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Score a Tweet and Post a Goal: Social Media Recipes for Sports Stars

Senior Analyst Roberto Del Valle

Reports delivered:
AppID Reports, Quality Score and Competitive Report

Analysts: Kara Tu, Katy Hall, Michelle Pagliano and Bryan Zaben

Handled Information:
Credit card applications
Benchmarking metrics

As Senior Analyst knows the basis of every report and process handled in the team.



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Welcome to 'Boz' Digital!

We would like to introduce you to the S&A Flag Team in Bosz Digital, Costa Rica.

At the moment, the team is composed by 6 people that helps to the Flag Team in Digital, with a wide range of reports divided by LOB.






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BOSZ

Analyst Frank Canales

Studies:
Studying Systems Engineering


About me:
Create & listen music,
Play Electric Guitar

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Analyst Roslyn Bodilla


Reports Delivered:
SQL Requests - Analysts Kallie Padolewski
DMA Data Pull - Alexander Yip
CTI(Click through Landing), Comscore and Dynamis
Logic - Analyst Nora Matson
HLG (Home Loan Guide page) - Analyst Marc Tollin
SMB Dashboard and EZE reporting - Analysts David Wu, Madeline Howd and Maxandre Balthazar
Mobile App Download Reporting - Analysts Mike Yao, Jonathan Ciani, Cady Macon and Madeline Howd



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Analyst Alexander Córdova

Reports Delivered:
ML Edge - 4 reports (Email, Sales, Tag, Multiproduct)
DSP Live! - Analyst Denis Curtis
GBM Evergreen and Practice Solutions - Analyst Jane Blaine
SBC Core: 4 reports (CREB, BABC, healthcare and Higher Ed)
Analyst Kimberly Hill
Competitor Report: Benchmarking with top 5 competitors (Credit card campaigns) - Analyst Manoh williams



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Analyst Oscar Corales

Studies:
Business Administration Degree
Accounting and Financial Accounting Degree

About me:
Difficult to get content,
like to read the news
and books and like to do
music (drums and guitar)





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Analyst Alexander Córdova

Studies:
Business Administration Degree (2009)

About me:
Love Art, animals, food
and travel.

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Analyst José Briceño

Studies:
Third year of Economic and Social Planning
Actually studying Industrial Engineering

Hobbies:
Sports in general but
passionate by soccer






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Analyst Rudy Vulliamy

Studies:
Electronic technician
Studying Computer Science Engineering

About me:
Like to learn new
stuff about technology,
science and specially
hard crafts.

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Analyst José Briceño

Reports delivered:
ML Evergreen & ML Local - Analyst Lance Harrington
CS Dashboard & Checking Dashboard - Analyst Terrence Tran
Brand Search - Analyst Madeline Howd
BAC Mobile - Analyst Priscilla Li

Goals:
Conducting primary and secondary research on best practices and market trends.
Achieving and maintaining fluency in relevant interactive technologies.




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Analyst Gerardo Corrales

Reports Delivered:
Mexico Cost QA - Analysts: Rechael Garcia, Andrew Plakias, Josh Booth, Katy Hall, Nora Matson, Michael Pagliano and Daniel Schovain
DC Dashboard - Analyst Mike Yao and Cady Macon
LAH and REG Dashboards - Analysts Marc Tollin and Timothy Chu
Brand Home Loans - Analysts Alexander Czik, Ann Nguyen, Michael Yao and Cady Macon
QA Brand, Checking and SMB Campaign Performance - Analysts: Ann Nguyen, Terrence Tran, Alexander Czik and David Wu




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Senior Analyst Roberto Del Valle

Studies:
Bachelor studies in Philosophy
Degree in Culinary Arts


Hobbies:
Cooking, reading and
driving around aimlessly




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Analyst Erik Corrales

Reports Delivered:
Practice Report - Analysts Cathol Hamey - Use Core Metrics to collect Live View Link Click data for the homepage of the Enterprise Site.
Social Media - Analysts Blake Koshner and Justin Unger - Use Facebook Insights data, Rich Tips from Twitter and Google plus Comments focusing in the results of the consumer points.
Promoted Content - Weekly Sided - Analysts William Koshner and Justin Unger - Update different tables to create Power Ppt slides for Promoted Content based in Twitter & Facebook information.



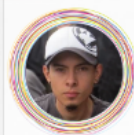
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BOSZ



Analyst Erick Carranza

Studies:
Studying Systems Engineering

About me:

Create & Maintain...

Reports Delivered:
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[DMA Data Pull](#) - Ale
[CTL\(Click through l](#)
[Logic](#) - Analyst Nor
[HLG \(Home Loan G](#)
[SMB Dashboard an](#)

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Hobbies:

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Analyst: José Briceño



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CS Dashboard & Checking Dashboard-Analyst

Terence Tran

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BAC Mobile - Analyst Priscilla Li



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Analyst: Gerardo Corrales

Studies:

Business Administration Degree

Accounting and Finances Associate Degree

About me:

Definitely goal oriented,

like to spend time with

my family and like all about

music (listen and play)

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Analyst: Gerardo Corrales



Reports Delivered:

[Media Cost QA](#) - Analysts: Rachael Garcia, Andrew Plakias, Josh Booher, Katy Hall, Nora Matson, Michael Paglino and Daniel Schovain

[DC Dashboard](#) - Analyst Mike Yao and Cady Macon

[LAH and REO Dashboards](#) Analysts Marc Tollin and Timothy Chu

[Brand Home Loans](#) Analysts Alexander Czik, Ann Nguyen, Michael Yao and Cady Macon

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