



Social impact measurement
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Social impact measurement

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Social return on investment

- Non- profit organizations
- "Think like a business man"



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Triple bottom line

- SustainAbility - 1994
- In other words?



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Social enterprise balanced scorecards



"Balancing social and economical interests, while ensuring financial sustainability".

Life satisfaction measures

Social actions vs. Public policies

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Social reporting

Impact of the company both inside and outside the business community

Social Reporting Standards

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Social accounting and social auditing

- Process:
- defining mission/vision and aims
 - asking questions and collating results
 - report of the results
 - inspection of the report by an auditor

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The social footprint method

Deals with impact on natural, human, social and constructed capitals

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