





Serious Materials

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Three ways of turning your course design into actual teaching materials:

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**a) Select an Existing materials:
Materials Evaluation**

**b) Write your own materials:
Materials Development**

**c) Modify existing materials:
Materials Adaptation**

Why evaluate materials?

- as base for systematic check of all the important variables.
- a careful evaluation can save a lot of expenses and frustration.
- for justifying request for sponsors to buy materials or time to write them.

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Evaluation

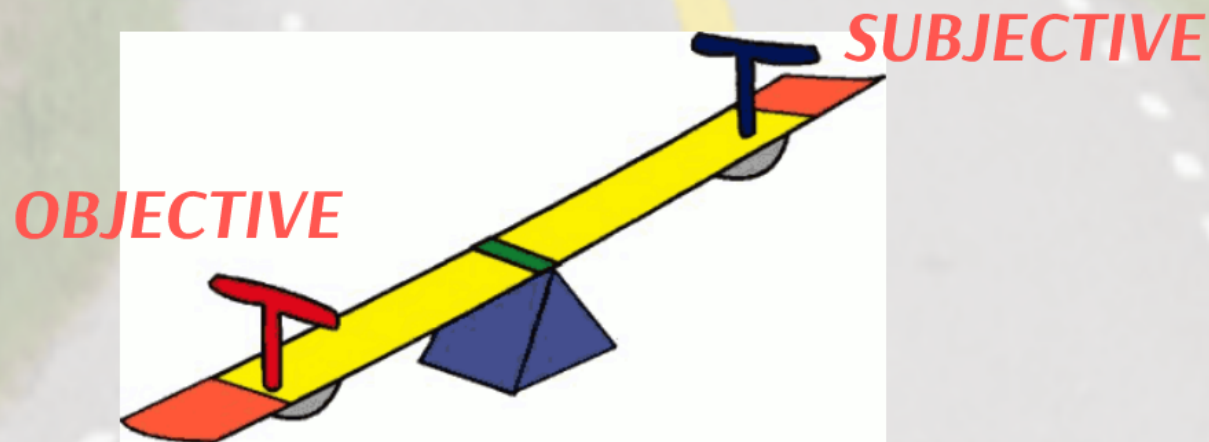
- *It is a matter of judging the fitness of something for a particular purpose.*
- *There is no absolute good or bad- only degrees of fitness for the required purpose.*

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How do you evaluate materials?

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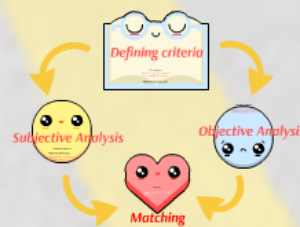
- A matching process: Matching needs(**Subjective Analysis**) to available solutions(**Objective Analysis**).



EVALUATION PROCESS

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1. Defining criteria
2. Subjective Analysis
3. Objective Analysis
4. Matching



Defining Criteria

*On what bases will you judge materials?
which criteria will be more important?*

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Subjective Analysis

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What realization of criteria do you want in your course?