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Before we began to research for this project on the topic of "Pepsi", All we really knew about this soft drink was that they had a very competitive feud with "Coca-Cola". Personally, we both prefer Pepsi. The taste is much more defined and is more delightful to consume. Now that we have completed our research and is more that they follow "Team Pepsi"! They are very hardworking and have a great moral code we are still on "Team Pepsi"! They are very hardworking and have a great moral code freedom at all manufacturing plants and other business positions.



What types of Products do they produce?



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When and where were behind their company success?



New Pepsi is registered in Mexico, the Soviet Union, USA and Canada. It is also sold worldwide.

TheCaseSolutions.com

OUR OPINIONS ON PEPSI:

PepsiCo. is a legitimate company. The profound bubbly taste causes pure enjoyment to drink. Pepsi is an absolutely fantastic drink that has an amazing company working behind it. Even the advertisements are interesting and cool most of the time. We rarely don't enjoy watching a Pepsi commercial. Sometimes the commercials are risqué, but generally, they are entertaining and eye-catching, as they should be.

We're team Pepsi! What are you?

TheCaseSolutions.com

PEPSI®

Corporation and Practices:

Pepsico In Mexico (B): Making Big Bets

TheCaseSolutions.com

on remained Pepsi-Cola. Pepsi sold a 12oz. bottle for 5 cents which was they s
 r competitors for a 6oz. bottle.



hey produce?

TheCaseSolutions.com

When and where was our beloved drink company started?

Now, Pepsi is r
 USA and Canad

LOGO

Pepsi's logo was changed multi
 white and blue were chosen to
 times of the civil war.

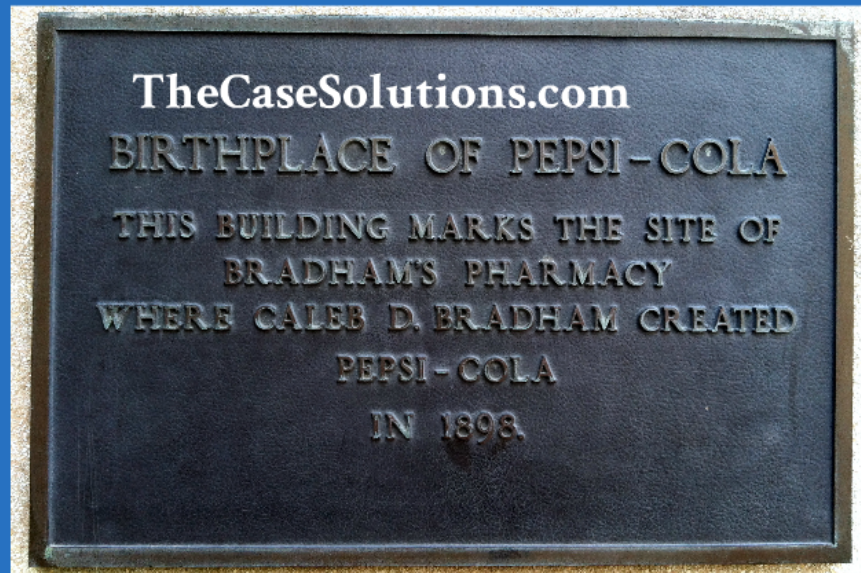




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Pepsi was originally called "Brad's Drink." It was concocted in the late 1800's by pharmacist Caleb Bradham in New Burn, North Carolina. This drink was introduced to the market in 1898 and soon renamed "Pepsi-Cola." Pepsi's first manufacture site was in a cellar underneath a drugstore. In 1936, Pepsi sold a 12oz. bottle for 5 cents which was they same price as their competitors for a 6oz. bottle.

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When and where was o

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Now, Pepsi is registered
USA and Canada. It is als

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BIRTHPLACE OF PEPSI-COLA

THIS BUILDING MARKS THE SITE OF
BRADHAM'S PHARMACY

WHERE CALEB D. BRADHAM CREATED

PEPSI-COLA

IN 1898.

racist

et in

TheCaseSolutions.com

ame

Brad's drink was renamed Pepsi Cola in 1898 and was introduced as a bottled drink in 1934.

registered in Mexico, the Soviet Union,

a. It is also sold worldwide.

What types of Products do they produce



TheCaseSolutions.com

Before we began to research for this project on the topic of "Pepsi", All we really knew about this soft drink was that they had a very competitive feud with "Coca-Cola." Personally, we both prefer Pepsi. The taste is much more defined and is more delightful to consume. Now that we have completed our research on the company, we are still on Team Pepsi! They are very hardworking and have a great moral code that they follow. PepsiCo. follows a very specific labour code and ensures safety and freedom at all manufacturing plants and other business positions.

PEPSI:

PepsiCo. is a legitimate company. It is a company to drink. Pepsi is an all-time favorite of the time. We rarely see it in the commercial; as the

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most of the tin
Sometimes the c
and eye-catching;

no

We're team Pepsi!
What are you?

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1961-1964	Now it's Pepsi for those who think young
1969-1975	You've got a lot to live, and Pepsi's got a lot to give
1981-1983	Pepsi's got your taste for life
1984-1991	Pepsi; the choice of a new generation
1992-1993	Be Young, have fun, drink Pepsi
1993-1994	Right Now
1997-1998	Generation Next
1999-2000	For those who think young

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Pepsi's newest campaign has started in May and is called "Live for now". This campaign features Nicki Minaj and Diddy on their