

### Thecasesolutions.com

Contribution of Music to the establishment of social movements include:  
-normalization of ideas that movements offer;  
-creation of opposition to the existing social and cultural order;  
-establishment of meaning that can unite and beyond the self;  
-personalization of the movement among individual activists;  
-display of proficiencies;  
-differs from the organizational structure of groups of people from one another.  
-while it is not responsible for social movements, but rather it is used to facilitate the creation of movements.

### Discussion Questions

1. How many of you are fans of hip-hop or rap? If so, do you like it? Why or why not?  
2. How do you feel about the origins of rap music and where it started, its historical influences, the culture and social context of that environment?  
3. Is there anything about rap music or hip-hop that bothers you? Why or why not?  
4. Is there a particular music moment that has played a role in influencing how people think about the world? What about the lyrics in music videos?

### Thecasesolutions.com

### Six Responses to James O'Toole and David Vogel's "Two and a Half Cheers for Conscious Capitalism"

Thecasesolutions.com



Progress of the attribution of music to social movements:  
-historic unity and racialized non-race  
-adaptation of the movement's language through the use of music that is relevant, persuasive, and relatable.  
-standardization of movements and the generalization of music to emphasize an approximation of the music's contribution to the achievement of the goal of the movement.  
-Continued mobilization of movements

### Thecasesolutions.com

Music and Social Movements

### Thecasesolutions.com

From funk beats and soul, funk became a central component to the cultural work of social movements.  
Music and song have helped shape the meaning and meaning of movements.  
-1960s era - civil rights and protests  
-1970s era - "anti" social movements (gay and others)  
through music, social movements have been capable of creating their own influence and identity within

### Hip Hop Inspired by Latasha Harlin

After the uprisings came his critics and turned up the heat with songs like "We Had to Tear This Shit Out of Here" in 1982, he talks about going after the civil rights jury and protesting against the officers who were assigned. He names eleven of them and drops a line explaining the violent manner he would like to see their deaths.



In the video, he talks about the 1982 riot, a single black rapper who he talks about, who he would like to see killed. He talks about how he would like to see the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot.

### Positive Leadership as a Result of RAGE

After the riot in the video, he talks about the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot.



Leadership meetings with King, a founder of the Nation of Islam and later became a founder of the Nation of Islam. He played a key role in leading the civil rights movement, ending segregation, and ending the Vietnam War. He was shot and killed on April 4, 1968, and his death led to the passage of the Civil Rights Act of 1968.

### Summary

After the riot in the video, he talks about the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot.

### Summary...continued

The video in the video, he talks about the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot.

### Summary...continued

The video in the video, he talks about the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot. He talks about how he would like to see the riot in the streets, which is a tribute to the riot.



Template by Missing Link  
Images from Shutterstock.com

# **Six Responses to James O'Toole and David Vogel's "Two and a Half Cheers for Conscious Capitalism"**

**Thecasesolutions.com**



An aerial photograph of a city with numerous skyscrapers and a central highway. The image has a warm, golden-yellow tint. Several birds are seen flying in the sky. The text is overlaid on this background.

# Discussion Questions

- 1. How many of you are fans of hip-hop or rap? What do you like about it? Who are some of your favorite artists? Why do you like those artists?**
- 2. What do you know about the origins of rap music--when and where it started, its historical influences, the political and social conditions that accompanied its emergence?**
- 3. Is there anything about rap music or videos that bother you? Why or why not?**
- 4. Do lyrics of popular music matter? Do they play any role in influencing how people think about the world? What about the images in music videos?**

**Thecasesolutions.com**



## Music and Social Movements

# Thecasesolutions.com

- American music and song have been central components in the cultural work of social movements.
- Music and song have helped shape the meaning and imagery of movements.
  - 19th century - abolitionists and populists
  - 20th century - "new" social movements: labor and ethnic
- Through music, social movements have been capable of exerting their main influence on American culture.

An aerial photograph of a city with a semi-transparent white text box overlaid. The text box contains the title and a list of points. The background shows a dense urban landscape with various buildings and streets.

## **Purpose of the utilization of music in social movements**

- Enhance unity and recruit new members**

  - Adoption of the movement's program through the use of music that is relevant, persuasive, and relatable.**

  - Leaders of movements decide which genre(s) of music to adopt, based on appropriateness of the music's contribution to the achievement of the goals of the movement.**

- Continued mobilization of movements**


# **Thecasesolutions.com**

# Thecasesolutions.com

**Contributions of Music to the mobilization of social movements include:**

- communication of ideas that movements offer;**
- creation of opposition to the existing social and cultural order;**
- recollection of meaning that lies outside and beyond the self;**
- personification of the movement among individual activists;**
- shaping of preference;**
- influencing of segregation/separation of groups of people from one another.**

**\*\*Music is not responsible for social movements, but rather it is used to facilitate the evolution movements.**

An aerial photograph of a city street with a semi-transparent white text box overlay. The street has a median with trees and several cars. Tall buildings are visible on the right side of the street. The text is in a bold, green font.

**"Like the clothes one wears or the slang one speaks, it is the music one plays or listens to that serves to define who one is."**

**- Ron Eyerman & Andrew Jamison**

**Thecasesolutions.com**

# **Music and Empowerment in Social Movements**

## **Thecasesolutions.com**

**Two of the most recognized social movements that utilized music as a means to both mobilize the movements and empower individuals are:**

**-Abolition - 19th century social movement to abolish enslavement of African Americans in the United States.**

**-Civil Rights Movement - 20th century social movement in the United States aimed at outlawing racial discrimination against black Americans.**



## **Abolition - Slavery and Chain Gangs**

# **Thecasesolutions.com**

**-For individuals seeking to escape slavery, music and song was used as a means of communication.**

**-Spirituals - coded songs passed from one group to another.**

**-Secret meanings in songs were used to communicate escape plans/routes, to signal the need to hide/remain in hiding, and signal the discussion of plans.**

**"Wade in the Water" and "Steal Away"**