



Progreso Financiero: Growing Sales

Thecasesolutions.com



Added Features and Benefits for your Online Marketing



Perspective Promotions now offers a range of Internet Marketing Services aimed at providing the ultimate Integrated Marketing Solution for Small and Large Businesses across Australia.

Introducing a range of Design, Development, and Monthly Marketing Services - We've got it covered.

Perspective Promotions aims to deliver customized marketing services across a range of mediums and channels.

This provides unique features and abilities through development of marketing collateral in the form of:

- Text
- Image
- Animation

and distributed through:

- Organic Search Marketing
- Paid Search Marketing
- Social Media Marketing

We've launched a New Website
New Design - New Position.

Thecasesolutions.com

Progreso Financiero: Growing Sales

Thecasesolutions.com

The screenshot displays the homepage of Perspective Promotions, a digital marketing agency. The website features a dark header with the company logo and navigation links. The main content area has a blue and orange background with a binary code pattern. A central text box highlights the company's focus on growing businesses through technology. Below this, a section titled 'Why Perspective Promotions' lists five services: Design, Organic Search Marketing, Paid Search Marketing, Social Marketing, and Integrated Analytics. The footer includes the company name, a call to action for a phone call, and a note about comprehensive features for social business.

Logged in [Matthew Thomas] Logout

PERSPECTIVE PROMOTIONS
Find the right perspective

Home Services Pricing About Contact

The fastest way to grow your business with the leader in technology.

Check out our options and features included.

Find Out More Get Started Now!

Why **Perspective** Promotions

Design Organic Search Marketing Paid Search Marketing Social Marketing Integrated Analytics

Thecasesolutions.com

Popular features that will change your life

Integrate your marketing with our Flexible Packages Manage your campaign month-by-month with no restrictive contracts. Our world is always changing, and same for your marketing activities. Adapt to unpredictable environments with a flexible solution.

Request a Phone Call

Comprehensive Features for Social Business
Integrated marketing campaigns made easy. Prepare for Launch!

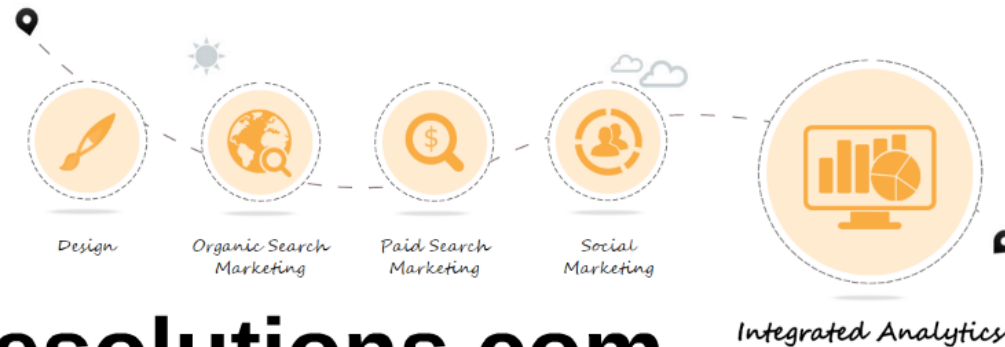
The fastest way to grow your business with
the leader in technology

Check out our options and features included.

Find Out More

Get Started Now!

Why **Perspective** Promotions



Thecasesolutions.com

Popular features that will change your life

Integrate your marketing with our flexible Packages. Manage your campaign month-by-month with no restrictive contracts. Our world is always changing, and same for your marketing activities. Adapt to unpredictable environments with a flexible solution.

Request a Phone Call

Comprehensive Features for Social Business
Integrated Marketing Campaigns made easy. Prepare for Launch!

Added Features and Benefits for your Online Marketing



Perspective Promotions now offers a range of Internet Marketing Services aimed at providing the ultimate Integrated Marketing Solution for Small and Large Businesses across Australia.

Introducing a range of Design, Development, and Monthly Marketing Services - We've got it covered.

Perspective Promotions aims to deliver customized marketing services across a range of mediums and channels.

This provides unique features and abilities through development of marketing collateral in the form of:

- Text
- Image
- Animation

and distributed through:

- Organic Search Marketing
- Paid Search Marketing
- Social Media Marketing

*We've launched a New Website!
New Design - New Position.*

Thecasesolutions.com



Integrated Marketing

Finally, we answer the question - "Why should I Integrate My Marketing?"

The most elite marketers of the corporate world do not change any part of their campaigns without the correct data. Without a reason, how do you know your change is going to have a positive impact on the campaign results?

Integrated Analytics - That's How.

Choosing an Integrated Marketing Service Provider to integrate each campaign module with Google Analytics helps us identify accurate customer buying patterns.

If most of your sales are coming from Google Search Ads, one might think to cancel other activities like Social Media or Email Newsletters.

Integrated Analytics shows that maybe 40% of customers follow the Facebook page for 2-3 weeks before making a purchase.

Or maybe an email subscriber is more likely to make a second purchase. This information helps you build a campaign with maximum ROI, with the ability to change month by month.

Setup

Implementation

Thecasesolutions.com

Design

Thecasesolutions.com

Write your Integrated Marketing Campaign with a range of content types to communicate the message to your target market.

Choose from text, image, and animation content types to help communicate your message across a range of devices.



Thecasesolutions.com

Development

Thecasesolutions.com

Generate an Online Platform to distribute marketing material, generate customer inquiries, and promote sales transformations.

Choose from a range of website structures to suit your business or begin a custom project.



Optimisation and Setup

Before starting any marketing campaign, we will release the Campaign Setup for the chosen strategy.

Organic Search Marketing - Natural Search Marketing
Paid Search Marketing - Email Ad Display Ads
Social Media Marketing - Social Engagement

This ensures that the content will perform at maximum efficiency, and help identify any problems or risks before involving in the integrated campaign.

Setup Prices for each of the above are calculated as follows:

- Organic Search - \$200
- Paid Search - \$200
- Social Media - \$100

Thecasesolutions.com

Organic Search Marketing

Has marketing strategy been implemented? Organic Search Marketing is the foundation of any marketing strategy. It is the most effective way to reach your target audience and build a strong brand identity.

1. Has the content been created, and is it relevant to the target audience?
2. Has the content been optimized for search engines?
3. Has the content been promoted through social media and other channels?
4. Has the content been monitored for performance and engagement?

So what exactly is SEO?

Organic Search Marketing is the process of optimizing your website and content to rank higher in search engine results. It is a long-term strategy that requires ongoing effort and monitoring.

Key factors include:

- Keyword research and optimization
- Content quality and relevance
- Backlink profile and authority
- Technical SEO and site structure
- User experience and engagement

Paid Search Marketing

Has marketing strategy been implemented? Paid Search Marketing is a powerful tool to reach your target audience and drive conversions. It is a short-term strategy that requires ongoing effort and monitoring.

1. Has the content been created, and is it relevant to the target audience?
2. Has the content been optimized for search engines?
3. Has the content been promoted through social media and other channels?
4. Has the content been monitored for performance and engagement?



So what exactly is PSEM?

Paid Search Marketing is the process of promoting your website and content through paid search engine results. It is a short-term strategy that requires ongoing effort and monitoring.

Social Media Marketing

Has marketing strategy been implemented? Social Media Marketing is a powerful tool to reach your target audience and drive conversions. It is a short-term strategy that requires ongoing effort and monitoring.

Key factors include:

1. Has the content been created, and is it relevant to the target audience?
2. Has the content been optimized for search engines?
3. Has the content been promoted through social media and other channels?
4. Has the content been monitored for performance and engagement?



So what exactly is SMM?

Social Media Marketing is the process of promoting your website and content through social media channels. It is a short-term strategy that requires ongoing effort and monitoring.

Design

Thecasesolutions.com

Initiate your Integrated Marketing Campaign with a range of content types to communicate the message to your target markets.

Choose from text, Image, and Animation content types to help communicate your message across a range of different channels.

Comprehensive Features for Social Business
Integrated Marketing Campaigns made easy. Prepare for Launch!

The screenshot displays the 'Design' section of Thecasesolutions.com. On the left is a sidebar menu with the following items: Design (highlighted), IT And Development, Organic Search Marketing, Paid Search Marketing, Social Media Marketing, and Analytics. The main content area features a grid of six service cards, each with a title, description, price, and an 'Add to Campaign' button. Each card also includes a small icon and a plus sign in a box.

Service	Description	Price
Graphic Design	Custom Graphic Design for anything Digital or Print. Get in touch...	\$39
Copy Writing	Custom writing and editing for any marketing literature.	\$89
Blog Article	Develop a Custom Blog Article for your business and post it to...	\$89
Press Release	Develop a unique Press Release and expose your business to the...	\$149
Email Newsletter	Design and Send a beautiful eMail Newsletter to your email...	\$159
Animation	Design, Produce, and Publish a professional animation and upload...	\$299

Thecasesolutions.com

help communicate your message across a range of different channels.

Comprehensive Features for Social Business

Integrated Marketing Campaigns made easy. Prepare for Launch!

The screenshot displays a web interface for 'Thecasesolutions.com'. On the left is a vertical sidebar with a grey background and orange text, listing six categories: 'Design', 'IT And Development', 'Organic Search Marketing', 'Paid Search Marketing', 'Social Media Marketing', and 'Analytics'. Each category has a corresponding icon: a chevron for Design, a laptop and smartphone for IT, a globe and magnifying glass for Organic Search, a magnifying glass with a dollar sign for Paid Search, LinkedIn and Facebook logos for Social Media, and a line graph for Analytics. The main content area has an orange header bar with a chevron icon. Below this, there are six white service cards arranged in a 3x2 grid. Each card features a service name, a brief description, a price tag in a dark grey box, a plus icon in brackets, and a green 'Add to Campaign' button. The services and their prices are: Graphic Design (\$39), Copy Writing (\$89), Blog Article (\$89), Press Release (\$149), Email Newsletter (\$159), and Animation (\$299).

Category	Service	Price	Action
Design	Graphic Design	\$39	[+] Add to Campaign
	Copy Writing	\$89	[+] Add to Campaign
Organic Search Marketing	Blog Article	\$89	[+] Add to Campaign
	Press Release	\$149	[+] Add to Campaign
Social Media Marketing	Email Newsletter	\$159	[+] Add to Campaign
	Animation	\$299	[+] Add to Campaign

Thecasesolutions.com

Development

Thecasesolutions.com

Generate an Online Platform to distribute marketing material, generate customer inquiries, and process sales transactions.

Choose from a range of website structures to suit your business or begin a custom project.

Comprehensive Features for Social Business
Integrated Marketing Campaigns made easy. Prepare for Launch!

Design			
IT And Development		Website \$850 Website Design includes email contact form, email subscription... [+] Add to Campaign	eCommerce Site \$1499 A complete shopping cart solution including online payment... [+] Add to Campaign
Organic Search Marketing		Search Directory \$2399 Customized Search Directory. Additional database functions... [+] Add to Campaign	Hosting Plans \$5/Monthly Host email messages, website data, and backups Add to Campaign
Paid Search Marketing			
Social Media Marketing		Event Management Website \$3499 Customized WordPress Event Management Website with up to 10 pages... Add to Campaign	
Analytics			

Ontimic

Optimisation and Setup

Before starting any monthly marketing service, we will initiate the Campaign Setup for the chosen Monthly Services:

- Organic Search Marketing - Natural Search Ranking
- Paid Search Marketing - Paid Ad Distribution
- Social Media Marketing - Social Engagement

This ensures that the service will perform at maximum efficiency, and help identify any problems or risks before investing in the integrated campaign.

Setup Prices are one off Fees and are calculated as follows:

- Organic Search - \$399
- Paid Search - \$299
- Social Media - \$199

Thecasesolutions.com