

**Samarco: the role
of businesses in
empowering people**

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Introduction

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Innovation



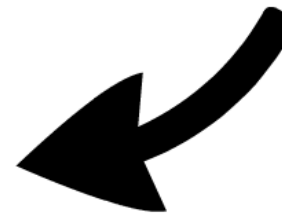
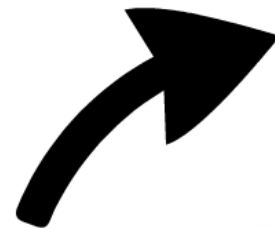
Research



Market



Students



Context



- Sustainable development became the overarching policy framework
- 170 countries agree on the terms
- Governments tried to implement relevant policies with no success



- The role of education was agreed by the UN General Assembly to be critical to success
- 170 countries committed to sustainable practices
- A Decade of Education for Sustainable Development started in 2005

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Current Situation

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2013 Curriculum Audit



Different courses



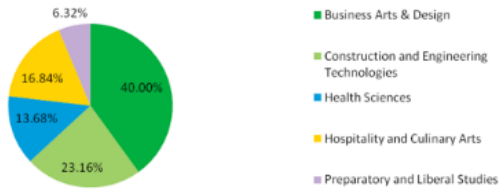
Low level of content of sustainability in GBC Courses



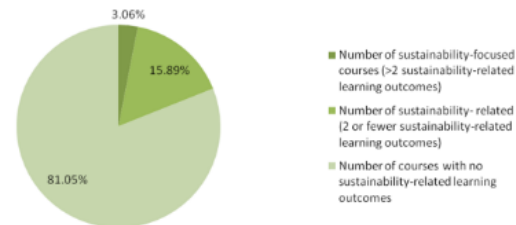
Current situation

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Percentage by division of programs with 1 or more *courses* addressing sustainability (of programs found to contain sustainability)

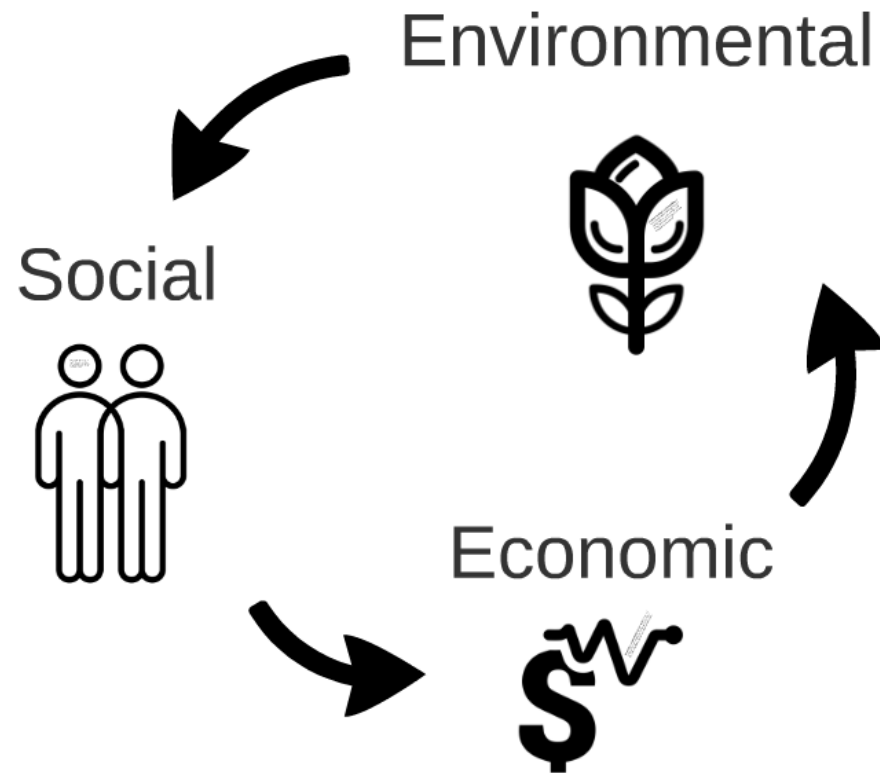


Percentage of Sustainability in All Courses



Triple Bottom Line

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1. Business Case Rationale



The Consulting Hub



- Collaborative learning Center for Business
- Bringing the students from all programs together
- Consulting on all the projects is provided by 150-200 Centres
- Mainly focusing on the center of business students
- From business certificate to degree programs
- Which provides consulting services from small to medium businesses & non-for profit organizations

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2. Process of Execution

