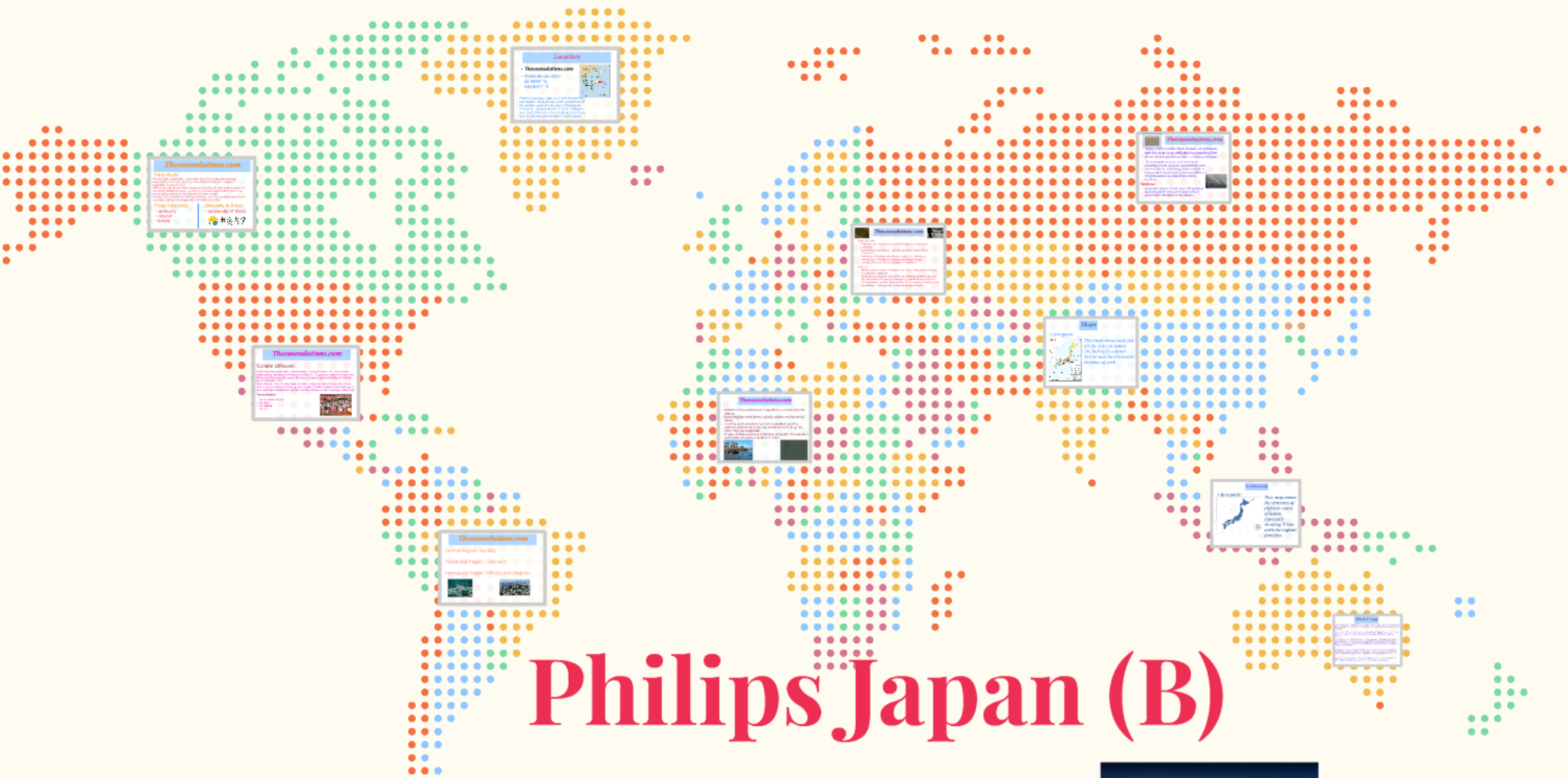


# Philips Japan (B)



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# *Location*

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- Absolute Location:  
35.6895° N,  
139.6917° E
- Relative Location: Japan is in both the northern and eastern hemispheres, and is positioned off the eastern coast of Asia, east of the Korean Peninsula. Japan is bordered by the Philippine Sea, East China Sea, Sea of Japan (East Sea), Sea of Okhotsk and the North Pacific Ocean



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## Three Facts:

- At over 5,000 square miles, the Greater Tokyo Area is the second largest metropolitan area on the planet in terms of urban landmass. In terms of population, it comes in at #1.
- With an average of 3.64 million people passing through daily, Shinjuku Station is the world's busiest rail station, according to the Guinness World Records. The streets of this district see their fair share of traffic as well.
- In 1962, Tokyo became the first city in history to record a population greater than 10 million, making it the largest city in the world at the time.

## Three Adjectives:

- spirituality
- cultural
- beauty

## University in Tokyo:

- University of Tokyo



東京大学  
THE UNIVERSITY OF TOKYO

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## Cultural Diffusion:

- At first there was only minor trade between China and Japan, the two countries traded pottery and bronze minted coins (Hall 30) The greatest amount of trade and diffusion of Chinese and Korean influence on Japan happened during the Yamato period (300-645 C.E.).
- Japan started to borrow new ideas and technology that were brought from China, such as newer systems of farming and irrigation, Confucian ideas and teachings, a more accurate hexadecimal calendar and the Chinese written language called Kanji

## Transportation:

- by air- Narita Airport
- by train
- by subway
- by bus



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Formal Region: Hachiōji

Functional Region: Otemachi

Perceptual Region: Minato and Meguro



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- Pollution of the environment is regarded as a matter of public offense.
- National government doesn't usually address environmental issues
- Growing public pressure has led to legislation requiring industrial polluters to rectify any environmental damage for which they are responsible.
- In spite of widespread use of bicycles and public transportation, automobile exhaust is a problem in Tokyo.





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## Important Jobs:

- Engineering- many Japanese technology companies need engineers
- Information Technology- also hire outside of Tokyo, which increases #
- Investment Banking- investment banks have a history of hiring large # of workers one year and laying off large numbers the next, it's an unstable environment

## Industry:

- Tokyo's most important industries are bk printing and production of electronic equipment
- Tokyo was particularly affected by an economic boom in Japan in the 1980s when the country emerged as a global financial center rivaling Europe and the United States. The economic upswing led to speculation, and especially to real estate speculation.



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- Japan used to suffer from chronic air pollution now the state of air pollution has improved but there are still problems from car exhaust fumes.
- The metropolis is waste, industrial waste household waste, and non-combustible waste, not because the technology is not available to process such waste, but because of problems in the geographical location of processing facilities.

## **Solutions:**

- temporary closure of more than 100 polluting factories and the removal of 30 percent of government vehicles from the streets.

