothing

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- Art - a fusion of tribal culture
- Masks, statues, sculptures and figurines
- Took advantage of Western art techniques

- Clothing - very traditional
- Shares original tribal ancestry with little Western influence similar to the art
- Bright colors with bold patterns



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