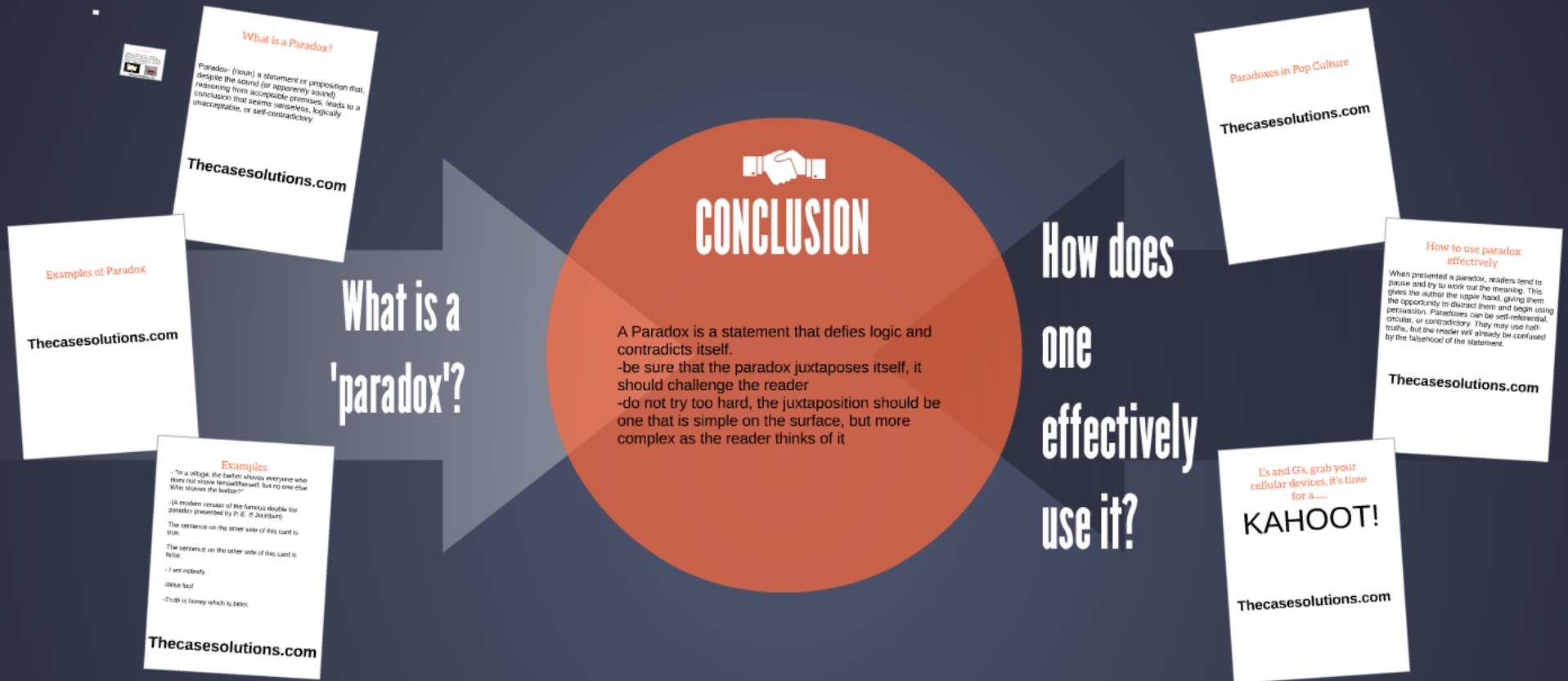


Revenue Flow And Human Rights: A Paradox For Shell Nigeria

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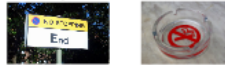
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What is a Paradox?

Why use paradoxes?

Paradox can be very effective when used properly. Paradox draws attention to a subject and forces the reader to think. It also leaves the reader to be able to make their own inferences, connections, and conclusions.



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Paradox- (noun) a statement or proposition that, despite the sound (or apparently sound) reasoning from acceptable premises, leads to a conclusion that seems senseless, logically unacceptable, or self-contradictory

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Examples of Paradox

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Examples

- "In a village, the barber shaves everyone who does not shave himself/herself, but no one else. Who shaves the barber?"

-(A modern version of the famous double liar paradox presented by P. E. B Jourdain)

The sentence on the other side of this card is true.

The sentence on the other side of this card is false.

- I am nobody.

-Wise fool

-Truth is honey which is bitter.

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Paradoxes in Pop Culture

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How to use paradox effectively

When presented a paradox, readers tend to pause and try to work out the meaning. This gives the author the upper hand, giving them the opportunity to distract them and begin using persuasion. Paradoxes can be self-referential, circular, or contradictory. They may use half-truths, but the reader will already be confused by the falsehood of the statement.

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L's and G's, grab your
cellular devices, it's time
for a.....

KAHOOT!

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